

FIELD

RESEARCH

CORPORATION

FOUNDED IN 1945 BY MERVIN FIELD

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**Tabulations From a Survey of California Registered Voters About the
2010 Governor's Race**

*- prepared for the-
Capitol Alert and the Sacramento Bee*

March 5, 2009

Introduction

This volume presents the statistical data developed from a *Field Poll* survey of registered voters in California. Topics covered in this volume include the voting preferences of Democratic primary voters and Republican primary voters in the 2010 governor's race, as well as name recognition and image rates of the possible candidates. *The Field Poll* is an independent and non-partisan survey of public opinion in California established in 1945 by Mervin Field.

The results contained in this report are based on a *Field Poll* survey completed among a representative sample of 761 registered voters statewide, including 352 Democratic primary voters and 298 Republican primary voters. In order to cover a broad range of issues but still minimize possible voter fatigue, the overall sample of registered voters was divided into two random subsamples of 399 or 362 registered voters when measuring name recognition and image ratings of the candidates. All interviewing was conducted February 20 - March 1, 2009 by telephone in English and Spanish.

Sampling

The sample was developed from telephone listings of individual voters selected randomly from a listing of statewide voter registration rolls. Once a voter's name and telephone had been selected interviewers are attempted only with the specified voter. Interviews can be conducted on either the voter's landline or cell phone, depending on the source of the telephone listing from the voter file. For this survey, the sample was stratified so as to yield interviews with approximately equal numbers of Democrats and Republicans. After the completion of interviewing, the results were weighted to return this disproportionate sample allocation to the actual distribution of registered voters by party and by various other demographic and regional characteristics of the state's registered voter population.

Data Collection

Prior to the start of data collection, professionally-trained telephone interviewers were briefed with regard to the survey's proper calling and interviewing procedures by the Study Director. This session provided both interviewers and supervisors with an overview of the study and includes a question-by-question review of all items in the survey. Interviewers then completed all survey interviews by telephone through the computer-assisted telephone interviewing (CATI) system. CATI controls the telephone scripts read to individual respondents by displaying the appropriate questionnaire items and their valid response code alternatives in their proper sequence on computer screens at each interviewer's booth. The interviewer then reads each question aloud to the respondent from the screen and enters each respondent's pre-coded answer category through the keyboard directly to a computer disk. All answers are automatically stored in computer memory.

In order to bring hard-to-reach respondents into the survey, up to six attempts (an initial call plus five callbacks) were made to each telephone number selected for inclusion into the sample. Callbacks were made at different times and on different days to increase the probability of finding adults available for the interview. Where possible, appointments are made at specified dates and times to maximize convenience and cooperation rates.

Data Processing

Because CATI itself provides for the direct data entry of responses by the interviewer and does not permit ineligible or invalid data entries, the data file resulting from CATI interviewing is itself virtually error-free. Following this, a final series of data checks were performed by means of a specially designed cleaning program that scrutinizes each respondent record for internally inconsistent information. Once the data were determined to be clean and error-free, the sample was weighted slightly to align it to known estimates of the demographic and regional characteristics of the state's registered voter population. Please note that the bases shown throughout the tabulations in this report are weighted bases and differ slightly from the actual number of respondents interviewed within each subgroup.

Guide to Reading the Tables

The following is an explanation of the detailed statistical tabulations contained in this report:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the statewide registered voter population. All percentages and frequencies reported in each table are therefore weighted tabulations.
- In instances where percentages are calculated on small bases (e.g., when the base is fewer than 100 respondents) the reader is urged to interpret the data with caution, since results are subject to relatively large levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.
- Bases of subgroups used in the tabulations may add to less than the total number of respondents due to some respondents not reporting that characteristic.

