

FIELD

RESEARCH

CORPORATION

FOUNDED IN 1945 BY MERVIN FIELD

601 California Street, Suite 900 • San Francisco, California 94108 • 415-392-5763

**Tabulations From a Survey of the Presidential Preferences of Likely
Voters in the California Republican Primary and Those of Likely Voters
in the November General Election**

*- prepared for -
Capitol Alert*

December 2007

Introduction

This volume presents the statistical data developed from a *Field Poll* survey of the presidential preferences of likely voters in the California Republican primary, as well as trial heats between the leading Democratic and Republican candidates among likely November general election voters in California. The survey was completed December 10-17, 2007. *The Field Poll* is an independent and non-partisan survey of public opinion in California established in 1945 by Mervin Field. Reports of *The Field Poll*, typically published 30-50 times per year, cover a wide range of political, and political topics. Many of California's leading media properties and news organizations publish and broadcast the results of each *Field Poll* report as feature or breaking news stories in their respective publications and broadcasts. All new and previous reports since 1995 are available to the public through its online archives at www.field.com/fieldpollonline. *The Field Poll* is owned and operated by Field Research Corporation, with headquarters in San Francisco, California.

The results contained in this report are based on a *Field Poll* survey completed among a representative sample of 1,283 registered voters statewide, including 543 Democrats, 439 Republicans and 301 voters registered as decline to state or with another party. Republican primary preferences are based on 322 voters likely to vote in the California Republican primary for president. Presidential preferences in the November general election were asked of random sub-samples of 529 or 524 likely general election voters. All interviewing was conducted during the period December 10-17, 2007 by telephone.

Sample Frame

Voters in the survey were selected randomly from a listing of California's statewide voter registration rolls. The list used by Field provides a telephone number for over 90% of the state's registered voters. These telephone numbers come from a variety of sources, including telephone numbers included by the voter on the his/her official voter registration form, as well as through cross-referencing voter names and addresses against recent telephone directories and other telephone matching services. While the telephone numbers are primarily landline telephone numbers, these phone listings also include cell phones, whenever a cell phone number is provided by the voter when registering or in other settings accessible through telephone matching services. Thus, cell phones are not systematically excluded from the sample frame. Special procedures were used in the survey when contacting voters on their cell phones to include them into the survey sample.

Data Collection

Prior to the start of data collection, professionally-trained telephone interviewers were briefed with regard to the survey's proper calling and interviewing procedures by the Study Director. This session provided both interviewers and supervisors with an overview of the study and includes a question-by-question review of all items in the survey.

Interviewers then completed all survey interviews by telephone through the computer-assisted telephone interviewing (CATI) system. CATI controls the telephone scripts read to individual respondents by displaying the appropriate questionnaire items and their valid response code alternatives in their proper sequence on computer screens at each interviewer's booth. The interviewer then reads each question aloud to the respondent from the screen and enters each respondent's pre-coded answer category through the keyboard directly to a computer disk. All answers are automatically stored in computer memory.

In order to bring hard-to-reach respondents into the survey, up to eight attempts (an initial call plus seven callbacks) were made to each telephone number selected for inclusion into the sample. Callbacks were made at different times and on different days to increase the probability of finding adults available for the interview. Where possible, appointments are made at specified dates and times to maximize convenience and cooperation rates.

Data Processing

Because CATI itself provides for the direct data entry of responses by the interviewer and does not permit ineligible or invalid data entries, the data file resulting from CATI interviewing is itself virtually error-free.

Following this, a final series of data checks were performed by means of a specially designed cleaning program that scrutinizes each respondent record for internally inconsistent information. Once the data were determined to be clean and error-free, the sample was weighted to align it to known estimates of the demographic and regional characteristics of the state's registered voter population.

Guide to Reading the Tables

The following is an explanation of the detailed statistical tabulations contained in this report:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the statewide registered voter population. All percentages and frequencies reported in each table are therefore weighted tabulations.
- In instances where percentages are calculated on small bases (e.g., when the unweighted base is fewer than 100 respondents) the reader is urged to interpret the data with caution, since results are subject to relatively large levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.
- Bases of subgroups used in the tabulations may add to less than the total number of respondents due to some respondents not reporting that characteristic.

Subgroup Definitions

The following are some of the definitions applicable to some of the voter subgroups reported in this volume:

Area

Southern California: Los Angeles, Orange, Riverside, San Bernardino, San Diego, Imperial, Santa Barbara, Ventura, Kern, and San Luis Obispo counties

Northern California: all other 48 California counties

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt and Del Norte counties

Inland counties: all other 38 California counties

Region

Los Angeles: Los Angeles County

San Diego: San Diego County

Orange: Orange County

Other South: San Bernardino, Riverside, Imperial, Ventura, Santa Barbara, and San Luis Obispo

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehema, Tulare, Yolo, and Yuba

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara and San Mateo

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, and Tuolumne

All other subgroups are based on demographic variables or are derived from questions asked in the survey.

Estimates of Sampling Error

In any survey based on a sampling, there is some sampling error introduced into the data by the process of sampling itself. When the sample has been drawn using random processes, it is possible to apply probability principles to determine the potential range of such error. While survey samples of human populations rarely, if ever, meet all of the criteria theoretically required for the application of these principles, it is customary to use them as an approximation of error that is introduced as a result of sampling. The table below shows the range of error that is associated with samples of various sizes, assuming the use of the 95% confidence level, which is customary for most public opinion surveys.

For example, if 50% of a sample of overall sample of 322 likely voters in the California Republican primary for president answered “yes” to a specific question, this statistic would have a sampling error of plus or minus 5.8 percentage points at the 95% confidence level. This means that there is a 95% chance that had the entire population of registered voters statewide been interviewed using the same questionnaire and methods, the results of such a census would yield a result between 44.2% and 55.8%. The same procedure can be used to estimate the sample error ranges of any other statistic contained in this report.

<u>Approximate sample size</u>	<u>Approximate percentage distribution of replies to question</u>				
	<u>10%</u>	<u>30%</u>	<u>50%</u>	<u>70%</u>	<u>90%</u>
100	+/- 6.0	+/- 9.2	+/- 10.0	+/- 9.2	+/- 6.0
200	+/- 4.3	+/- 6.5	+/- 7.1	+/- 6.5	+/- 4.3
300	+/- 3.5	+/- 5.3	+/- 5.8	+/- 5.3	+/- 3.5
500	+/- 2.7	+/- 4.1	+/- 4.5	+/- 4.1	+/- 2.7
1000	+/- 1.9	+/- 2.9	+/- 3.2	+/- 2.9	+/- 1.9

There are many other possible sources of error other than sampling variability in this and any other public opinion survey. Different results could occur because of differences in question wording, sequencing, the rigor with which sampling procedures were implemented, or through undetected errors or omissions in sampling, interviewing or data processing. The Field professionals working on this study did everything possible to minimize such errors.

Questions Asked

(ASKED OF LIKELY VOTERS IN THE FEBRUARY PRIMARY ELECTION)

I am going to read the names of some Republicans who are running for the Republican presidential nomination next year. For each, please tell me whether there would be a good chance, some chance or no chance that you would vote for that person in California's presidential primary election. You may name as many or as few persons as you like as people you would be inclined to vote for. (NAMES AND TITLES OF CANDIDATES READ IN RANDOM ORDER) I am going to read back the names of the candidates you said you would have at least some chance of voting for. (NAMES OF CANDIDATES READ BACK) Of these persons, who would be your first choice if the California Republican primary election for President were being held today? (SEE RELEASE FOR CANDIDATES READ)

(ASKED OF LIKELY VOTERS IN THE NOVEMBER GENERAL ELECTION)

I am going to read some possible match-ups between Democratic and Republican candidates for President in the November 2008 general election. For each pairing, please tell me which candidate you would choose if the election for President were being held today. What about... (PAIRINGS READ IN RANDOM ORDER, ASKING:) If the election were being held today and these were the candidates, for whom would you vote for President? (SEE RELEASE FOR PAIRINGS READ)

Tables

DECEMBER 2007 FIELD POLL

Table 43-1

Q.24A: I AM GOING TO READ BACK THE NAMES OF THE CANDIDATES YOU SAID YOU WOULD HAVE AT LEAST SOME CHANCE OF VOTING FOR. OF THESE PERSONS, WHO WOULD BE YOUR FIRST CHOICE IF THE CALIFORNIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WERE BEING HELD TODAY? BASED TO LIKELY VOTERS IN THE REPUBLICAN PRIMARY

