

**FIELD**

**RESEARCH**

**CORPORATION**

FOUNDED IN 1945 BY MERVIN FIELD

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**Tabulations From a Survey of Registered Voters About the California  
Economy and their Own Financial Well-Being**

*- prepared for -  
Capitol Alert*

**December 2007**

**Introduction**

This volume presents the statistical data developed from a *Field Poll* survey of California registered voters about the California economy and their own financial well-being. The survey was completed December 10-17, 2007. *The Field Poll* is an independent and non-partisan survey of public opinion in California established in 1945 by Mervin Field. Reports of *The Field Poll*, typically published 30-50 times per year, cover a wide range of political, and political topics. Many of California's leading media properties and news organizations publish and broadcast the results of each *Field Poll* report as feature or breaking news stories in their respective publications and broadcasts. All new and previous reports since 1995 are available to the public through its online archives at [www.field.com/fieldpollonline](http://www.field.com/fieldpollonline). *The Field Poll* is owned and operated by Field Research Corporation, with headquarters in San Francisco, California.

The results contained in this report are based on a *Field Poll* survey completed among a representative sample of 649 registered voters statewide. All interviewing was conducted during the period December 10-17, 2007 by telephone.

**Sample Frame**

Voters in the survey were selected randomly from a listing of California's statewide voter registration rolls. The list used by Field provides a telephone number for over 90% of the state's registered voters. These telephone numbers come from a variety of sources, including telephone numbers included by the voter on the his/her official voter registration form, as well as through cross-referencing voter names and addresses against recent telephone directories and other telephone matching services. While the telephone numbers are primarily landline telephone numbers, these phone listings also include cell phones, whenever a cell phone number is provided by the voter when registering or in other settings accessible through telephone matching services. Thus, cell phones are not systematically excluded from the sample frame. Special procedures were used in the survey when contacting voters on their cell phones to include them into the survey sample.

**Data Collection**

Prior to the start of data collection, professionally-trained telephone interviewers were briefed with regard to the survey's proper calling and interviewing procedures by the Study Director. This session provided both interviewers and supervisors with an overview of the study and includes a question-by-question review of all items in the survey.

Interviewers then completed all survey interviews by telephone through the computer-assisted telephone interviewing (CATI) system. CATI controls the telephone scripts read to individual respondents by displaying the appropriate questionnaire items and their valid response code alternatives in their proper sequence on computer screens at each interviewer's booth. The interviewer then reads each question aloud to the respondent from the screen and enters each respondent's pre-coded answer category through the keyboard directly to a computer disk. All answers are automatically stored in computer memory.

In order to bring hard-to-reach respondents into the survey, up to eight attempts (an initial call plus seven callbacks) were made to each telephone number selected for inclusion into the sample. Callbacks were made at different times and on different days to increase the probability of finding adults available for the interview. Where possible, appointments are made at specified dates and times to maximize convenience and cooperation rates.

**Data Processing**

Because CATI itself provides for the direct data entry of responses by the interviewer and does not permit ineligible or invalid data entries, the data file resulting from CATI interviewing is itself virtually error-free. Following this, a final series of data checks were performed by means of a specially designed cleaning program that scrutinizes each respondent record for internally inconsistent information. Once the data were determined to be clean and error-free, the sample was weighted to align it to known estimates of the demographic and regional characteristics of the state's registered voter population.

## **Guide to Reading the Tables**

The following is an explanation of the detailed statistical tabulations contained in this report:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the statewide registered voter population. All percentages and frequencies reported in each table are therefore weighted tabulations.
- In instances where percentages are calculated on small bases (e.g., when the unweighted base is fewer than 100 respondents) the reader is urged to interpret the data with caution, since results are subject to relatively large levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.
- Bases of subgroups used in the tabulations may add to less than the total number of respondents due to some respondents not reporting that characteristic.

### **Subgroup Definitions**

The following are some of the definitions applicable to some of the voter subgroups reported in this volume:

#### Area

Southern California: Los Angeles, Orange, Riverside, San Bernardino, San Diego, Imperial, Santa Barbara, Ventura, Kern, and San Luis Obispo counties

Northern California: all other 48 California counties

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt and Del Norte counties

Inland counties: all other 38 California counties

#### Region

Los Angeles: Los Angeles County

San Diego: San Diego County

Orange: Orange County

Other South: San Bernardino, Riverside, Imperial, Ventura, Santa Barbara, and San Luis Obispo

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehema, Tulare, Yolo, and Yuba

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara and San Mateo

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, and Tuolumne

All other subgroups are based on demographic variables or are derived from questions asked in the survey.

### Estimates of Sampling Error

In any survey based on a sampling, there is some sampling error introduced into the data by the process of sampling itself. When the sample has been drawn using random processes, it is possible to apply probability principles to determine the potential range of such error. While survey samples of human populations rarely, if ever, meet all of the criteria theoretically required for the application of these principles, it is customary to use them as an approximation of error that is introduced as a result of sampling. The table below shows the range of error that is associated with samples of various sizes, assuming the use of the 95% confidence level, which is customary for most public opinion surveys.