Subgroup Definitions

The following are some of the definitions applicable to some of the voter subgroups reported in this volume:

Area

Southern California: Los Angeles, Orange, Riverside, San Bernardino, San Diego, Imperial, Santa Barbara, Ventura, Kern, and San Luis Obispo counties

Northern California: all other 48 California counties

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt and Del Norte counties

Inland counties: all other 38 California counties

Region

Los Angeles: Los Angeles County

San Diego/Orange: San Diego County and Orange counties

Other South: San Bernardino, Riverside, Imperial, Ventura, Santa Barbara, and San Luis Obispo

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara, San Mateo

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehema, Tulare, Yolo, and Yuba

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, and Tuolumne

Estimates of Sampling Error

In any survey based on a sampling, there is some sampling error introduced into the data by the process of sampling itself. When the sample has been drawn using random processes, it is possible to apply probability principles to determine the potential range of such error. While survey samples of human populations rarely, if ever, meet all of the criteria theoretically required for the application of these principles, it is customary to use them as an approximation of error that is introduced as a result of sampling. The table below shows the range of error that is associated with samples of various sizes, assuming the use of the 95% confidence level, which is customary for most public opinion surveys.

For example, if 50% of a sample of overall sample of 352 Democratic primary voters answered “yes” to a specific question, this statistic would have a sampling error of plus or minus 5.5 percentage points at the 95% confidence level. This means that there is a 95% chance that had the overall population of Democratic primary voters statewide been interviewed using the same questionnaire and methods, the results of such a census would yield a result between 44.5% and 55.5%. The same procedure can be used to estimate the sample error ranges of any other statistic contained in this report.

<u>Approximate sample size</u>	<u>Approximate percentage distribution of replies to question</u>				
	<u>10%</u>	<u>30%</u>	<u>50%</u>	<u>70%</u>	<u>90%</u>
100	+/- 6.0	+/- 9.2	+/- 10.0	+/- 9.2	+/- 6.0
200	+/- 4.3	+/- 6.5	+/- 7.1	+/- 6.5	+/- 4.3
300	+/- 3.5	+/- 5.3	+/- 5.8	+/- 5.3	+/- 3.5
350	+/- 3.3	+/- 5.0	+/- 5.5	+/- 5.0	+/- 3.3
400	+/- 3.0	+/- 4.6	+/- 5.0	+/- 4.6	+/- 3.0
761	+/- 2.6	+/- 3.9	+/- 3.6	+/- 3.9	+/- 2.6

There are many other possible sources of error other than sampling variability in this and any other public opinion survey. Different results could occur because of differences in question wording, sequencing, the rigor with which sampling procedures were implemented, or through undetected errors or omissions in sampling, interviewing or data processing. However, the overall design and execution of the survey minimized the potential for these other sources of error.

Questions Asked

(ASKED OF A RANDOM SUBSAMPLE OF ALL REGISTERED VOTERS) I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. (NAME AND TITLE OF EACH PERSON READ IN RANDOM ORDER, ASKING:) Is your opinion of _____ favorable or unfavorable? (SEE RELEASE FOR NAMES READ)

(ASKED OF DEMOCRATIC PRIMARY VOTERS) I am going to read the names of some Democrats who are possible candidates for governor next year. For each, please tell me whether there would be a good chance, some chance or no chance that you would vote for that person in the Democratic primary for Governor next year. You may name as many or as few persons as people you would be inclined to vote for. (NAMES AND TITLES OF CANDIDATES READ IN RANDOM ORDER, ASKING:) Is there a good chance, some chance or no chance that you would vote for (NAME) in the Democratic primary for Governor next year? (SEE RELEASE FOR CANDIDATES READ)

Suppose that in next year's Democratic primary election for Governor the candidates were (NAMES AND TITLES OF PEOPLE READ FOR WHOM THEY HAD A GOOD OR SOME CHANCE TO SUPPORT). If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice... (LAST NAMES REPEATED)? (SEE RELEASE FOR CANDIDATES READ) (IF FEINSTEIN CHOSEN) If Feinstein was not a candidate, who would be your second choice? (NAMES OF REMAINING CANDIDATES REPEATED)?

(ASKED OF REPUBLICANS) There will be an election next year for Governor of California and Governor Arnold Schwarzenegger is prevented by law from seeking a third term. Suppose that in next year's Republican primary election for Governor the candidates were (NAMES AND TITLES READ IN RANDOM ORDER). If the Republican primary election for Governor were being held today and these were the candidates, who would be your first choice... ?

(SEE RELEASE FOR CANDIDATES READ)

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(b.) Jerry Brown, state Attorney General

Favorable or unfavorable?