	===== REGION=====												PARTY			LIKELIHOOD		VOTING METHOD		
	COUNTIES												REGISTRATION			OF VOTING		=====		
	TOTAL	AREA											NON-			FEB.	NOV.	PRE-	ABS-	ABS-
REG	SO.	NO.	COS-	IN-	=====								DEM-	REPUB	PART/	MARY	GENRL	CINT	ABS-	ABS-
VOTER	CA.	CA.	CNTY	CNTY	LOS	SAN	ORANG	SOUTH	CNTRL	S.F.	OTHER	CRAT	LICAN	OTHER	ELECN	VOTER	TEE	TEE	TEE	
					ANGLS	DIEGO														
BASE: LIKELY VOTERS IN REPUBLICANIC PRIMARY																				
WEIGHTED BASE	322	201	121	210	112	66	33	41	52	67	48	16	-	322	-	322	316	159	161	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	-	100%	100%	100%	100%	100%
RUDY GIULIANI, FORMER NEW YORK MAYOR	81	48	33	48	33	15	5	14	12	19	12	4	-	81	-	81	80	35	45	33
	25.1%	23.7%	27.5%	23.0%	29.2%	22.3%	16.2%	34.6%	23.0%	28.2%	25.6%	23.2%	-	25.1%	-	25.1%	25.3%	21.8%	28.1%	27.6%
MIKE HUCKABEE, FORMER ARKANSAS GOVERNOR	53	33	20	35	18	10	5	6	11	11	8	3	-	53	-	53	53	22	31	26
	16.6%	16.4%	16.9%	16.6%	16.4%	14.7%	15.9%	14.6%	20.9%	16.1%	16.8%	17.9%	-	16.6%	-	16.6%	16.9%	14.0%	19.3%	21.5%
MITT ROMNEY, FORMER MASSACHUSETTS GOVERNOR	48	29	20	30	19	9	4	5	8	11	9	3	-	48	-	48	47	27	21	15
	15.0%	14.3%	16.2%	14.2%	16.6%	13.9%	10.9%	11.8%	16.3%	16.8%	17.9%	16.0%	-	15.0%	-	15.0%	14.9%	17.1%	13.2%	12.4%
JOHN MCCAIN, ARIZONA SENATOR	39	26	13	24	15	12	5	4	4	9	2	4	-	39	-	39	37	21	18	10
	12.1%	13.0%	10.6%	11.3%	13.6%	17.6%	16.1%	9.9%	7.1%	12.8%	3.4%	26.8%	-	12.1%	-	12.1%	11.7%	13.5%	10.9%	8.6%
FRED THOMPSON, FORMER TENNESSEE SENATOR	19	11	7	16	3	4	2	2	3	2	5	1	-	19	-	19	18	10	9	6
	5.9%	5.7%	6.2%	7.4%	3.0%	5.7%	7.0%	4.5%	5.3%	3.6%	10.8%	3.6%	-	5.9%	-	5.9%	5.7%	6.0%	5.7%	4.8%
DUNCAN HUNTER, CALIFORNIA CONGRESSMAN	10	8	3	8	2	-	7	1	-	2	1	-	-	10	-	10	10	8	2	2
	3.2%	3.8%	2.1%	3.9%	1.8%	-	20.6%	2.1%	-	3.0%	1.1%	-	-	3.2%	-	3.2%	3.2%	4.9%	1.4%	1.5%
RON PAUL, TEXAS CONGRESSMAN	10	8	3	8	2	2	1	2	2	1	2	-	-	10	-	10	10	4	6	4
	3.1%	3.8%	2.1%	3.7%	2.1%	3.4%	2.6%	3.9%	4.5%	1.9%	3.8%	-	-	3.1%	-	3.1%	3.2%	2.6%	3.7%	3.6%
TOM TANCREDO, COLORADO CONGRESSMAN	2	1	1	1	1	-	-	-	1	-	1	-	-	2	-	2	2	2	-	-
	0.6%	0.6%	0.7%	0.6%	0.7%	-	-	-	1.2%	1.6%	-	-	-	0.6%	-	0.6%	0.7%	1.3%	-	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 43-1

Q.24A: I AM GOING TO READ BACK THE NAMES OF THE CANDIDATES YOU SAID YOU WOULD HAVE AT LEAST SOME CHANCE OF VOTING FOR. OF THESE PERSONS, WHO WOULD BE YOUR FIRST CHOICE IF THE CALIFORNIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WERE BEING HELD TODAY? BASED TO LIKELY VOTERS IN THE REPUBLICAN PRIMARY

===== REGION=====													PARTY			LIKELIHOOD			VOTING METHOD			
COUNTIES													REGISTRATION			OF VOTING			=====			
=====													=====			=====			TOTAL PERM.			
TOTAL	REG		SO.		NO.		COS-		IN-		AREA			DEMO-	REPUB	PART/	PRI-	NOV.	PRE-	ABS-	ABS-	
VOTER	CA.	CA.	CNTY	CNTY	ANGLS	DIEGO	ORANG	SOUTH	VALLY	BAY	NORTH	CRAT	LICAN	OTHER	MARY	ELECN	VOTER	TEE	TEE	VOTER		
BASE: LIKELY VOTERS IN REPUBLICANIC PRIMARY																						
WEIGHTED BASE	322	201	121	210	112	66	33	41	52	67	48	16	-	322	-	322	316	159	161	120		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%		100%	100%	100%	100%	100%	100%	
UNDECIDED	59	38	21	41	19	15	3	7	11	12	9	2	-	59	-	59	58	30	28	24		
	18.4%	18.8%	17.7%	19.3%	16.6%	22.4%	10.7%	17.5%	21.3%	17.5%	18.9%	12.5%		18.4%		18.4%	18.5%	18.8%	17.6%	19.9%		

Table 43-2

Q.24A: I AM GOING TO READ BACK THE NAMES OF THE CANDIDATES YOU SAID YOU WOULD HAVE AT LEAST SOME CHANCE OF VOTING FOR. OF THESE PERSONS, WHO WOULD BE YOUR FIRST CHOICE IF THE CALIFORNIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WERE BEING HELD TODAY? BASED TO LIKELY VOTERS IN THE REPUBLICAN PRIMARY

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPANIC	LA- TINO	BLACK	ASIAN /OTHER	CONSERVATV STRNG CNSRV	MDDLE OF CNSRV	LIBERAL THE MODER STRNG LIBRL LIBRL	MRRD/ LIVE TOGTH	SEPRT DVRG/ WIDOW	NEVER MARRD			
WEIGHTED BASE	322	154	169	27	39	75	100	82	275	36	2	12	135	52	125	7	3	231	44	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RUDY GIULIANI, FORMER NEW YORK MAYOR	81	39	42	8	15	17	22	19	68	7	1	7	33	15	27	3	2	61	7	12
	25.1%	25.5%	24.8%	29.3%	38.5%	23.2%	21.7%	23.4%	24.6%	20.8%	58.8%	56.9%	24.5%	29.0%	21.9%	43.6%	73.1%	26.4%	16.5%	28.4%
MIKE HUCKABEE, FORMER ARKANSAS GOVERNOR	53	31	23	1	8	9	23	13	47	6	-	-	27	9	17	-	-	38	9	5
	16.6%	19.9%	13.5%	2.4%	20.7%	12.1%	22.8%	15.6%	17.2%	16.8%			19.8%	17.7%	14.0%			16.4%	21.1%	12.4%
MITT ROMNEY, FORMER MASSACHUSETTS GOVERNOR	48	17	31	2	4	14	14	15	43	5	-	1	27	6	16	-	-	36	8	4
	15.0%	11.0%	18.7%	8.6%	10.6%	18.0%	13.5%	18.3%	15.5%	14.8%		4.5%	19.9%	11.6%	12.5%			15.4%	17.2%	8.7%
JOHN MCCAIN, ARIZONA SENATOR	39	15	24	7	4	9	11	8	31	8	-	1	12	6	19	2	1	29	3	7
	12.1%	9.8%	14.2%	27.6%	9.9%	11.3%	11.0%	10.2%	11.1%	21.6%		5.8%	8.8%	11.4%	15.0%	21.1%	26.9%	12.6%	7.3%	15.7%
FRED THOMPSON, FORMER TENNESSEE SENATOR	19	13	6	-	1	8	5	5	18	1	-	-	7	1	9	1	-	15	2	2
	5.9%	8.7%	3.3%		3.1%	10.5%	4.7%	6.3%	6.6%	2.3%			5.3%	2.5%	7.4%	15.1%		6.4%	5.0%	4.6%
DUNCAN HUNTER, CALIFORNIA CONGRESSMAN	10	6	4	-	1	4	4	1	10	-	-	-	7	1	2	-	-	8	2	-
	3.2%	3.8%	2.6%		3.4%	5.3%	3.6%	1.5%	3.7%				5.0%	2.3%	1.7%			3.4%	5.1%	
RON PAUL, TEXAS CONGRESSMAN	10	7	3	4	1	3	2	1	7	2	-	1	2	-	8	-	-	5	1	4
	3.1%	4.7%	1.7%	14.0%	2.0%	4.1%	1.9%	0.8%	2.4%	6.3%		9.6%	1.7%		6.2%			2.0%	2.4%	10.5%
TOM TANCREDO, COLORADO CONGRESSMAN	2	2	-	-	-	-	2	-	1	1	-	-	1	-	1	-	-	2	-	-
	0.6%	1.0%	0.3%				1.6%	0.6%	0.5%	2.2%			1.0%		0.6%			0.9%		
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 43-2