For example, if 50% of a sample of overall sample of the 649 registered voters in California answered “yes” to a specific question, this statistic would have a sampling error of plus or minus 4.0 percentage points at the 95% confidence level. This means that there is a 95% chance that had the entire population of registered voters statewide been interviewed using the same questionnaire and methods, the results of such a census would yield a result between 46.0% and 54.0%. The same procedure can be used to estimate the sample error ranges of any other statistic contained in this report.

<u>Approximate sample size</u>	<u>Approximate percentage distribution of replies to question</u>				
	<u>10%</u>	<u>30%</u>	<u>50%</u>	<u>70%</u>	<u>90%</u>
100	+/- 6.0	+/- 9.2	+/- 10.0	+/- 9.2	+/- 6.0
200	+/- 4.3	+/- 6.5	+/- 7.1	+/- 6.5	+/- 4.3
300	+/- 3.5	+/- 5.3	+/- 5.8	+/- 5.3	+/- 3.5
600	+/- 2.4	+/- 3.7	+/- 4.0	+/- 3.7	+/- 2.4

There are many other possible sources of error other than sampling variability in this and any other public opinion survey. Different results could occur because of differences in question wording, sequencing, the rigor with which sampling procedures were implemented, or through undetected errors or omissions in sampling, interviewing or data processing. The Field professionals working on this study did everything possible to minimize such errors.

## **Questions Asked**

Would you say that you and your family are financially better off or worse off today than you were a year ago?

Looking ahead, do you think that a year from now you will be better off financially, worse off or just about the same as now?

How would you generally describe economic conditions in California now? Would you say that economically, California is in good times or bad times right now?

What about the next 12 months or so? Do you expect economic conditions in California to get better, get worse or stay the same?

## Tables

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Table 228-1

Q.39: WOULD YOU SAY THAT YOU AND YOUR FAMILY ARE FINANCIALLY BETTER OFF OR WORSE OFF TODAY THAN YOU WERE A YEAR AGO?

		===== REGION=====											PARTY			LIKELIHOOD			VOTING METHOD			
		COUNTIES					AREA						REGISTRATION			OF VOTING			=====			
TOTAL	REG	SOCAL	NOCAL	COS- TAL CNTY	IN- LAND CNTY	LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH	DEMO- CRAT	REPUB LICAN	PART/ OTHER	NON- FEB. MARY	FEB. NOV. ELECN	NOV. GENRL VOTER	PRE- CINT VOTER	ABS- TEE VOTER	ABS- TEE VOTER	PERM. VOTER
WEIGHTED BASE	649	392	257	475	174	163	57	64	91	107	134	33	274	222	152	448	529	339	280	184		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF	239	149	91	171	68	60	21	23	34	44	47	10	88	105	46	159	196	135	98	58		
	36.9%	37.9%	35.3%	36.1%	38.9%	37.0%	37.7%	36.0%	37.2%	40.9%	35.2%	28.9%	32.2%	47.4%	30.0%	35.5%	37.0%	39.7%	35.0%	31.6%		
WORSE OFF	211	124	87	152	59	49	16	23	33	31	43	16	97	51	64	153	173	102	100	69		
	32.5%	31.7%	33.8%	32.1%	33.8%	30.0%	27.4%	36.2%	36.8%	29.1%	32.1%	47.1%	35.3%	22.7%	41.7%	34.1%	32.6%	30.1%	35.8%	37.4%		
NO CHANGE	188	110	78	143	45	49	20	16	21	31	44	8	84	65	39	131	154	95	79	55		
	29.0%	28.1%	30.4%	30.2%	25.9%	30.4%	34.9%	25.0%	22.7%	28.6%	32.6%	24.0%	30.7%	29.3%	25.6%	29.1%	29.1%	28.1%	28.3%	30.0%		
NO OPINION	10	9	1	8	3	4	-	2	3	1	-	-	5	1	4	6	6	7	2	2		
	1.6%	2.3%	0.5%	1.6%	1.4%	2.5%		2.8%	3.3%	1.3%			1.8%	0.6%	2.7%	1.3%	1.2%	2.1%	0.8%	1.0%		

Table 228-2

Q.39: WOULD YOU SAY THAT YOU AND YOUR FAMILY ARE FINANCIALLY BETTER OFF OR WORSE OFF TODAY THAN YOU WERE A YEAR AGO?

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG/ WIDOW	NEVER MARRD	
WEIGHTED BASE	649 100%	303 100%	346 100%	103 100%	105 100%	129 100%	189 100%	123 100%	399 100%	159 100%	31 100%	68 100%	119 100%	79 100%	295 100%	77 100%	80 100%	431 100%	92 100%	122 100%
BETTER OFF	239 36.9%	119 39.1%	121 34.9%	53 51.7%	43 41.2%	56 43.7%	62 32.7%	25 20.0%	149 37.3%	64 40.1%	11 34.7%	19 28.6%	54 45.2%	31 39.7%	103 35.0%	24 31.1%	27 34.2%	162 37.7%	23 24.9%	52 42.9%
WORSE OFF	211 32.5%	91 29.9%	120 34.8%	25 24.7%	43 41.3%	37 29.0%	66 34.8%	39 31.7%	124 31.2%	51 31.8%	13 41.1%	26 38.7%	34 29.0%	25 31.4%	102 34.6%	17 22.7%	32 40.5%	146 33.8%	33 36.4%	32 26.3%
NO CHANGE	188 29.0%	85 28.1%	103 29.8%	22 21.8%	15 14.8%	34 26.6%	59 31.1%	57 46.5%	122 30.6%	40 25.2%	8 24.2%	20 30.1%	30 25.3%	23 28.9%	82 27.6%	34 44.1%	20 25.3%	118 27.4%	33 36.3%	34 27.9%
NO OPINION	10 1.6%	9 2.9%	1 0.4%	2 1.7%	3 2.7%	1 0.6%	3 1.5%	2 1.8%	4 0.9%	5 3.0%	-	2 2.7%	1 0.5%	-	8 2.7%	2 2.2%	-	5 1.1%	2 2.4%	3 2.8%