Base : Form A

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	399	238	161	280	119	99	73	57	83	66	21	175	129	95	168	231	321	108	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	199	117	82	145	54	51	33	31	48	27	9	119	34	46	89	110	160	28	132
	49.9	49.4	50.6	51.9	45.2	51.3	45.8	53.9	58.0	40.8	42.6	67.9	26.5	48.4	53.0	47.6	49.8	25.5	62.1
Unfavorable	98	56	43	57	41	15	17	20	16	26	4	18	62	18	50	48	80	58	21
	24.6	23.5	26.4	20.4	34.6	14.7	23.7	35.6	19.5	38.9	20.9	10.5	47.9	19.3	29.9	20.8	24.8	54.0	10.0
Don't know	102	64	37	78	24	34	22	6	19	13	8	38	33	31	29	73	82	22	59
	25.5	27.1	23.1	27.8	20.2	34.0	30.5	10.5	22.5	20.3	36.5	21.6	25.7	32.3	17.1	31.6	25.4	20.6	27.9

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Favorable or unfavorable?

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	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	199	95	104	19	28	45	66	41	132	40	9	20	18	17	91	41	32	125	30	35
	49.9	51.2	48.7	24.9	56.7	56.4	56.1	54.4	51.8	56.4	50.7	34.3	25.4	32.1	54.5	68.4	66.5	50.4	61.3	42.3
Unfavorable	98	55	43	9	8	17	35	29	66	10	2	21	42	15	36	4	2	68	11	12
	24.6	29.6	20.3	12.0	16.4	21.1	30.0	38.3	25.9	14.2	9.9	35.6	60.0	27.3	21.5	6.9	3.3	27.5	21.6	13.8
Don't know	102	36	66	49	13	18	16	6	57	21	7	18	10	22	40	15	14	55	8	37
	25.5	19.2	31.0	63.1	26.9	22.5	13.9	7.4	22.3	29.4	39.4	30.2	14.6	40.6	24.0	24.8	30.1	22.1	17.0	43.9

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Favorable or unfavorable?

Base : Form A

	Education				Household Income						Religion			Union Status		Know Gays Lesbians		Opinion of Budget Deal		
	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	199	47	56	39	48	11	36	60	11	58	63	47	43	38	143	50	153	42	81	108
	49.9	56.0	46.0	39.3	62.8	28.4	66.0	52.5	37.8	58.7	42.5	51.5	54.7	66.9	49.3	54.0	51.9	43.5	57.0	46.9
Unfavorable	98	18	28	26	19	8	7	26	7	29	54	13	14	10	72	19	73	22	17	77
	24.6	21.7	22.7	25.9	24.3	20.5	13.0	22.7	24.5	29.0	36.3	13.8	17.5	16.9	24.7	19.9	24.9	23.1	11.7	33.5
Don't know	102	19	38	35	10	21	11	28	11	12	32	31	22	9	75	24	69	32	44	45
	25.5	22.4	31.3	34.8	12.9	51.1	21.1	24.8	37.8	12.3	21.2	34.7	27.9	16.2	25.9	26.1	23.3	33.4	31.3	19.6

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Favorable or unfavorable?

Base : Form A

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Favorable	133	81	51	84	49	37	21	21	21	28	5	73	37	23	67	65	111	31	80
	33.2	34.2	31.8	30.0	40.8	37.1	29.3	37.3	25.4	41.6	22.3	41.5	28.4	24.5	40.1	28.2	34.7	28.7	37.8
Unfavorable	79	48	31	57	22	16	18	14	19	11	2	26	39	14	35	44	57	29	28
	19.9	20.1	19.5	20.3	18.8	16.3	24.8	24.1	22.2	16.0	11.4	15.0	30.1	15.0	20.9	19.1	17.7	27.2	13.0
Don't know	187	109	79	139	48	46	33	22	44	28	14	76	54	57	66	122	153	48	105
	46.9	45.7	48.7	49.7	40.4	46.6	45.9	38.7	52.4	42.4	66.3	43.5	41.6	60.4	39.0	52.7	47.6	44.2	49.3