Q.24A: I AM GOING TO READ BACK THE NAMES OF THE CANDIDATES YOU SAID YOU WOULD HAVE AT LEAST SOME CHANCE OF VOTING FOR. OF THESE PERSONS, WHO WOULD BE YOUR FIRST CHOICE IF THE CALIFORNIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WERE BEING HELD TODAY? BASED TO LIKELY VOTERS IN THE REPUBLICAN PRIMARY

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG CNSRV	MDDLE MODER CNSRV	LIBERAL THE LIBRL	LIBERAL MODER LIBRL	STRNG LIBRL	MRRD/ LIVE TOGTH	SEPRT DVRG/ WIDOW	NEVER MARRD	
WEIGHTED BASE	322	154	169	27	39	75	100	82	275	36	2	12	135	52	125	7	3	231	44	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNDECIDED	59	24	35	5	5	12	19	19	50	5	1	3	19	13	26	2	-	38	11	8
	18.4%	15.6%	20.9%	18.1%	11.9%	15.6%	19.2%	23.2%	18.3%	15.2%	41.2%	23.2%	13.9%	25.5%	20.6%	20.3%		16.5%	25.4%	19.5%

BASE: LIKELY VOTERS IN
REPUBLICANIC PRIMARY

Table 43-3

Q.24A: I AM GOING TO READ BACK THE NAMES OF THE CANDIDATES YOU SAID YOU WOULD HAVE AT LEAST SOME CHANCE OF VOTING FOR. OF THESE PERSONS, WHO WOULD BE YOUR FIRST CHOICE IF THE CALIFORNIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WERE BEING HELD TODAY? BASED TO LIKELY VOTERS IN THE REPUBLICAN PRIMARY

	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	TOTAL	H.S. REG	SOME GRAD/ LESS	COLLG/ TRADE	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	YES	NO
WEIGHTED BASE	322	66	118	83	51	17	41	77	129	171	64	44	33	102	216	267	45	71	246
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RUDY GIULIANI, FORMER NEW YORK MAYOR	81	17	25	25	14	2	9	15	43	37	16	16	8	22	59	65	12	15	65
	25.1%	25.8%	21.4%	29.7%	27.6%	10.0%	20.8%	19.4%	33.2%	21.5%	25.5%	36.9%	25.2%	21.6%	27.3%	24.4%	27.2%	21.5%	26.5%
MIKE HUCKABEE, FORMER ARKANSAS GOVERNOR	53	14	16	14	9	6	6	8	23	42	3	3	4	31	22	45	8	14	38
	16.6%	20.9%	13.3%	17.1%	17.0%	34.0%	15.0%	10.7%	17.9%	24.4%	5.2%	6.9%	13.5%	30.6%	10.2%	16.8%	16.9%	20.0%	15.3%
MITT ROMNEY, FORMER MASSACHUSETTS GOVERNOR	48	10	14	15	8	2	5	16	20	21	13	9	4	11	34	43	4	8	38
	15.0%	14.6%	12.1%	18.3%	14.9%	10.5%	11.8%	21.2%	15.3%	12.1%	21.0%	19.7%	12.1%	10.9%	15.8%	16.2%	7.9%	11.7%	15.6%
JOHN MCCAIN, ARIZONA SENATOR	39	9	15	10	5	-	8	11	14	25	7	2	5	11	28	32	7	11	28
	12.1%	13.8%	13.0%	11.6%	9.7%		19.7%	14.3%	10.8%	14.4%	11.5%	5.7%	13.8%	11.2%	12.8%	12.0%	15.8%	15.6%	11.4%
FRED THOMPSON, FORMER TENNESSEE SENATOR	19	3	10	5	2	-	2	8	5	9	5	1	3	4	14	19	-	3	16
	5.9%	4.2%	8.1%	5.4%	4.0%		4.0%	11.0%	3.7%	5.2%	7.8%	3.2%	8.6%	4.3%	6.7%	7.1%		4.0%	6.5%
DUNCAN HUNTER, CALIFORNIA CONGRESSMAN	10	2	6	1	1	2	1	3	3	5	2	3	-	4	6	8	2	3	7
	3.2%	3.1%	5.1%	1.6%	1.6%	9.9%	1.3%	4.5%	2.6%	3.0%	3.6%	6.0%		3.9%	2.9%	3.1%	4.1%	4.3%	2.9%
RON PAUL, TEXAS CONGRESSMAN	10	1	5	2	2	1	2	4	2	3	4	2	-	2	7	6	4	5	5
	3.1%	1.8%	4.0%	2.8%	3.6%	6.7%	4.3%	5.1%	1.7%	1.8%	6.4%	5.3%		2.2%	3.3%	2.4%	8.3%	7.3%	2.0%
TOM TANCREDO, COLORADO CONGRESSMAN	2	-	1	1	-	-	-	1	1	1	-	-	1	1	1	2	-	1	1
	0.6%		0.7%	1.5%				1.0%	1.0%	0.8%			2.4%	0.8%	0.6%	0.8%		1.1%	0.5%
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 43-3

Q.24A: I AM GOING TO READ BACK THE NAMES OF THE CANDIDATES YOU SAID YOU WOULD HAVE AT LEAST SOME CHANCE OF VOTING FOR. OF THESE PERSONS, WHO WOULD BE YOUR FIRST CHOICE IF THE CALIFORNIA REPUBLICAN PRIMARY ELECTION FOR PRESIDENT WERE BEING HELD TODAY? BASED TO LIKELY VOTERS IN THE REPUBLICAN PRIMARY

TOTAL VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG	SOME GRAD/ LESS	CLLG/ TRADE	COLLG GRAD	POST GRAD	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	OWNER	RENTR	AFFILIATED	NO
WEIGHTED BASE	322	66	118	83	51	17	41	77	129	171	64	44	33	102	216	267	45	71	246
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNDECIDED	59	10	26	10	11	5	10	10	18	29	12	7	8	15	44	46	9	10	47
	18.4%	15.6%	22.3%	11.9%	21.6%	28.9%	23.0%	12.8%	13.6%	16.8%	19.1%	16.3%	24.4%	14.5%	20.6%	17.3%	19.9%	14.4%	19.3%

Table 46-1

Q.26A: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

	===== REGION=====												PARTY			LIKELIHOOD		VOTING METHOD		
	COUNTIES												REGISTRATION			OF VOTING		=====		
	TOTAL	COS-		IN-		AREA						NON-			FEB.	NOV.	PRE-	ABS-	ABS-	
REG	SO.	NO.	TAL	LAND	LOS	SAN	OTHER	CNTRL	S.F.	OTHER	DEM-	REPUB	PART/	PRI-	GENRL	CINT	TEE	TEE	TEE	
VOTER	CA.	CA.	CNTY	CNTY	ANGLS	DIEGO	ORANG	SOUTH	VALLY	BAY	NORTH	CRAT	LICAN	OTHER	MARY	ELECN	VOTER	VOTER	VOTER	
BASE: FORM "A" VOTERS LIKELY TO VOTE IN NOV. GEN. ELECTION																				
WEIGHTED BASE	529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	289	166	124	235	55	88	21	12	38	33	84	13	192	33	65	225	289	163	122	73
	54.7%	52.3%	58.2%	59.6%	40.4%	66.4%	44.0%	26.7%	49.9%	38.9%	72.3%	48.8%	83.2%	17.6%	57.2%	53.2%	54.7%	56.9%	52.2%	46.9%
RUDY GIULIANI, REPUBLICAN	182	115	67	118	63	32	21	26	30	38	25	10	24	134	23	154	182	92	87	66
	34.3%	36.2%	31.4%	30.0%	46.7%	23.8%	42.7%	57.9%	40.3%	44.7%	21.8%	36.9%	10.4%	72.5%	20.5%	36.5%	34.3%	31.9%	37.4%	42.4%
UNDECIDED	58	37	22	41	18	13	6	7	7	14	7	4	15	18	25	44	58	32	24	17
	11.0%	11.5%	10.3%	10.4%	13.0%	9.8%	13.3%	15.4%	9.8%	16.4%	5.9%	14.4%	6.4%	9.9%	22.3%	10.4%	11.0%	11.2%	10.4%	10.7%