Table 228-3

Q.39: WOULD YOU SAY THAT YOU AND YOUR FAMILY ARE FINANCIALLY BETTER OFF OR WORSE OFF TODAY THAN YOU WERE A YEAR AGO?

TOTAL VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG	SOME GRAD/ LESS	COLLG/ TRADE	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN YES	CHRISTIAN NO	HOME OWNER	HOME RENTR	AFFILIATED YES	AFFILIATED NO	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
WEIGHTED BASE	649	149	228	167	100	54	111	158	245	216	158	109	139	137	508	479	154	169	473
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF	239	40	76	75	45	10	31	47	123	97	54	31	48	58	179	183	50	68	169
	36.9%	27.0%	33.5%	44.7%	45.2%	18.6%	27.9%	29.8%	50.4%	44.8%	34.4%	28.9%	34.5%	42.4%	35.3%	38.3%	32.3%	40.1%	35.7%
WORSE OFF	211	60	80	45	25	25	40	60	64	64	55	37	48	44	165	147	60	59	152
	32.5%	40.0%	35.3%	27.0%	25.3%	45.9%	35.8%	38.1%	26.3%	29.8%	35.1%	34.1%	34.6%	32.1%	32.6%	30.8%	38.9%	34.6%	32.0%
NO CHANGE	188	44	68	47	28	18	39	47	56	53	45	40	40	33	154	140	43	42	143
	29.0%	29.6%	30.0%	28.0%	27.7%	33.2%	34.6%	29.7%	22.9%	24.7%	28.5%	37.0%	28.9%	24.3%	30.4%	29.3%	27.7%	24.8%	30.3%
NO OPINION	10	5	3	1	2	1	2	4	1	2	3	-	3	2	9	8	2	1	10
	1.6%	3.4%	1.3%	0.3%	1.8%	2.3%	1.8%	2.3%	0.3%	0.8%	2.0%		2.0%	1.2%	1.7%	1.7%	1.2%	0.5%	2.0%

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Table 229-1

Q.40: LOOKING AHEAD, DO YOU THINK THAT A YEAR FROM NOW YOU WILL BE BETTER OFF FINANCIALLY,  
WORSE OFF OR JUST ABOUT THE SAME AS NOW?

	===== REGION=====												PARTY			LIKELIHOOD			VOTING METHOD		
	COUNTIES												REGISTRATION			OF VOTING			=====		
	TOTAL			COS-	IN-	AREA								NON-			TOTAL PERM.				
REG	SO.	NO.	TAL	LAND	LOS	SAN	ORANG	SOUTH	VALLY	BAY	NORTH	OTHER	DEMOCRAT	REPUBLICAN	PART/OTHER	FEB. MARY	NOV. GENRL ELEC	PRE-CINT VOTER	ABSNT VOTER	ABSNT VOTER	
VOTER	CA.	CA.	CNTY	CNTY	ANGLS	DIEGO							CRAT	LICAN		MARY	ELECN	VOTER	VOTER	VOTER	
BASE: FORM "A" ONLY																					
WEIGHTED BASE	649	392	257	475	174	163	57	64	91	107	134	33	274	222	152	448	529	339	280	184	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF IN A YEAR	210	135	75	153	57	49	23	25	29	37	40	7	92	79	40	138	169	116	85	47	
	32.4%	34.5%	29.1%	32.2%	32.8%	30.0%	40.1%	39.8%	31.9%	34.0%	30.0%	22.1%	33.5%	35.3%	26.1%	30.9%	32.0%	34.3%	30.2%	25.5%	
WORSE OFF IN A YEAR	91	44	48	60	31	20	4	8	9	19	23	8	34	30	27	74	77	43	46	37	
	14.1%	11.2%	18.6%	12.7%	18.0%	12.4%	6.4%	12.6%	10.4%	18.0%	17.2%	23.4%	12.5%	13.4%	18.0%	16.6%	14.5%	12.7%	16.5%	20.1%	
NO CHANGE	315	190	125	237	79	82	30	28	45	48	65	18	137	102	76	215	262	162	137	92	
	48.6%	48.5%	48.6%	49.9%	45.0%	50.2%	52.4%	43.5%	49.5%	44.4%	48.7%	54.5%	49.8%	45.9%	50.2%	47.9%	49.4%	47.8%	48.9%	49.9%	
NO OPINION	32	23	9	25	7	12	1	3	7	4	6	-	12	12	9	20	22	18	12	8	
	5.0%	5.8%	3.7%	5.3%	4.2%	7.5%	1.0%	4.1%	8.2%	3.6%	4.2%		4.2%	5.3%	5.8%	4.5%	4.1%	5.3%	4.4%	4.5%	

Table 229-2

Q.40: LOOKING AHEAD, DO YOU THINK THAT A YEAR FROM NOW YOU WILL BE BETTER OFF FINANCIALLY,  
WORSE OFF OR JUST ABOUT THE SAME AS NOW?