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Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
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Favorable	133	62	70	14	16	27	47	28	86	27	8	12	18	20	55	20	21	89	22	17
	33.2	33.5	32.9	18.5	32.4	34.3	39.8	37.4	33.9	38.6	49.5	20.4	25.2	36.1	32.9	32.9	43.3	35.8	45.0	20.8
Unfavorable	79	53	26	10	11	11	26	21	49	12	1	17	23	6	44	5	2	48	6	16
	19.9	28.5	12.4	13.6	22.7	13.7	22.1	27.4	19.5	16.8	7.5	28.7	32.4	10.9	26.1	8.9	3.9	19.2	12.2	19.0
Don't know	187	71	117	52	22	41	45	26	119	32	7	30	30	29	69	35	25	112	21	50
	46.9	38.0	54.7	67.9	44.9	52.0	38.1	35.2	46.7	44.7	43.0	50.9	42.4	53.0	41.1	58.2	52.9	45.0	42.8	60.2

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	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	Yes, Any	No	Yes	No	Satis-fied	Dis-satis-fied
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Favorable	133	32	39	29	30	12	21	36	7	41	48	35	30	16	102	29	99	31	58	69
	33.2	37.5	31.7	29.5	38.3	29.9	38.8	31.7	25.1	41.0	32.6	39.1	37.5	28.5	35.1	31.0	33.6	32.1	40.8	30.2
Unfavorable	79	19	14	24	14	4	9	28	7	15	37	16	8	11	49	21	50	25	11	65
	19.9	22.5	11.8	24.0	18.8	10.2	16.1	24.1	25.3	14.7	24.5	17.7	9.5	19.0	16.8	22.6	17.0	25.7	8.0	28.4
Don't know	187	34	69	46	33	24	24	51	14	44	64	39	42	30	139	43	146	41	73	96
	46.9	40.0	56.5	46.5	43.0	59.9	45.1	44.2	49.6	44.3	42.9	43.2	52.9	52.5	48.0	46.4	49.4	42.2	51.2	41.5

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Favorable	119	51	69	90	29	24	13	14	49	13	7	75	18	26	54	65	101	9	93
	29.9	21.3	42.5	32.4	24.1	23.7	18.5	23.9	58.3	20.1	32.3	42.6	14.1	27.8	32.4	28.1	31.6	8.3	43.5
Unfavorable	140	78	62	81	59	19	21	31	28	33	8	41	71	29	75	65	109	73	37
	35.1	32.7	38.7	29.1	49.1	19.5	29.2	54.2	33.9	49.2	38.2	23.2	55.1	30.0	44.5	28.3	34.1	67.4	17.2
Don't know	140	109	30	108	32	56	38	12	6	20	6	60	40	40	39	101	110	26	84
	35.0	46.0	18.8	38.5	26.8	56.8	52.3	21.9	7.8	30.7	29.5	34.2	30.8	42.2	23.2	43.6	34.2	24.3	39.3

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Favorable	119	53	66	18	23	29	33	16	79	19	5	17	5	7	52	28	27	76	17	24
	29.9	28.6	31.0	24.0	45.7	36.2	28.0	21.6	31.2	26.7	27.7	29.8	7.3	13.3	31.3	46.2	56.0	30.8	33.6	28.1
Unfavorable	140	80	60	14	11	31	51	34	98	20	6	16	54	23	51	5	7	95	14	25
	35.1	43.1	28.1	18.2	21.1	38.7	42.8	46.0	38.4	29.0	36.5	26.9	77.0	43.3	30.5	8.1	14.5	38.3	28.7	30.2
Don't know	140	52	87	45	17	20	34	24	77	31	6	25	11	24	64	27	14	77	19	35
	35.0	28.2	41.0	57.8	33.2	25.2	29.2	32.4	30.4	44.3	35.8	43.3	15.6	43.4	38.1	45.7	29.5	31.0	37.8	41.7

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(d.) Gavin Newsom, Mayor of San Francisco

Favorable or unfavorable?

Base : Form A

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	Yes, Any	No	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	119	23	31	35	26	9	19	35	5	41	26	28	43	15	87	29	102	16	50	64
	29.9	27.4	25.2	34.7	34.4	23.2	35.4	30.9	19.2	41.4	17.5	31.3	54.5	26.6	29.9	31.1	34.6	16.1	35.2	27.8
Unfavorable	140	33	44	32	27	6	14	43	16	35	78	29	14	11	99	35	103	33	32	102
	35.1	39.6	35.8	32.0	35.4	15.7	25.2	37.8	54.8	35.8	52.7	32.1	17.5	19.6	34.1	37.4	35.0	34.6	22.8	44.1
Don't know	140	28	48	33	23	25	21	36	7	23	44	33	22	30	104	29	90	48	60	65
	35.0	32.9	39.0	33.2	30.2	61.1	39.4	31.3	26.0	22.8	29.8	36.7	28.0	53.8	36.0	31.5	30.5	49.4	42.0	28.1

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(e.) Meg Whitman, businesswoman

Favorable or unfavorable?