Table 46-2

Q.26A: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	289	125	164	28	45	67	95	53	173	72	16	34	21	20	134	48	67	200	37	50
	54.7%	50.0%	58.9%	52.4%	57.1%	55.2%	57.0%	49.8%	50.0%	61.9%	67.0%	65.9%	19.6%	33.1%	58.2%	78.2%	92.9%	53.2%	52.6%	63.4%
RUDY GIULIANI, REPUBLICAN	182	91	90	16	27	41	58	39	142	28	3	10	75	34	66	5	1	130	29	21
	34.3%	36.4%	32.4%	30.5%	33.3%	33.6%	34.8%	37.0%	41.0%	24.6%	12.7%	19.1%	70.8%	57.2%	28.5%	8.9%	1.7%	34.8%	41.9%	26.8%
UNDECIDED	58	34	24	9	8	14	14	14	31	16	5	8	10	6	31	8	4	45	4	8
	11.0%	13.6%	8.7%	17.2%	9.5%	11.2%	8.3%	13.2%	9.0%	13.5%	20.2%	15.0%	9.5%	9.7%	13.4%	12.9%	5.4%	12.0%	5.4%	9.8%

Table 46-3

Q.26A: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	OWNER	RENTR	YES	NO	
WEIGHTED BASE	529 100%	106 100%	180 100%	149 100%	90 100%	36 100%	73 100%	134 100%	221 100%	179 100.0%	128 100%	86 100%	117 100%	112 100%	415 100%	417 100%	104 100%	146 100%	377 100%
HILLARY CLINTON, DEMOCRAT	289 54.7%	59 56.1%	93 52.0%	87 57.9%	49 54.2%	22 62.1%	34 46.0%	83 62.1%	115 51.9%	68 38.2%	78 60.6%	49 56.9%	83 71.4%	44 39.2%	246 59.2%	225 54.0%	59 56.2%	92 63.2%	194 51.4%
RUDY GIULIANI, REPUBLICAN	182 34.3%	33 30.8%	61 33.8%	53 35.2%	34 38.1%	7 19.1%	29 39.5%	39 29.3%	85 38.4%	96 53.8%	35 27.5%	27 30.9%	21 18.3%	57 51.2%	123 29.6%	151 36.2%	30 28.6%	38 25.9%	143 37.8%
UNDECIDED	58 11.0%	14 13.1%	25 14.2%	10 6.9%	7 7.7%	7 18.8%	11 14.5%	12 8.7%	21 9.7%	14 8.0%	15 11.9%	10 12.1%	12 10.4%	11 9.6%	47 11.2%	41 9.8%	16 15.3%	16 11.0%	41 10.8%

Table 47-1

Q.26B: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	===== REGION=====												PARTY REGISTRATION			LIKELIHOOD OF VOTING		VOTING METHOD		
	SO. CA.	NO. CA.	COUNTIES		AREA								NON- PART/	FEB. MARY	NOV. ELEC	PRE- CINT	ABS- TEE	ABS- TEE		
			COS- TAL	IN- LAND	LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH	DEMO- CRAT	REPUB LICAN	OTHER						
WEIGHTED BASE	529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	284	156	129	223	62	78	20	15	36	38	84	13	175	42	67	224	284	156	124	84
	53.7%	49.1%	60.6%	56.7%	45.3%	58.5%	40.9%	33.8%	48.1%	44.2%	72.3%	51.4%	75.9%	22.6%	59.4%	52.8%	53.7%	54.4%	52.9%	53.6%
RUDY GIULIANI, REPUBLICAN	171	107	64	115	56	34	20	19	27	35	26	9	34	121	17	143	171	88	82	60
	32.4%	33.9%	30.0%	29.2%	41.4%	25.9%	41.9%	42.6%	36.6%	40.8%	22.0%	36.2%	14.8%	65.1%	14.7%	33.9%	32.4%	30.6%	34.9%	38.5%
UNDECIDED	74	54	20	55	18	21	8	10	12	13	7	3	21	23	29	56	74	43	28	12
	13.9%	17.0%	9.4%	14.1%	13.4%	15.6%	17.1%	23.6%	15.4%	15.0%	5.7%	12.4%	9.3%	12.4%	25.9%	13.3%	13.9%	15.1%	12.2%	7.9%

Table 47-2

Q.26B: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBRL	LIBRL	LIBRL	MRRD/ LIVE	SEPRT DVRG/ WIDOW	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	284	131	154	31	48	65	87	53	178	66	15	31	13	18	140	50	63	201	37	44
	53.7%	52.2%	55.1%	57.7%	60.1%	53.1%	52.3%	50.0%	51.4%	56.7%	61.2%	59.8%	12.0%	31.0%	61.0%	81.2%	87.2%	53.6%	52.7%	55.1%
RUDY GIULIANI, REPUBLICAN	171	79	92	12	21	44	58	37	138	25	1	7	79	28	57	5	2	123	25	22
	32.4%	31.5%	33.1%	22.1%	25.8%	35.7%	34.7%	34.9%	39.9%	21.6%	6.1%	13.0%	73.9%	47.8%	24.6%	8.8%	3.1%	32.8%	36.4%	27.9%
UNDECIDED	74	41	33	11	11	14	22	16	30	25	8	14	15	13	33	6	7	51	8	13
	13.9%	16.3%	11.7%	20.2%	14.2%	11.2%	13.0%	15.2%	8.7%	21.7%	32.7%	27.1%	14.1%	21.2%	14.3%	10.0%	9.6%	13.6%	10.9%	17.0%

Table 47-3

Q.26B: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	AFFILIATED YES	NO	
WEIGHTED BASE	529 100%	106 100%	180 100%	149 100%	90 100%	36 100%	73 100%	134 100%	221 100%	179 100.0%	128 100%	86 100%	117 100%	112 100%	415 100%	417 100%	104 100%	146 100%	377 100%
BARACK OBAMA, DEMOCRAT	284 53.7%	52 49.1%	91 50.7%	86 57.3%	54 60.0%	21 57.4%	34 46.4%	73 54.4%	123 55.6%	68 38.2%	67 52.6%	48 55.5%	85 73.1%	41 36.4%	244 58.7%	220 52.8%	58 56.0%	86 58.9%	195 51.7%
RUDY GIULIANI, REPUBLICAN	171 32.4%	34 32.2%	58 32.3%	48 32.2%	29 32.5%	10 28.5%	24 33.2%	41 30.9%	76 34.5%	83 46.4%	39 30.5%	25 29.4%	23 20.1%	53 47.7%	117 28.1%	142 34.1%	29 27.4%	40 27.2%	130 34.6%
UNDECIDED	74 13.9%	20 18.8%	31 17.0%	16 10.5%	7 7.5%	5 14.1%	15 20.4%	20 14.7%	22 9.9%	28 15.4%	22 16.8%	13 15.1%	8 6.8%	18 16.0%	55 13.2%	55 13.1%	17 16.6%	20 13.9%	52 13.8%

Table 49-1

Q.26D: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	===== REGION=====												PARTY REGISTRATION			LIKELIHOOD OF VOTING		VOTING METHOD		
	SO.		NO.		COS- TAL		IN- LAND		AREA				NON-	FEB.	NOV.	PRE-	ABS-	ABS-		
	CA.	CA.	CNTY	CNTY	LOS ANGLS	SAN DIEGO	ORANG	SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH	CRAT	REPUB LICAN	PART/ OTHER	MARY	ELECN	VOTER	TEE	TEE	
529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
HILLARY CLINTON, DEMOCRAT	291	164	127	231	60	85	22	15	35	39	83	10	197	29	65	227	291	158	128	81
	54.9%	51.6%	59.7%	58.7%	43.8%	64.2%	44.7%	35.0%	47.1%	45.9%	71.0%	39.9%	85.1%	15.7%	57.4%	53.7%	54.9%	55.1%	54.9%	51.8%
MITT ROMNEY, REPUBLICAN	177	110	67	114	63	35	17	19	30	38	27	11	22	137	18	153	177	93	82	61
	33.5%	34.8%	31.5%	29.1%	46.4%	26.6%	35.6%	42.6%	40.5%	44.5%	22.9%	40.4%	9.6%	73.8%	16.2%	36.1%	33.5%	32.4%	35.1%	38.7%
UNDECIDED	61	43	19	48	13	12	10	10	9	8	7	5	12	19	30	44	61	36	24	15
	11.6%	13.5%	8.7%	12.2%	9.9%	9.2%	19.7%	22.4%	12.4%	9.6%	6.0%	19.7%	5.3%	10.4%	26.4%	10.3%	11.6%	12.5%	10.1%	9.5%