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
WEIGHTED BASE	649	303	346	103	105	129	189	123	399	159	31	68	119	79	295	77	80	431	92	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF IN A YEAR	210	114	96	56	34	49	55	17	122	58	19	17	40	31	95	18	26	135	24	49
	32.4%	37.7%	27.7%	54.0%	32.1%	37.8%	28.9%	14.1%	30.6%	36.6%	61.0%	24.4%	33.5%	39.6%	32.2%	23.5%	32.5%	31.4%	26.1%	40.2%
WORSE OFF IN A YEAR	91	43	48	9	17	10	35	20	58	19	2	13	18	12	47	6	9	61	16	14
	14.1%	14.3%	13.9%	8.7%	15.9%	8.0%	18.7%	16.5%	14.5%	12.1%	7.5%	19.0%	15.1%	14.8%	15.8%	8.1%	11.2%	14.1%	17.4%	11.6%
NO CHANGE	315	131	184	36	50	65	91	73	200	73	9	34	51	32	137	50	44	210	48	56
	48.6%	43.1%	53.4%	35.0%	47.9%	50.4%	48.0%	59.3%	50.1%	46.0%	29.5%	50.5%	43.3%	41.0%	46.4%	65.7%	55.6%	48.7%	52.0%	46.3%
NO OPINION	32	15	17	2	4	5	8	12	19	8	1	4	10	4	16	2	1	25	4	2
	5.0%	4.9%	5.0%	2.3%	4.1%	3.8%	4.3%	10.1%	4.8%	5.3%	2.0%	6.1%	8.1%	4.6%	5.5%	2.6%	0.8%	5.8%	4.6%	1.9%

Table 229-3

Q.40: LOOKING AHEAD, DO YOU THINK THAT A YEAR FROM NOW YOU WILL BE BETTER OFF FINANCIALLY,  
WORSE OFF OR JUST ABOUT THE SAME AS NOW?

TOTAL REG VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTN	YES	NO	
	LESS	GRAD/																	
WEIGHTED BASE	649 100%	149 100%	228 100%	167 100%	100 100%	54 100%	111 100%	158 100%	245 100%	216 100.0%	158 100%	109 100%	139 100%	137 100%	508 100%	479 100%	154 100%	169 100%	473 100%
BETTER OFF IN A YEAR	210 32.4%	43 28.5%	72 31.7%	65 38.8%	28 28.4%	16 29.9%	34 30.8%	46 29.2%	93 37.8%	81 37.4%	44 27.8%	32 29.0%	43 31.0%	47 34.3%	160 31.6%	144 30.1%	60 38.7%	59 34.8%	149 31.4%
WORSE OFF IN A YEAR	91 14.1%	32 21.4%	24 10.7%	21 12.5%	13 13.2%	12 22.6%	19 17.4%	22 13.9%	29 11.9%	24 11.0%	26 16.5%	15 13.9%	24 17.3%	16 11.6%	75 14.8%	62 13.0%	28 18.5%	28 16.6%	63 13.2%
NO CHANGE	315 48.6%	62 41.8%	121 53.1%	78 46.8%	52 51.7%	23 42.6%	55 48.9%	85 53.8%	117 47.8%	102 47.0%	79 50.1%	56 51.0%	67 48.6%	64 46.7%	250 49.3%	246 51.4%	62 40.0%	78 45.9%	236 49.9%
NO OPINION	32 5.0%	12 8.3%	10 4.4%	3 1.9%	7 6.7%	3 4.9%	3 2.9%	5 3.1%	6 2.5%	10 4.5%	9 5.5%	7 6.1%	4 3.2%	10 7.4%	22 4.3%	26 5.5%	4 2.8%	5 2.7%	26 5.5%

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Table 230-1

Q.41: HOW WOULD YOU GENERALLY DESCRIBE ECONOMIC CONDITIONS IN CALIFORNIA NOW? WOULD YOU SAY THAT ECONOMICALLY CALIFORNIA IS IN GOOD TIMES OR BAD TIMES RIGHT NOW?