Base : Form A

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	399	238	161	280	119	99	73	57	83	66	21	175	129	95	168	231	321	108	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	69	30	39	45	24	12	6	11	22	12	5	26	22	21	29	40	50	22	28
	17.2	12.4	24.3	16.0	20.1	12.3	8.9	19.1	26.6	17.5	26.2	14.7	17.0	22.2	17.1	17.3	15.4	20.3	13.0
Unfavorable	48	33	15	35	13	16	8	8	6	7	2	26	14	8	27	20	38	9	29
	12.0	13.8	9.4	12.5	10.8	16.4	10.6	14.5	7.6	11.1	9.6	15.0	10.9	7.9	16.3	8.8	11.9	8.0	13.9
Don't know	282	175	107	200	82	71	58	38	55	47	13	123	93	66	112	171	233	78	156
	70.8	73.8	66.3	71.5	69.1	71.3	80.5	66.4	65.8	71.5	64.2	70.3	72.1	69.9	66.5	73.8	72.7	71.7	73.1

Late February 2009 Field Poll

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(e.) Meg Whitman, businesswoman

Favorable or unfavorable?

Base : Form A

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	69	31	37	13	7	16	17	16	47	14	2	6	15	12	30	9	3	40	9	19
	17.2	16.9	17.6	17.2	13.9	20.3	14.4	20.7	18.3	19.7	13.4	10.4	21.9	21.7	17.6	14.8	7.1	16.1	18.7	22.4
Unfavorable	48	28	19	4	7	9	15	12	26	8	2	12	7	1	22	5	12	31	6	5
	12.0	15.3	9.1	5.8	14.0	12.0	12.8	15.8	10.2	11.2	10.8	20.9	10.7	2.3	13.3	8.1	25.2	12.3	13.0	6.5
Don't know	282	126	156	59	36	54	86	48	182	49	13	40	47	41	116	46	32	177	34	60
	70.8	67.9	73.3	77.0	72.1	67.7	72.8	63.5	71.5	69.0	75.8	68.7	67.4	76.0	69.0	77.2	67.7	71.6	68.3	71.1

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(e.) Meg Whitman, businesswoman

Favorable or unfavorable?

Base : Form A

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	69	12	24	15	17	10	10	13	4	21	25	22	12	8	55	12	50	17	25	40
	17.2	13.7	19.9	14.7	21.5	24.5	18.0	11.4	14.9	20.8	17.1	24.0	15.0	13.8	19.1	13.0	16.8	18.1	17.9	17.3
Unfavorable	48	6	14	10	16	4	7	10	-	16	22	6	9	5	31	11	43	4	16	31
	12.0	7.0	11.3	10.0	20.4	9.4	13.7	8.5	-	16.3	14.6	6.6	11.0	8.9	10.8	11.5	14.6	4.3	11.6	13.7
Don't know	282	67	84	75	45	27	37	92	24	62	102	63	58	44	203	71	203	75	100	159
	70.8	79.3	68.8	75.3	58.1	66.0	68.3	80.1	85.1	62.9	68.3	69.5	74.0	77.3	70.1	75.5	68.6	77.6	70.6	69.0

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(f.) Steve Poisner, State Insurance Commissioner

Favorable or unfavorable?