BASE: FORM "A" VOTERS
LIKELY TO VOTE IN
NOV. GEN. ELECTION

WEIGHTED BASE

Table 49-2

Q.26D: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL THE	LIBERAL LIBRL	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	291	123	167	32	44	63	98	54	169	77	13	33	16	22	135	51	66	202	37	49
	54.9%	49.1%	60.1%	59.4%	54.8%	51.8%	58.4%	50.6%	48.7%	66.7%	55.8%	64.4%	15.3%	37.2%	58.7%	83.2%	91.7%	53.8%	52.9%	61.9%
MITT ROMNEY, REPUBLICAN	177	90	88	13	25	44	54	41	144	24	3	9	80	30	62	5	2	128	27	21
	33.5%	35.7%	31.5%	24.9%	31.5%	35.9%	32.5%	38.2%	41.6%	20.4%	14.1%	17.7%	74.8%	49.8%	26.8%	8.0%	2.2%	34.2%	38.1%	26.4%
UNDECIDED	61	38	23	8	11	15	15	12	34	15	7	9	11	8	33	5	4	45	6	9
	11.6%	15.2%	8.4%	15.7%	13.7%	12.2%	9.1%	11.2%	9.7%	12.8%	30.1%	17.9%	9.9%	13.0%	14.5%	8.7%	6.1%	12.0%	9.0%	11.8%

Table 49-3

Q.26D: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	AFFILIATED YES	NO	
WEIGHTED BASE	529 100%	106 100%	180 100%	149 100%	90 100%	36 100%	73 100%	134 100%	221 100%	179 100.0%	128 100%	86 100%	117 100%	112 100%	415 100%	417 100%	104 100%	146 100%	377 100%
HILLARY CLINTON, DEMOCRAT	291 54.9%	62 59.1%	96 53.6%	80 53.2%	51 56.5%	25 69.5%	37 50.4%	84 62.6%	113 50.8%	65 36.6%	81 63.2%	49 56.6%	83 70.9%	43 38.3%	248 59.7%	221 53.0%	64 61.2%	85 58.2%	202 53.7%
MITT ROMNEY, REPUBLICAN	177 33.5%	29 27.3%	57 31.9%	57 37.8%	32 35.9%	5 14.8%	23 31.7%	40 29.6%	83 37.6%	95 53.3%	33 26.1%	24 27.5%	23 19.6%	57 51.0%	119 28.7%	152 36.4%	24 23.1%	44 30.1%	131 34.8%
UNDECIDED	61 11.6%	14 13.5%	26 14.5%	13 9.0%	7 7.5%	6 15.7%	13 17.9%	11 7.8%	26 11.6%	18 10.2%	14 10.7%	14 15.9%	11 9.5%	12 10.8%	48 11.6%	44 10.6%	16 15.7%	17 11.7%	43 11.5%

Table 50-1

Q.26E: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	===== REGION=====												PARTY REGISTRATION			LIKELIHOOD OF VOTING		VOTING METHOD			
	COUNTIES												AREA			NON-			TOTAL PERM.		
	SO. CA.	NO. CA.	COS- TAL CNTY	IN- LAND CNTY	=====		LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH	DEMO- CRAT	REPUB LICAN	PART/ OTHER	FEB. MARY	NOV. ELECN	PRE- CINT VOTER	ABS- N- VOTER	ABS- N- VOTER
529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
BARACK OBAMA, DEMOCRAT	288	153	135	221	67	78	19	17	30	43	84	15	181	41	66	229	288	149	136	89	
	54.3%	48.3%	63.4%	56.1%	49.1%	58.7%	39.4%	38.2%	40.5%	50.3%	72.4%	59.0%	78.4%	22.0%	58.0%	54.0%	54.3%	52.0%	58.2%	56.9%	
MITT ROMNEY, REPUBLICAN	157	100	57	107	50	31	16	18	29	32	24	8	23	116	18	130	157	91	64	49	
	29.6%	31.4%	27.0%	27.1%	37.0%	23.0%	33.7%	41.4%	38.0%	36.8%	20.3%	30.1%	9.8%	62.5%	16.1%	30.8%	29.6%	31.6%	27.3%	31.1%	
UNDECIDED	85	64	21	66	19	24	13	9	16	11	8	3	27	29	29	64	85	47	34	19	
	16.0%	20.3%	9.7%	16.8%	13.9%	18.3%	26.9%	20.4%	21.4%	12.9%	7.3%	10.9%	11.7%	15.4%	25.9%	15.2%	16.0%	16.4%	14.6%	12.0%	

BASE: FORM "A" VOTERS
LIKELY TO VOTE IN
NOV. GEN. ELECTION

WEIGHTED BASE

Table 50-2

Q.26E: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	288	132	156	34	44	69	92	49	178	71	16	27	15	21	139	49	64	201	39	45
	54.3%	52.5%	56.0%	62.4%	55.3%	56.4%	55.1%	45.8%	51.5%	61.2%	67.3%	52.1%	14.3%	34.7%	60.5%	79.9%	88.1%	53.6%	55.4%	56.3%
MITT ROMNEY, REPUBLICAN	157	74	82	12	20	33	53	39	128	19	-	10	74	26	51	5	1	116	19	21
	29.6%	29.7%	29.6%	23.0%	25.3%	27.0%	31.5%	36.4%	37.0%	16.5%		18.8%	69.6%	43.6%	22.0%	8.9%	1.0%	30.9%	27.8%	26.3%
UNDECIDED	85	45	40	8	15	20	22	19	40	26	8	15	17	13	40	7	8	58	12	14
	16.0%	17.8%	14.5%	14.6%	19.4%	16.6%	13.4%	17.8%	11.5%	22.3%	32.7%	29.0%	16.1%	21.7%	17.5%	11.2%	10.9%	15.4%	16.8%	17.3%

Table 50-3

Q.26E: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	OWNER	RENTR	YES	NO	
WEIGHTED BASE	529	106	180	149	90	36	73	134	221	179	128	86	117	112	415	417	104	146	377
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	288	57	92	86	51	20	34	76	126	69	68	49	89	40	247	220	61	92	192
	54.3%	54.1%	51.0%	57.2%	57.1%	54.3%	47.0%	56.9%	56.8%	38.6%	53.1%	56.9%	76.6%	36.0%	59.6%	52.8%	58.8%	62.9%	51.0%
MITT ROMNEY, REPUBLICAN	157	26	55	46	27	7	23	41	64	81	37	23	16	52	103	134	23	34	122
	29.6%	25.0%	30.8%	31.1%	29.8%	20.1%	30.9%	30.5%	29.0%	45.2%	28.9%	26.2%	13.6%	46.8%	24.9%	32.0%	21.8%	23.3%	32.2%
UNDECIDED	85	22	33	18	12	9	16	17	31	29	23	15	11	19	65	63	20	20	63
	16.0%	20.9%	18.2%	11.7%	13.0%	25.7%	22.2%	12.6%	14.2%	16.2%	18.0%	16.9%	9.8%	17.2%	15.6%	15.1%	19.5%	13.8%	16.8%

Table 203-1

Q.26G: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

	===== REGION=====												PARTY			LIKELIHOOD		VOTING METHOD		
	COUNTIES												REGISTRATION			OF VOTING		=====		
	TOTAL	COS-		IN-	AREA								NON-			FEB.	NOV.	PRE-	ABS-	ABS-
REG	SO.	NO.	TAL	LAND	LOS	SAN	OTHER	CNTRL	S.F.	OTHER	DEM-	REPUB	PART/	PRI-	GENRL	CINT	TEE	TEE	TEE	
VOTER	CA.	CA.	CNTY	CNTY	ANGLS	DIEGO	ORANG	SOUTH	VALLY	BAY	NORTH	CRAT	LICAN	OTHER	MARY	ELECN	VOTER	VOTER	VOTER	
BASE: FORM "A" VOTERS LIKELY TO VOTE IN NOV. GEN. ELECTION																				
WEIGHTED BASE	529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	286	166	120	228	58	88	20	16	35	37	78	13	197	30	59	223	286	153	129	83
	54.0%	52.3%	56.7%	58.1%	42.3%	65.8%	41.9%	36.4%	46.0%	43.2%	66.7%	48.3%	85.3%	16.4%	51.9%	52.7%	54.0%	53.3%	55.1%	53.2%
MIKE HUCKABEE, REPUBLICAN	182	112	70	121	62	31	18	22	33	38	30	9	21	136	25	157	182	99	80	59
	34.4%	35.3%	33.2%	30.6%	45.4%	23.3%	37.8%	51.0%	43.6%	44.7%	25.8%	35.0%	9.3%	73.2%	22.2%	37.0%	34.4%	34.6%	34.4%	37.4%
UNDECIDED	61	40	22	44	17	15	10	6	8	10	9	4	13	19	29	44	61	35	24	15
	11.6%	12.5%	10.2%	11.3%	12.3%	11.0%	20.2%	12.6%	10.3%	12.1%	7.4%	16.7%	5.4%	10.4%	26.0%	10.4%	11.6%	12.1%	10.5%	9.4%