TOTAL REG VOTER	===== REGION=====												PARTY			LIKELIHOOD		VOTING METHOD		
	COUNTIES												REGISTRATION			OF VOTING		=====		
	SO. CA.	NO. CA.	COS- TAL CNTY	IN- LAND CNTY	AREA								NON- PART/ OTHER	FEB. MARY	NOV. GENRL ELECN	PRE- CINT VOTER	ABS- N- TEE VOTER	ABS- N- TEE VOTER		
649	392	257	475	174	163	57	64	91	107	134	33	274	222	152	448	529	339	280	184	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
131	86	45	99	32	34	15	16	18	21	22	5	36	69	26	98	111	78	46	29	
20.1%	21.9%	17.4%	20.9%	18.1%	20.6%	25.7%	24.8%	20.0%	19.3%	16.7%	16.1%	13.1%	31.0%	16.9%	22.0%	21.0%	22.9%	16.5%	15.8%	
335	204	130	238	96	90	27	32	46	60	63	18	159	85	90	219	256	168	147	96	
51.6%	52.1%	50.7%	50.2%	55.2%	55.0%	46.8%	49.8%	50.9%	55.5%	46.8%	54.7%	58.0%	38.3%	59.3%	49.0%	48.3%	49.6%	52.5%	52.1%	
172	95	77	131	41	38	15	15	23	25	47	9	71	67	34	124	155	89	81	57	
26.4%	24.2%	29.8%	27.5%	23.5%	23.3%	25.9%	24.2%	25.3%	23.1%	34.7%	27.7%	25.8%	30.1%	22.2%	27.7%	29.3%	26.1%	28.8%	30.8%	
12	7	5	6	6	2	1	1	3	2	3	1	9	1	2	6	7	5	6	2	
1.9%	1.8%	2.1%	1.4%	3.3%	1.1%	1.6%	1.2%	3.8%	2.1%	1.9%	1.5%	3.1%	0.6%	1.6%	1.4%	1.4%	1.4%	2.2%	1.2%	

BASE: FORM "A" ONLY

WEIGHTED BASE

GOOD TIMES

BAD TIMES

IN-BETWEEN

NO OPINION

Table 230-2

Q.41: HOW WOULD YOU GENERALLY DESCRIBE ECONOMIC CONDITIONS IN CALIFORNIA NOW? WOULD YOU SAY THAT ECONOMICALLY CALIFORNIA IS IN GOOD TIMES OR BAD TIMES RIGHT NOW?

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY				MARITAL STATUS			
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBRL	LIBRL	TOGTH	MRRD/ LIVE	SEPRT DVRG/	NEVER MARRD
WEIGHTED BASE	649	303	346	103	105	129	189	123	399	159	31	68	119	79	295	77	80	431	92	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
GOOD TIMES	131	77	54	19	20	29	37	25	92	27	2	11	37	18	59	10	7	82	19	30
	20.1%	25.2%	15.6%	18.5%	19.0%	22.5%	19.7%	20.6%	23.2%	16.8%	7.4%	15.8%	31.0%	23.0%	19.9%	12.8%	9.1%	19.0%	20.5%	24.7%
BAD TIMES	335	134	201	58	64	57	96	58	177	105	18	40	52	43	157	38	45	228	49	55
	51.6%	44.1%	58.1%	56.7%	61.3%	44.5%	50.8%	47.5%	44.4%	66.1%	58.0%	58.7%	44.2%	54.5%	53.2%	49.0%	56.0%	52.9%	53.5%	45.6%
IN-BETWEEN	172	90	82	22	19	41	53	36	121	25	10	16	26	18	77	26	25	116	22	32
	26.4%	29.5%	23.8%	21.8%	18.0%	31.7%	28.0%	29.6%	30.4%	15.9%	31.6%	23.9%	21.7%	22.6%	26.1%	33.5%	32.0%	26.9%	24.2%	26.1%
NO OPINION	12	4	9	3	2	2	3	3	8	2	1	1	4	-	3	4	2	5	2	4
	1.9%	1.2%	2.5%	3.0%	1.7%	1.3%	1.5%	2.3%	2.1%	1.1%	3.0%	1.7%	3.1%		0.9%	4.7%	2.9%	1.2%	1.8%	3.6%

Table 230-3

Q.41: HOW WOULD YOU GENERALLY DESCRIBE ECONOMIC CONDITIONS IN CALIFORNIA NOW? WOULD YOU SAY THAT ECONOMICALLY CALIFORNIA IS IN GOOD TIMES OR BAD TIMES RIGHT NOW?

TOTAL VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG	SOME GRAD/ LESS	COLLG/ TRADE	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTR	YES	NO	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: FORM "A" ONLY																			
WEIGHTED BASE	649	149	228	167	100	54	111	158	245	216	158	109	139	137	508	479	154	169	473
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
GOOD TIMES	131	20	43	41	25	11	16	26	56	53	35	16	23	31	98	103	25	28	103
	20.1%	13.6%	19.1%	24.3%	25.4%	21.2%	14.5%	16.5%	22.8%	24.3%	22.4%	14.6%	16.9%	22.9%	19.3%	21.6%	16.3%	16.6%	21.7%
BAD TIMES	335	82	125	81	44	30	64	88	114	99	94	58	66	67	264	238	86	92	240
	51.6%	55.0%	55.1%	48.2%	44.4%	56.4%	57.1%	55.9%	46.7%	46.0%	59.3%	53.6%	47.7%	49.1%	52.1%	49.6%	56.0%	54.2%	50.7%
IN-BETWEEN	172	43	54	45	29	11	31	42	70	60	26	32	48	35	137	129	41	46	124
	26.4%	28.5%	23.8%	27.1%	28.5%	20.0%	27.6%	26.6%	28.7%	27.6%	16.4%	29.5%	34.5%	25.4%	26.9%	27.0%	26.4%	26.9%	26.1%
NO OPINION	12	4	5	1	2	1	1	2	4	5	3	3	1	4	9	9	2	4	7
	1.9%	2.9%	2.1%	0.3%	1.7%	2.4%	0.8%	1.0%	1.8%	2.1%	1.8%	2.3%	0.9%	2.6%	1.7%	1.8%	1.3%	2.3%	1.5%