Base : Form A

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	399	238	161	280	119	99	73	57	83	66	21	175	129	95	168	231	321	108	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	83	52	31	60	23	18	18	13	20	13	2	37	30	16	37	47	68	27	41
	20.9	22.0	19.3	21.4	19.6	18.2	24.8	23.2	23.4	19.0	9.7	20.9	23.5	17.3	21.8	20.2	21.3	25.1	19.4
Unfavorable	65	40	25	42	23	17	9	13	15	10	1	26	24	15	31	35	50	20	29
	16.4	16.8	15.6	14.9	19.7	17.3	12.2	23.8	17.7	15.9	2.6	14.6	18.9	16.1	18.3	15.0	15.5	18.7	13.8
Don't know	250	145	105	178	72	64	46	30	49	43	18	113	74	63	101	150	203	61	142
	62.8	61.2	65.1	63.6	60.7	64.5	63.1	53.0	58.9	65.1	87.7	64.5	57.6	66.6	60.0	64.8	63.2	56.2	66.8

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(f.) Steve Poisner, State Insurance Commissioner

Favorable or unfavorable?

Base : Form A

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	83	44	40	9	11	13	29	21	54	15	4	12	18	11	39	8	7	58	13	12
	20.9	23.5	18.6	11.8	21.6	16.4	24.6	28.6	21.0	21.0	25.4	20.1	25.3	20.8	23.2	13.7	15.3	23.3	26.8	14.4
Unfavorable	65	43	22	15	7	18	16	9	42	12	1	10	14	9	31	6	6	41	5	16
	16.4	23.0	10.5	19.3	14.6	22.6	13.4	12.5	16.7	17.3	5.4	16.6	19.6	16.9	18.4	9.2	12.6	16.4	10.2	19.3
Don't know	250	99	151	53	32	48	73	44	158	43	12	37	38	34	98	46	34	149	31	56
	62.8	53.5	70.9	68.9	63.8	60.9	62.1	58.9	62.3	61.7	69.2	63.3	55.1	62.4	58.3	77.1	72.1	60.3	63.0	66.4

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(f.) Steve Poisner, State Insurance Commissioner

Favorable or unfavorable?

Base : Form A

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	83	26	27	15	15	8	13	32	5	20	38	17	17	11	65	17	55	27	35	47
	20.9	30.8	22.1	14.7	20.1	19.4	24.2	28.1	19.0	19.9	25.7	18.4	21.6	19.3	22.5	18.5	18.5	28.0	25.0	20.5
Unfavorable	65	19	18	18	10	8	13	13	4	17	23	17	12	9	46	16	50	15	19	44
	16.4	22.0	14.4	18.0	12.8	20.7	23.8	11.0	12.5	17.1	15.8	18.4	14.8	16.0	15.8	17.3	16.8	15.6	13.7	19.0
Don't know	250	40	77	67	52	24	28	70	20	62	87	57	50	37	179	60	191	55	87	139
	62.8	47.2	63.5	67.3	67.1	59.9	52.0	61.0	68.5	63.0	58.5	63.2	63.6	64.7	61.7	64.2	64.7	56.4	61.3	60.5

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(g.) Tom Campbell, former Congressman

Favorable or unfavorable?

Base : Form A

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	399	238	161	280	119	99	73	57	83	66	21	175	129	95	168	231	321	108	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	84	54	30	58	27	23	14	15	20	12	1	37	29	18	36	48	62	27	35
	21.1	22.9	18.4	20.6	22.3	22.8	19.4	26.7	23.5	18.5	2.5	21.2	22.4	19.2	21.3	21.0	19.5	25.1	16.6
Unfavorable	50	31	19	35	14	11	9	11	11	4	5	12	24	14	18	31	40	16	24
	12.5	13.0	11.7	12.7	12.0	10.8	12.4	19.5	12.6	5.6	22.6	7.1	18.4	14.3	11.0	13.6	12.5	14.6	11.4
Don't know	265	152	113	187	78	66	50	30	53	50	16	126	76	63	114	151	218	65	153
	66.4	64.1	69.8	66.7	65.7	66.5	68.2	53.8	63.9	75.8	74.9	71.7	59.2	66.5	67.8	65.4	68.0	60.3	72.0

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(g.) Tom Campbell, former Congressman

Favorable or unfavorable?