Table 203-2

Q.26G: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	286	127	159	33	49	62	92	51	163	76	16	36	20	20	131	49	65	197	36	50
	54.0%	50.7%	57.0%	60.7%	61.1%	50.6%	54.8%	48.1%	47.0%	65.8%	67.0%	70.6%	19.2%	33.7%	56.8%	81.0%	90.1%	52.6%	51.4%	63.2%
MIKE HUCKABEE, REPUBLICAN	182	93	89	14	23	43	60	41	146	26	3	9	80	32	63	5	2	135	26	20
	34.4%	37.2%	32.0%	26.9%	29.3%	35.5%	36.0%	38.3%	42.3%	22.1%	14.3%	16.8%	75.1%	53.5%	27.6%	8.6%	2.6%	36.0%	37.0%	25.1%
UNDECIDED	61	31	31	7	8	17	16	14	37	14	4	6	6	8	36	6	5	43	8	9
	11.6%	12.2%	11.0%	12.4%	9.6%	13.8%	9.3%	13.6%	10.7%	12.2%	18.7%	12.6%	5.7%	12.8%	15.6%	10.4%	7.3%	11.4%	11.5%	11.8%

Table 203-3

Q.26G: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	OWNER	RENTR	YES	NO	
WEIGHTED BASE	529 100%	106 100%	180 100%	149 100%	90 100%	36 100%	73 100%	134 100%	221 100%	179 100.0%	128 100%	86 100%	117 100%	112 100%	415 100%	417 100%	104 100%	146 100%	377 100%
HILLARY CLINTON, DEMOCRAT	286 54.0%	57 54.0%	92 51.0%	89 59.6%	47 52.1%	24 65.7%	32 43.2%	84 62.5%	118 53.5%	61 34.0%	80 62.2%	53 61.4%	79 67.8%	39 35.0%	247 59.5%	217 51.9%	64 61.2%	85 58.6%	197 52.3%
MIKE HUCKABEE, REPUBLICAN	182 34.4%	34 32.6%	62 34.2%	52 34.5%	33 36.2%	6 17.2%	28 38.8%	39 29.5%	83 37.5%	99 55.5%	34 26.5%	22 25.0%	23 19.8%	62 55.3%	119 28.7%	155 37.2%	25 24.5%	41 28.5%	139 36.7%
UNDECIDED	61 11.6%	14 13.4%	27 14.8%	9 5.9%	11 11.8%	6 17.1%	13 18.0%	11 8.0%	20 9.0%	19 10.5%	14 11.3%	12 13.6%	14 12.4%	11 9.7%	49 11.8%	45 10.9%	15 14.3%	19 12.9%	41 11.0%

Table 204-1

Q.26H: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	===== REGION=====												PARTY REGISTRATION			LIKELIHOOD OF VOTING		VOTING METHOD		
	SO. CA.	NO. CA.	COUNTIES		AREA								DEMOCRAT	REPUBLICAN	NON-PART/OTHER	FEB. MARY	NOV. GENRL ELEC	PRE-CINT VOTER	ABSNT VOTER	ABSNT VOTER
			COS- TAL CNTY	IN- LAND CNTY	LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH									
WEIGHTED BASE	529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	283	154	129	215	68	77	20	16	34	43	81	13	182	39	62	227	283	151	129	85
	53.5%	48.6%	60.7%	54.7%	49.8%	57.6%	42.3%	35.5%	45.0%	49.8%	69.3%	48.9%	78.8%	20.9%	55.0%	53.6%	53.5%	52.5%	55.3%	54.3%
MIKE HUCKABEE, REPUBLICAN	151	96	55	103	48	30	12	18	29	31	22	9	20	117	14	129	151	84	65	50
	28.6%	30.3%	26.0%	26.3%	35.2%	22.7%	25.2%	40.7%	38.3%	36.1%	18.8%	35.1%	8.6%	63.1%	12.8%	30.5%	28.6%	29.4%	27.7%	32.2%
UNDECIDED	95	67	28	75	20	26	16	11	12	12	14	4	29	30	36	68	95	52	40	21
	18.0%	21.1%	13.3%	19.0%	15.0%	19.7%	32.5%	23.8%	16.6%	14.1%	12.0%	16.0%	12.6%	16.1%	32.2%	15.9%	18.0%	18.1%	16.9%	13.5%

Table 204-2

Q.26H: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL THE	LIBRL LIBRL	LIBRL LIBRL	LIBRL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	283	128	155	33	41	65	94	50	179	68	15	25	15	23	132	49	64	198	38	45
	53.5%	51.1%	55.6%	60.5%	51.8%	53.3%	56.3%	46.9%	51.8%	58.4%	63.6%	49.5%	14.1%	38.1%	57.2%	81.0%	88.7%	52.7%	54.6%	56.8%
MIKE HUCKABEE, REPUBLICAN	151	80	71	15	21	37	42	37	120	21	2	7	80	23	45	2	1	109	19	23
	28.6%	31.9%	25.6%	27.1%	26.2%	29.9%	24.9%	35.1%	34.8%	18.5%	8.8%	14.3%	75.4%	38.3%	19.7%	3.6%	1.0%	29.0%	26.6%	29.3%
UNDECIDED	95	43	53	7	17	21	31	19	47	27	7	19	11	14	53	9	7	69	13	11
	18.0%	17.0%	18.9%	12.4%	21.9%	16.8%	18.8%	18.0%	13.5%	23.1%	27.6%	36.2%	10.5%	23.6%	23.1%	15.4%	10.3%	18.3%	18.8%	13.8%

Table 204-3

Q.26H: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK		UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	YES	NO
WEIGHTED BASE	529	106	180	149	90	36	73	134	221	179	128	86	117	112	415	417	104	146	377
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	283	57	90	85	49	20	35	75	125	67	64	53	87	38	245	218	60	88	192
	53.5%	54.4%	50.1%	57.0%	54.8%	56.5%	47.6%	55.7%	56.2%	37.6%	50.0%	61.2%	74.5%	34.1%	59.0%	52.4%	57.2%	60.7%	50.9%
MIKE HUCKABEE, REPUBLICAN	151	32	55	41	21	7	24	37	60	83	34	18	16	55	95	125	26	35	115
	28.6%	30.6%	30.5%	27.6%	23.3%	19.5%	33.0%	27.7%	27.1%	46.4%	26.8%	20.5%	13.4%	49.4%	22.8%	29.9%	24.8%	24.2%	30.4%
UNDECIDED	95	16	35	23	20	9	14	22	37	29	30	16	14	19	76	74	19	22	71
	18.0%	15.0%	19.4%	15.4%	21.9%	24.0%	19.3%	16.6%	16.7%	16.0%	23.2%	18.3%	12.1%	16.6%	18.2%	17.7%	18.0%	15.1%	18.8%

Table 203-1

Q.26G: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

	===== REGION=====												PARTY			LIKELIHOOD		VOTING METHOD		
	COUNTIES												REGISTRATION			OF VOTING		=====		
TOTAL	=====												=====			=====		TOTAL PERM.		
REG SO. NO. TAL IN- LOS SAN OTHER CNTRL S.F. OTHER DEMO- REPUB PART/ NON- FEB. NOV. PRE- ABSN- ABSN- VOTER CA. CA. CNTY CNTY ANGLS DIEGO ORANG SOUTH VALLY BAY NORTH CRAT LICAN OTHER MARY ELECN VOTER VOTER VOTER																				
WEIGHTED BASE	529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	286	166	120	228	58	88	20	16	35	37	78	13	197	30	59	223	286	153	129	83
	54.0%	52.3%	56.7%	58.1%	42.3%	65.8%	41.9%	36.4%	46.0%	43.2%	66.7%	48.3%	85.3%	16.4%	51.9%	52.7%	54.0%	53.3%	55.1%	53.2%
MIKE HUCKABEE, REPUBLICAN	182	112	70	121	62	31	18	22	33	38	30	9	21	136	25	157	182	99	80	59
	34.4%	35.3%	33.2%	30.6%	45.4%	23.3%	37.8%	51.0%	43.6%	44.7%	25.8%	35.0%	9.3%	73.2%	22.2%	37.0%	34.4%	34.6%	34.4%	37.4%
UNDECIDED	61	40	22	44	17	15	10	6	8	10	9	4	13	19	29	44	61	35	24	15
	11.6%	12.5%	10.2%	11.3%	12.3%	11.0%	20.2%	12.6%	10.3%	12.1%	7.4%	16.7%	5.4%	10.4%	26.0%	10.4%	11.6%	12.1%	10.5%	9.4%