DECEMBER 2007 FIELD POLL

Table 231-1

Q.42: WHAT ABOUT THE NEXT 12 MONTHS OR SO? DO YOU EXPECT ECONOMIC CONDITIONS IN CALIFORNIA TO GET BETTER, GET WORSE OR STAY THE SAME?

		===== REGION=====											PARTY			LIKELIHOOD		VOTING METHOD		
		COUNTIES											REGISTRATION			OF VOTING		=====		
		=====											NON-					TOTAL PERM.		
TOTAL	REG	SOCAL	NO. CA.	COS- TAL CNTY	IN- LAND CNTY	LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH	DEMO- CRAT	REPUB LICAN	PART/ OTHER	FEB. MARY	NOV. GENRL ELEC	PRE- CINT VOTER	ABSNT VOTER	ABSNT VOTER
WEIGHTED BASE	649	392	257	475	174	163	57	64	91	107	134	33	274	222	152	448	529	339	280	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	143	94	49	101	42	34	13	20	23	22	21	10	63	57	23	94	106	73	64	45
	22.0%	24.0%	18.9%	21.3%	24.0%	20.8%	23.2%	30.8%	25.8%	20.6%	15.6%	29.5%	23.0%	25.6%	15.0%	21.0%	20.0%	21.5%	22.9%	24.4%
STAY THE SAME	237	141	96	175	62	60	24	24	27	45	52	6	95	82	60	164	198	118	105	65
	36.5%	35.9%	37.5%	36.8%	35.7%	36.8%	41.4%	37.0%	29.7%	41.7%	38.8%	18.7%	34.6%	37.0%	39.4%	36.7%	37.4%	34.9%	37.5%	35.1%
WORSE	237	134	103	174	63	59	15	17	36	38	58	14	101	79	57	171	201	131	98	69
	36.5%	34.3%	40.0%	36.7%	35.9%	36.2%	27.1%	26.9%	39.4%	34.9%	43.0%	43.3%	36.7%	35.5%	37.6%	38.1%	38.0%	38.7%	35.0%	37.5%
NO OPINION	32	23	9	24	8	10	5	3	5	3	4	3	16	4	12	19	24	17	13	6
	4.9%	5.8%	3.7%	5.1%	4.5%	6.2%	8.3%	5.4%	5.1%	2.8%	2.7%	8.5%	5.7%	1.9%	7.9%	4.2%	4.6%	4.9%	4.6%	3.0%

BASE: FORM "A" ONLY

Table 231-2

Q.42: WHAT ABOUT THE NEXT 12 MONTHS OR SO? DO YOU EXPECT ECONOMIC CONDITIONS IN CALIFORNIA TO GET BETTER, GET WORSE OR STAY THE SAME?

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE NON- HISPN	LA- TINO	BLACK	ASIAN /OTHR	CONSERVATV STRNG	MDDLE MODER	LIBERAL ROAD	LIBERAL LIBRL	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD	
WEIGHTED BASE	649 100%	303 100%	346 100%	103 100%	105 100%	129 100%	189 100%	123 100%	399 100%	159 100%	31 100%	68 100%	119 100%	79 100%	295 100%	77 100%	80 100%	431 100%	92 100%	122 100%
BETTER	143 22.0%	64 21.0%	79 22.9%	25 24.5%	23 21.6%	26 20.5%	42 22.1%	27 21.7%	80 20.1%	46 28.9%	6 17.8%	14 20.0%	26 22.1%	21 27.0%	70 23.6%	16 21.0%	10 12.1%	96 22.3%	21 22.9%	26 21.3%
STAY THE SAME	237 36.5%	104 34.2%	133 38.5%	50 48.7%	35 33.5%	50 38.9%	57 30.4%	44 35.9%	139 34.9%	56 35.5%	8 27.0%	33 48.3%	46 39.0%	28 35.7%	105 35.6%	34 44.3%	24 29.8%	151 35.0%	29 31.6%	56 46.1%
WORSE	237 36.5%	119 39.3%	118 34.0%	25 24.2%	43 41.2%	46 35.9%	80 42.5%	42 34.2%	162 40.6%	45 28.5%	14 44.9%	18 27.0%	39 32.8%	26 32.6%	106 36.1%	23 29.9%	43 53.7%	164 38.0%	34 36.6%	37 30.3%
NO OPINION	32 4.9%	17 5.5%	16 4.5%	3 2.6%	4 3.7%	6 4.7%	9 5.0%	10 8.1%	17 4.4%	11 7.2%	3 10.3%	3 4.7%	7 6.0%	4 4.6%	14 4.8%	4 4.8%	3 4.3%	20 4.7%	8 8.9%	3 2.2%

BASE: FORM "A" ONLY

Table 231-3

Q.42: WHAT ABOUT THE NEXT 12 MONTHS OR SO? DO YOU EXPECT ECONOMIC CONDITIONS IN CALIFORNIA TO GET BETTER, GET WORSE OR STAY THE SAME?