Base : Form A

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	84	48	36	13	12	15	24	21	51	16	3	14	19	12	36	14	5	60	11	12
	21.1	26.0	16.8	16.4	23.9	18.6	20.3	28.0	20.0	23.1	20.4	23.2	26.6	21.8	21.2	22.9	9.7	24.3	21.6	14.2
Unfavorable	50	22	28	11	1	9	18	10	32	9	1	8	15	3	24	-	7	28	5	13
	12.5	11.7	13.2	13.7	2.2	11.7	15.6	13.8	12.6	12.5	3.4	14.4	21.9	5.8	14.5	-	14.9	11.4	9.6	16.0
Don't know	265	116	149	54	37	55	76	44	171	45	13	36	36	39	108	46	36	159	34	58
	66.4	62.4	70.0	69.9	73.9	69.7	64.1	58.2	67.4	64.3	76.2	62.4	51.6	72.4	64.3	77.1	75.5	64.4	68.8	69.8

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Favorable or unfavorable?

Base : Form A

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	Yes, Any	No	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	84	23	27	17	16	5	17	23	4	26	31	22	21	8	66	16	62	21	34	49
	21.1	26.8	22.2	16.6	21.2	11.8	31.0	19.9	14.9	26.1	20.6	23.8	26.4	13.8	22.7	17.5	21.1	21.6	24.0	21.2
Unfavorable	50	14	15	10	10	6	11	11	3	7	21	15	4	4	38	7	36	13	20	30
	12.5	16.1	12.5	9.7	13.0	14.7	19.4	9.7	12.0	6.6	14.2	16.4	4.9	7.5	13.1	7.8	12.3	13.2	14.0	13.0
Don't know	265	48	80	73	51	30	27	80	21	66	97	54	54	45	186	70	197	63	88	152
	66.4	57.1	65.3	73.7	65.8	73.5	49.5	70.4	73.1	67.3	65.2	59.8	68.7	78.7	64.2	74.7	66.5	65.2	62.0	65.8

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(i.) Steve Westly, businessman

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	51	27	24	30	21	12	8	7	8	9	8	25	13	13	23	29	49	21	28
	14.2	12.7	16.3	12.0	19.2	13.3	11.4	14.5	10.1	14.3	43.1	15.9	11.5	14.6	15.5	13.3	15.9	19.3	14.1
Unfavorable	38	16	21	25	13	10	2	4	12	10	-	16	14	7	15	23	32	12	20
	10.4	7.6	14.5	9.7	12.0	11.6	2.6	7.2	15.8	16.3	-	10.3	11.9	8.4	10.2	10.5	10.4	11.2	10.0
Don't know	273	173	101	199	75	68	57	40	56	42	11	117	90	66	109	164	228	76	152
	75.5	79.7	69.1	78.3	68.8	75.1	86.0	78.2	74.2	69.5	56.9	73.8	76.6	77.0	74.3	76.2	73.6	69.5	75.9

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(i.) Steve Westly, businessman

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	362	169	193	71	41	73	109	68	224	83	21	35	59	53	146	51	53	236	43	75
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	51	29	22	10	4	2	18	17	31	14	3	3	12	9	24	3	4	37	6	7
	14.2	17.3	11.5	14.0	9.8	3.3	16.1	25.5	14.1	16.8	12.1	9.0	19.6	17.4	16.1	6.8	6.7	15.6	13.4	9.4
Unfavorable	38	25	13	3	6	8	14	6	23	9	3	4	10	6	11	5	6	31	3	4
	10.4	14.6	6.7	4.3	15.7	11.6	12.5	8.8	10.4	10.8	15.1	10.1	17.0	10.8	7.6	9.9	10.8	13.0	6.4	5.6
Don't know	273	115	158	58	30	63	77	45	169	60	15	28	38	38	112	42	44	168	35	63
	75.5	68.1	81.9	81.7	74.5	85.1	71.4	65.7	75.5	72.4	72.8	80.8	63.4	71.8	76.4	83.4	82.5	71.4	80.2	85.0

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(i.) Steve Westly, businessman

Favorable or unfavorable?