Table 203-2

Q.26G: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPANIC	LA- TINO	BLACK	ASIAN /OTHER	CONSERVATIVE STRONG	MIDDLE MODERATE	LIBERAL ROAD	LIBERAL LIBERAL	LIBERAL LIBERAL	LIBERAL LIBERAL	MARRIED/ LIVE TOGETHER	SEPARATE DIVORCED/ WIDOW	NEVER MARRIED
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	286	127	159	33	49	62	92	51	163	76	16	36	20	20	131	49	65	197	36	50
	54.0%	50.7%	57.0%	60.7%	61.1%	50.6%	54.8%	48.1%	47.0%	65.8%	67.0%	70.6%	19.2%	33.7%	56.8%	81.0%	90.1%	52.6%	51.4%	63.2%
MIKE HUCKABEE, REPUBLICAN	182	93	89	14	23	43	60	41	146	26	3	9	80	32	63	5	2	135	26	20
	34.4%	37.2%	32.0%	26.9%	29.3%	35.5%	36.0%	38.3%	42.3%	22.1%	14.3%	16.8%	75.1%	53.5%	27.6%	8.6%	2.6%	36.0%	37.0%	25.1%
UNDECIDED	61	31	31	7	8	17	16	14	37	14	4	6	6	8	36	6	5	43	8	9
	11.6%	12.2%	11.0%	12.4%	9.6%	13.8%	9.3%	13.6%	10.7%	12.2%	18.7%	12.6%	5.7%	12.8%	15.6%	10.4%	7.3%	11.4%	11.5%	11.8%

Table 203-3

Q.26G: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	OWNER	RENTR	YES	NO	
WEIGHTED BASE	529 100%	106 100%	180 100%	149 100%	90 100%	36 100%	73 100%	134 100%	221 100%	179 100.0%	128 100%	86 100%	117 100%	112 100%	415 100%	417 100%	104 100%	146 100%	377 100%
HILLARY CLINTON, DEMOCRAT	286 54.0%	57 54.0%	92 51.0%	89 59.6%	47 52.1%	24 65.7%	32 43.2%	84 62.5%	118 53.5%	61 34.0%	80 62.2%	53 61.4%	79 67.8%	39 35.0%	247 59.5%	217 51.9%	64 61.2%	85 58.6%	197 52.3%
MIKE HUCKABEE, REPUBLICAN	182 34.4%	34 32.6%	62 34.2%	52 34.5%	33 36.2%	6 17.2%	28 38.8%	39 29.5%	83 37.5%	99 55.5%	34 26.5%	22 25.0%	23 19.8%	62 55.3%	119 28.7%	155 37.2%	25 24.5%	41 28.5%	139 36.7%
UNDECIDED	61 11.6%	14 13.4%	27 14.8%	9 5.9%	11 11.8%	6 17.1%	13 18.0%	11 8.0%	20 9.0%	19 10.5%	14 11.3%	12 13.6%	14 12.4%	11 9.7%	49 11.8%	45 10.9%	15 14.3%	19 12.9%	41 11.0%

Table 204-1

Q.26H: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	REGION												PARTY REGISTRATION			LIKELIHOOD OF VOTING		VOTING METHOD		
	SO. CA.	NO. CA.	COUNTIES		AREA								DEMOCRATIC	REPUBLICAN	NON-PARTISAN	FEB. MARY	NOV. ELEC	PRE-CINT VOTER	ABSNT VOTER	ABSNT VOTER
			COS-TAL CNTY	IN-LAND CNTY	LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH									
WEIGHTED BASE	529	317	212	393	136	133	48	44	75	86	116	26	231	185	113	424	529	287	234	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	283	154	129	215	68	77	20	16	34	43	81	13	182	39	62	227	283	151	129	85
	53.5%	48.6%	60.7%	54.7%	49.8%	57.6%	42.3%	35.5%	45.0%	49.8%	69.3%	48.9%	78.8%	20.9%	55.0%	53.6%	53.5%	52.5%	55.3%	54.3%
MIKE HUCKABEE, REPUBLICAN	151	96	55	103	48	30	12	18	29	31	22	9	20	117	14	129	151	84	65	50
	28.6%	30.3%	26.0%	26.3%	35.2%	22.7%	25.2%	40.7%	38.3%	36.1%	18.8%	35.1%	8.6%	63.1%	12.8%	30.5%	28.6%	29.4%	27.7%	32.2%
UNDECIDED	95	67	28	75	20	26	16	11	12	12	14	4	29	30	36	68	95	52	40	21
	18.0%	21.1%	13.3%	19.0%	15.0%	19.7%	32.5%	23.8%	16.6%	14.1%	12.0%	16.0%	12.6%	16.1%	32.2%	15.9%	18.0%	18.1%	16.9%	13.5%

Table 204-2

Q.26H: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL THE	LIBRL LIBRL	LIBRL LIBRL	MRRD/ TOGTH	SEPRT LIVE	DVRC/ WIDOW	NEVER MARRD
WEIGHTED BASE	529	251	279	54	80	122	167	107	346	116	24	51	106	59	230	61	72	375	70	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	283	128	155	33	41	65	94	50	179	68	15	25	15	23	132	49	64	198	38	45
	53.5%	51.1%	55.6%	60.5%	51.8%	53.3%	56.3%	46.9%	51.8%	58.4%	63.6%	49.5%	14.1%	38.1%	57.2%	81.0%	88.7%	52.7%	54.6%	56.8%
MIKE HUCKABEE, REPUBLICAN	151	80	71	15	21	37	42	37	120	21	2	7	80	23	45	2	1	109	19	23
	28.6%	31.9%	25.6%	27.1%	26.2%	29.9%	24.9%	35.1%	34.8%	18.5%	8.8%	14.3%	75.4%	38.3%	19.7%	3.6%	1.0%	29.0%	26.6%	29.3%
UNDECIDED	95	43	53	7	17	21	31	19	47	27	7	19	11	14	53	9	7	69	13	11
	18.0%	17.0%	18.9%	12.4%	21.9%	16.8%	18.8%	18.0%	13.5%	23.1%	27.6%	36.2%	10.5%	23.6%	23.1%	15.4%	10.3%	18.3%	18.8%	13.8%

Table 204-3

Q.26H: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "A" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	POST COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	AFFILIATED YES	NO	
WEIGHTED BASE	529 100%	106 100%	180 100%	149 100%	90 100%	36 100%	73 100%	134 100%	221 100%	179 100.0%	128 100%	86 100%	117 100%	112 100%	415 100%	417 100%	104 100%	146 100%	377 100%
BARACK OBAMA, DEMOCRAT	283 53.5%	57 54.4%	90 50.1%	85 57.0%	49 54.8%	20 56.5%	35 47.6%	75 55.7%	125 56.2%	67 37.6%	64 50.0%	53 61.2%	87 74.5%	38 34.1%	245 59.0%	218 52.4%	60 57.2%	88 60.7%	192 50.9%
MIKE HUCKABEE, REPUBLICAN	151 28.6%	32 30.6%	55 30.5%	41 27.6%	21 23.3%	7 19.5%	24 33.0%	37 27.7%	60 27.1%	83 46.4%	34 26.8%	18 20.5%	16 13.4%	55 49.4%	95 22.8%	125 29.9%	26 24.8%	35 24.2%	115 30.4%
UNDECIDED	95 18.0%	16 15.0%	35 19.4%	23 15.4%	20 21.9%	9 24.0%	14 19.3%	22 16.6%	37 16.7%	29 16.0%	30 23.2%	16 18.3%	14 12.1%	19 16.6%	76 18.2%	74 17.7%	19 18.0%	22 15.1%	71 18.8%

Table 55-1

Q.26L: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "B" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

	===== REGION=====												PARTY			LIKELIHOOD		VOTING METHOD			
	COUNTIES												REGISTRATION			OF VOTING		=====			
	TOTAL	REG	SO.	NO.	COS-	IN-	AREA						NON-	FEB.	NOV.	PRE-	ABS-	ABS-			
VOTER	CA.	CA.	CA.	TAL	LAND	LOS	SAN	ORANG	SOUTH	CNTRL	S.F.	OTHER	CRAT	LICAN	OTHER	MARY	ELECN	VOTER	TEE	TEE	
BASE: FORM "B" VOTERS LIKELY TO VOTE IN NOV. GEN. ELECTION																					
WEIGHTED BASE	524	305	220	384	140	124	49	55	71	83	116	26	242	185	97	416	524	282	235	156	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
HILLARY CLINTON, DEMOCRAT	285	163	122	225	59	77	26	28	30	36	73	13	202	26	58	219	285	163	116	71	
	54.3%	53.5%	55.5%	58.7%	42.5%	62.6%	53.6%	51.7%	41.7%	43.5%	63.3%	51.4%	83.2%	13.8%	59.5%	52.6%	54.3%	58.0%	49.5%	45.8%	
JOHN MCCAIN, REPUBLICAN	194	114	80	123	71	33	20	24	34	41	34	9	22	143	30	161	194	95	97	70	
	37.1%	37.4%	36.6%	32.1%	50.8%	26.5%	40.3%	43.5%	47.4%	49.1%	29.2%	36.0%	8.9%	77.4%	30.5%	38.6%	37.1%	33.9%	41.5%	45.0%	
UNDECIDED	45	28	17	36	9	13	3	3	8	6	9	3	19	16	10	36	45	23	21	14	
	8.6%	9.1%	7.9%	9.3%	6.7%	10.9%	6.2%	4.8%	10.9%	7.4%	7.5%	12.6%	7.9%	8.8%	10.0%	8.7%	8.6%	8.2%	9.1%	9.3%	