TOTAL REG VOTER	EDUCATION				HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION		
	H.S. REG LESS	SOME CLLG/ TRADE	COLLG GRAD	POST GRAD WORK	UNDR \$20K	\$20K \$39K	\$40K \$79K	\$80K PLUS	PROTS/ CHRSTN	CATH- OLIC	OTHER RELIG	NO PREF	CHRISTIAN	NO	HOME OWNER	RENTN	YES	NO	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
WEIGHTED BASE	649	149	228	167	100	54	111	158	245	216	158	109	139	137	508	479	154	169	473
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	143	45	54	30	13	15	27	35	39	57	41	16	25	31	109	107	30	31	112
	22.0%	29.9%	23.9%	17.7%	13.4%	27.8%	24.6%	22.2%	16.1%	26.6%	25.9%	14.3%	18.3%	22.9%	21.4%	22.4%	19.3%	18.5%	23.6%
STAY THE SAME	237	53	86	52	46	18	39	63	93	85	51	36	53	55	182	180	51	60	175
	36.5%	35.4%	37.7%	30.8%	45.6%	33.9%	35.0%	39.9%	37.9%	39.2%	32.4%	33.4%	37.9%	40.4%	35.8%	37.6%	33.4%	35.3%	37.0%
WORSE	237	42	79	76	39	15	42	54	103	65	58	50	57	46	191	167	66	71	164
	36.5%	27.9%	34.5%	45.2%	39.4%	28.8%	37.6%	34.1%	42.0%	30.1%	36.8%	46.2%	41.0%	33.3%	37.6%	35.0%	42.8%	41.9%	34.6%
NO OPINION	32	10	9	10	2	5	3	6	10	9	8	7	4	5	27	24	7	7	23
	4.9%	6.8%	3.9%	6.2%	1.7%	9.5%	2.9%	3.8%	4.1%	4.1%	4.9%	6.1%	2.8%	3.5%	5.2%	5.0%	4.5%	4.3%	4.9%

Table 232-1

Q.43: WHAT IS YOUR IMPRESSION OF THE FINANCIAL CONDITION OF STATE GOVERNMENT COMPARED TO A YEAR AGO? DO YOU THINK THAT FINANCIALLY THE STATE GOVERNMENT IS BETTER OFF ABOUT THE SAME OR WORSE OFF THAN IT WAS LAST YEAR?

TOTAL REG VOTER	REGION												PARTY REGISTRATION			LIKELIHOOD OF VOTING			VOTING METHOD		
	COUNTIES												AREA						TOTAL PERM.		
	SO. CA.	NO. CA.	COS- TAL CNTY	IN- LAND CNTY	LOS ANGLS	SAN DIEGO	ORANG	OTHER SOUTH	CNTRL VALLY	S.F. BAY	OTHER NORTH	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHER	FEB. MARY	NOV. ELECN	PRE- CINT VOTER	ABS- N- TEE	ABS- N- TEE		
BASE: FORM "B" ONLY																					
WEIGHTED BASE	634 100%	371 100%	263 100%	453 100%	181 100%	161 100%	55 100%	59 100%	91 100%	104 100%	132 100%	33 100%	269 100%	216 100%	149 100%	418 100%	524 100%	319 100%	292 100%	180 100%	
BETTER OFF	87 13.6%	54 14.5%	33 12.5%	62 13.6%	25 13.8%	26 16.1%	6 11.0%	5 8.3%	17 18.6%	7 6.4%	21 15.6%	6 16.9%	33 12.4%	33 15.5%	20 13.3%	53 12.6%	73 13.8%	45 14.0%	40 13.8%	23 12.5%	
ABOUT THE SAME	201 31.7%	118 31.8%	83 31.6%	143 31.6%	58 32.0%	55 34.2%	19 33.4%	20 34.6%	22 24.7%	42 40.4%	30 22.6%	13 40.3%	88 32.9%	66 30.5%	47 31.5%	145 34.7%	172 32.9%	102 31.9%	93 32.1%	58 32.3%	
WORSE OFF	282 44.4%	154 41.5%	127 48.5%	198 43.7%	84 46.2%	62 38.4%	24 44.0%	22 37.5%	43 47.7%	50 48.2%	69 52.6%	11 33.6%	120 44.7%	100 46.2%	62 41.4%	181 43.1%	232 44.2%	150 46.9%	121 41.4%	81 44.8%	
NO OPINION	65 10.2%	45 12.2%	19 7.4%	50 11.1%	14 7.9%	18 11.3%	6 11.6%	11 19.6%	8 9.0%	5 4.9%	12 9.1%	3 9.2%	27 10.1%	17 7.8%	21 13.8%	40 9.6%	48 9.1%	23 7.3%	37 12.7%	19 10.4%	

Table 232-2

Q.43: WHAT IS YOUR IMPRESSION OF THE FINANCIAL CONDITION OF STATE GOVERNMENT COMPARED TO A YEAR AGO? DO YOU THINK THAT FINANCIALLY THE STATE GOVERNMENT IS BETTER OFF ABOUT THE SAME OR WORSE OFF THAN IT WAS LAST YEAR?