Table 55-2

Q.26L: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "B" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISP	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL THE	LIBERAL LIBRL	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVR	NEVER MARRD
WEIGHTED BASE	524	241	283	54	95	118	148	110	370	104	26	29	98	56	231	57	83	341	76	101
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HILLARY CLINTON, DEMOCRAT	285	127	158	36	58	63	76	51	174	75	24	17	10	19	135	45	75	174	40	69
	54.3%	52.4%	56.0%	67.4%	61.0%	53.8%	51.6%	46.5%	46.9%	71.7%	94.3%	59.4%	10.2%	34.8%	58.6%	79.6%	90.4%	50.9%	52.7%	68.5%
JOHN MCCAIN, REPUBLICAN	194	100	94	15	30	45	58	47	167	19	1	7	82	33	71	4	5	141	23	28
	37.1%	41.5%	33.3%	27.5%	31.2%	38.4%	39.2%	42.4%	45.0%	18.5%	4.2%	24.6%	83.9%	58.5%	30.7%	6.8%	5.8%	41.3%	30.4%	27.5%
UNDECIDED	45	15	30	3	7	9	14	12	30	10	-	5	6	4	25	8	3	26	13	4
	8.6%	6.1%	10.7%	5.1%	7.7%	7.8%	9.2%	11.1%	8.0%	9.8%	1.5%	16.1%	5.9%	6.8%	10.7%	13.7%	3.8%	7.8%	16.9%	4.1%

Table 55-3

Q.26L: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "B" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	AFFILIATED YES	NO	
WEIGHTED BASE	524 100%	112 100%	189 100%	122 100%	96 100%	40 100%	81 100%	129 100%	184 100%	193 100.0%	122 100%	84 100%	99 100%	99 100%	419 100%	381 100%	124 100%	113 100%	404 100%
HILLARY CLINTON, DEMOCRAT	285 54.3%	56 50.0%	100 53.0%	70 57.7%	57 58.7%	27 66.8%	50 62.1%	66 50.9%	102 55.4%	76 39.3%	72 58.7%	56 66.5%	69 69.3%	33 33.8%	248 59.2%	190 50.0%	87 70.6%	65 57.8%	216 53.6%
JOHN MCCAIN, REPUBLICAN	194 37.1%	40 35.9%	75 39.6%	44 36.3%	33 34.7%	8 20.9%	22 27.2%	52 39.8%	71 38.5%	102 53.1%	43 35.0%	21 25.2%	23 22.8%	62 62.8%	130 31.0%	157 41.3%	29 23.5%	35 30.9%	157 38.8%
UNDECIDED	45 8.6%	16 14.1%	14 7.4%	7 6.0%	6 6.7%	5 12.3%	9 10.7%	12 9.2%	11 6.1%	15 7.6%	8 6.3%	7 8.3%	8 7.9%	3 3.4%	41 9.8%	33 8.8%	7 5.9%	13 11.4%	31 7.6%

Table 56-1

Q.26M: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT? BASED TO FORM "B" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	===== REGION=====												PARTY REGISTRATION			LIKELIHOOD OF VOTING		VOTING METHOD			
	COUNTIES												AREA			NON-			TOTAL PERM.		
	SO. CA.	NO. CA.	COS- TAL CNTY	IN- LAND CNTY	=====								DEMOCRAT	REPUBLICAN	PART/OTHER	FEB. MARY	NOV. ELEC	PRE-CINT VOTER	ABSNT VOTER	ABSNT VOTER	
524	305	220	384	140	124	49	55	71	83	116	26	242	185	97	416	524	282	235	156		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
BARACK OBAMA, DEMOCRAT	263	149	113	203	59	68	26	23	30	36	67	13	178	34	51	207	263	155	103	63	
	50.2%	49.1%	51.6%	52.9%	42.6%	54.8%	51.8%	41.8%	42.7%	43.3%	57.9%	50.9%	73.4%	18.5%	52.4%	49.8%	50.2%	55.0%	43.7%	40.7%	
JOHN MCCAIN, REPUBLICAN	186	110	76	127	59	39	15	28	27	35	33	9	33	125	28	150	186	89	96	65	
	35.5%	36.3%	34.4%	33.0%	42.4%	31.6%	31.1%	50.6%	38.6%	41.8%	28.7%	32.7%	13.8%	67.6%	28.5%	36.0%	35.5%	31.6%	40.7%	41.5%	
UNDECIDED	75	45	31	54	21	17	8	4	13	12	16	4	31	26	18	59	75	38	37	28	
	14.4%	14.7%	13.9%	14.1%	15.0%	13.6%	17.2%	7.6%	18.7%	14.9%	13.5%	16.4%	12.8%	13.9%	19.1%	14.1%	14.4%	13.4%	15.6%	17.8%	

Table 56-2

Q.26M: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "B" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPANIC	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT WIDOW	NEVER MARRD
524	241	283	54	95	118	148	110	370	104	26	29	98	56	231	57	83	341	76	101	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
BARACK OBAMA, DEMOCRAT	263	117	146	34	56	64	68	41	170	57	24	15	15	17	117	45	68	158	35	68
	50.2%	48.5%	51.6%	64.3%	59.3%	54.5%	45.7%	36.8%	46.0%	54.9%	91.4%	52.4%	15.8%	29.9%	50.9%	79.8%	81.8%	46.3%	45.4%	66.9%
JOHN MCCAIN, REPUBLICAN	186	89	97	15	29	37	61	44	152	26	2	8	72	29	68	7	10	137	23	25
	35.5%	36.9%	34.3%	28.4%	30.4%	31.4%	41.3%	39.9%	41.1%	24.5%	7.1%	28.4%	74.0%	52.4%	29.6%	11.7%	11.4%	40.0%	30.5%	25.2%
UNDECIDED	75	35	40	4	10	17	19	26	48	21	-	6	10	10	45	5	6	47	18	8
	14.4%	14.6%	14.2%	7.3%	10.3%	14.1%	13.0%	23.3%	12.9%	20.6%	1.5%	19.2%	10.1%	17.7%	19.5%	8.5%	6.7%	13.7%	24.1%	7.9%

Table 56-3

Q.26M: I AM GOING TO READ SOME POSSIBLE MATCH-UPS BETWEEN DEMOCRATIC AND REPUBLICAN CANDIDATES FOR PRESIDENT IN THE NOVEMBER 2008 GENERAL ELECTION. FOR EACH PAIRING, PLEASE TELL ME WHICH CANDIDATE YOU WOULD CHOOSE IF THE ELECTION FOR PRESIDENT WERE BEING HELD TODAY. WHAT ABOUT... IF THE ELECTION WERE BEING HELD TODAY AND THESE WERE THE CANDIDATES, FOR WHOM WOULD YOU VOTE FOR PRESIDENT?
 BASED TO FORM "B" VOTERS WHO ARE LIKELY TO VOTE IN THE NOVEMBER GENERAL ELECTION

TOTAL VOTER	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	H.S. REG GRAD/ LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK		UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTN	YES	NO
WEIGHTED BASE	524	112	189	122	96	40	81	129	184	193	122	84	99	99	419	381	124	113	404
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BARACK OBAMA, DEMOCRAT	263	39	95	67	59	26	41	62	99	73	57	53	68	38	223	176	77	61	198
	50.2%	34.9%	50.6%	54.8%	61.6%	64.8%	50.7%	48.2%	53.5%	37.7%	46.6%	63.8%	68.1%	38.3%	53.3%	46.1%	62.6%	54.2%	49.1%
JOHN MCCAIN, REPUBLICAN	186	44	70	42	30	7	25	49	69	93	47	21	20	52	131	149	31	34	151
	35.5%	39.4%	37.0%	34.1%	31.6%	17.3%	30.3%	37.8%	37.2%	48.4%	38.6%	25.4%	19.7%	53.1%	31.3%	39.2%	24.7%	29.9%	37.5%
UNDECIDED	75	29	23	14	7	7	15	18	17	27	18	9	12	9	64	56	16	18	54
	14.4%	25.7%	12.4%	11.1%	6.8%	17.9%	19.0%	14.0%	9.3%	14.0%	14.7%	10.9%	12.2%	8.6%	15.3%	14.6%	12.7%	15.8%	13.4%