TOTAL REG VOTER	GENDER		AGE					ETHNICITY					POLITICAL IDEOLOGY					MARITAL STATUS		
	MALE	FEM	18-29	30-39	40-49	50-64	65 PLUS	WHITE HISPN	NON- TINO	LA- BLACK	ASIAN /OTHR	CONSERVATV CNSRV	MDDLE MODER	LIBERAL THE	LIBERAL STRNG	LIBERAL LIBRL	MRRD/ LIVE	SEPRT DVRG	NEVER MARRD	
WEIGHTED BASE	634 100%	297 100%	337 100%	91 100%	121 100%	134 100%	168 100%	120 100%	417 100%	148 100%	32 100%	45 100%	107 100%	65 100%	304 100%	66 100%	91 100%	389 100%	91 100%	147 100%
BETTER OFF	87 13.6%	42 14.1%	45 13.2%	8 8.7%	22 18.6%	22 16.1%	15 9.2%	19 15.9%	50 12.0%	24 16.4%	6 19.6%	7 15.5%	17 15.8%	16 23.8%	41 13.5%	4 6.6%	9 9.5%	54 13.8%	11 11.9%	22 14.9%
ABOUT THE SAME	201 31.7%	84 28.1%	118 34.9%	29 31.6%	28 23.4%	48 35.5%	56 33.4%	41 33.8%	144 34.6%	43 29.3%	4 13.8%	11 24.4%	31 28.8%	20 30.4%	90 29.5%	25 37.5%	36 39.4%	119 30.6%	32 34.9%	50 34.1%
WORSE OFF	282 44.4%	143 48.1%	139 41.2%	40 43.5%	61 50.1%	52 39.0%	82 48.9%	47 39.3%	183 43.9%	63 42.9%	18 55.8%	22 47.9%	50 46.8%	26 39.7%	141 46.5%	28 41.6%	37 40.3%	187 48.0%	36 39.9%	55 37.2%
NO OPINION	65 10.2%	29 9.7%	36 10.6%	15 16.2%	10 7.9%	13 9.4%	14 8.5%	13 11.0%	39 9.5%	17 11.3%	3 10.8%	5 12.2%	9 8.6%	4 6.1%	32 10.5%	9 14.3%	10 10.8%	29 7.5%	12 13.3%	20 13.8%

BASE: FORM "B" ONLY

Table 232-3

Q.43: WHAT IS YOUR IMPRESSION OF THE FINANCIAL CONDITION OF STATE GOVERNMENT COMPARED TO A YEAR AGO? DO YOU THINK THAT FINANCIALLY THE STATE GOVERNMENT IS BETTER OFF ABOUT THE SAME OR WORSE OFF THAN IT WAS LAST YEAR?

	EDUCATION					HOUSEHOLD INCOME				RELIGION				BRN AGAIN		TENURE		UNION	
	TOTAL	H.S.	SOME	POST		UNDR	\$20K	\$40K	\$80K	PROTS/	CATH-	OTHER	NO	CHRISTIAN	NO	HOME	RENTR	AFFILIATED	
	REG	GRAD/	CLLG/	COLLG	GRAD	\$20K	\$39K	\$79K	PLUS	CHRSTN	OLIC	RELIG	PREF	YES	NO	OWNER	RENTR	YES	NO
VOTER	LESS	TRADE	GRAD	WORK															
WEIGHTED BASE	634	152	234	140	103	58	105	157	202	223	157	99	127	117	504	426	175	127	499
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF	87	20	36	19	11	8	22	17	28	26	26	6	24	15	71	58	27	14	72
	13.6%	13.3%	15.6%	13.7%	10.5%	14.2%	20.6%	10.8%	13.9%	11.8%	16.7%	5.7%	19.1%	12.6%	14.1%	13.6%	15.4%	11.4%	14.4%
ABOUT THE SAME	201	48	87	46	20	19	32	61	65	68	54	33	39	41	159	131	65	41	159
	31.7%	31.6%	37.3%	32.7%	19.7%	33.5%	30.1%	38.5%	31.9%	30.3%	34.6%	33.0%	30.4%	34.9%	31.5%	30.7%	37.1%	32.5%	31.9%
WORSE OFF	282	71	88	61	60	24	40	66	99	107	65	49	50	51	221	204	61	60	217
	44.4%	47.0%	37.5%	43.3%	58.3%	41.9%	37.6%	42.2%	49.2%	48.1%	41.1%	49.9%	39.2%	43.5%	43.8%	47.9%	34.7%	47.4%	43.5%
NO OPINION	65	12	23	14	12	6	12	13	10	22	12	11	14	10	53	33	22	11	51
	10.2%	8.1%	9.6%	10.3%	11.5%	10.4%	11.8%	8.5%	5.0%	9.8%	7.5%	11.4%	11.2%	9.0%	10.5%	7.9%	12.7%	8.7%	10.2%