Base : Form B

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	51	21	17	7	5	13	10	8	7	9	19	16	8	5	42	8	36	15	25	25
	14.2	28.5	13.0	8.0	7.3	25.2	20.0	10.5	14.2	8.8	15.0	18.9	11.4	8.0	14.7	11.0	13.9	15.6	16.0	13.3
Unfavorable	38	9	10	9	10	4	3	10	7	12	10	6	13	7	27	10	28	8	17	21
	10.4	12.2	7.8	10.4	14.6	8.5	6.5	12.2	14.9	11.7	8.2	7.2	18.1	10.5	9.5	15.0	10.9	8.4	10.7	11.1
Don't know	273	43	105	68	52	33	36	61	33	78	95	65	50	52	217	51	192	74	116	141
	75.5	59.2	79.2	81.6	78.1	66.3	73.5	77.3	70.9	79.5	76.8	73.9	70.5	81.5	75.8	74.1	75.2	76.0	73.2	75.6

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(j.) Dianne Feinstein, U.S. Senator

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	207	116	91	155	52	53	33	27	53	32	10	124	39	44	70	137	178	24	154
	57.1	53.7	62.2	61.1	47.7	58.9	50.0	51.9	69.5	53.0	51.1	77.7	33.3	51.4	47.7	63.5	57.7	22.1	77.2
Unfavorable	124	80	44	78	46	23	28	24	21	18	9	22	73	29	66	58	106	80	26
	34.2	37.1	29.9	30.8	42.3	25.8	42.4	46.5	28.2	30.3	48.9	14.1	62.1	33.5	45.3	26.7	34.3	72.9	13.1
Don't know	31	20	11	21	11	14	5	1	2	10	-	13	5	13	10	21	25	5	19
	8.7	9.2	7.8	8.1	10.0	15.3	7.6	1.6	2.3	16.7	-	8.2	4.6	15.1	6.9	9.9	8.0	5.0	9.7

Late February 2009 Field Poll

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(j.) Dianne Feinstein, U.S. Senator

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	362	169	193	71	41	73	109	68	224	83	21	35	59	53	146	51	53	236	43	75
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	207	81	126	32	24	38	68	44	119	51	14	22	11	26	97	34	38	136	28	38
	57.1	48.0	65.1	44.8	59.7	51.8	62.8	65.0	53.3	61.7	66.0	62.6	19.0	50.0	66.2	66.8	72.4	57.8	64.1	50.6
Unfavorable	124	73	51	17	16	35	33	23	93	18	5	9	45	24	40	8	7	91	13	18
	34.2	43.2	26.3	23.5	40.3	47.5	30.6	33.2	41.6	21.8	22.6	26.1	75.7	45.5	27.3	16.2	13.0	38.8	30.9	24.7
Don't know	31	15	17	23	-	*	7	1	11	14	2	4	3	2	9	9	8	8	2	18
	8.7	8.8	8.6	31.7	-	0.6	6.6	1.8	5.0	16.5	11.3	11.3	5.3	4.5	6.5	17.0	14.6	3.4	5.0	24.7

Late February 2009 Field Poll

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(j.) Dianne Feinstein, U.S. Senator

Favorable or unfavorable?

Base : Form B

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	207	39	69	50	44	27	26	45	28	62	58	60	38	41	159	43	148	55	106	91
	57.1	53.9	51.6	60.4	66.6	53.8	53.6	56.8	59.4	62.4	46.5	68.5	54.0	63.8	55.5	62.9	57.9	56.8	67.4	48.7
Unfavorable	124	22	52	28	21	13	19	29	19	34	55	21	29	16	100	23	89	32	37	85
	34.2	29.5	39.2	33.8	32.2	25.3	39.5	36.8	40.6	34.6	44.7	23.5	40.4	25.1	34.8	34.0	34.8	32.9	23.4	45.5
Don't know	31	12	12	5	1	11	3	5	-	3	11	7	4	7	28	2	19	10	15	11
	8.7	16.6	9.2	5.7	1.2	21.0	6.9	6.5	-	3.0	8.8	7.9	5.7	11.1	9.7	3.0	7.3	10.4	9.2	5.8

Late February 2009 Field Poll

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(k.) Jack O'Connell, State Superintendent of Public Instruction

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	85	44	41	58	27	14	12	15	22	12	8	43	22	20	41	44	84	23	61
	23.4	20.2	28.3	22.7	25.1	16.0	19.0	29.0	29.1	20.5	45.1	27.1	18.5	23.3	28.2	20.2	27.0	20.7	30.4
Unfavorable	75	46	29	49	26	15	16	13	13	16	1	26	32	16	34	41	62	30	32
	20.7	21.4	19.8	19.3	24.1	17.0	23.9	25.9	17.4	26.9	6.6	16.5	27.8	18.9	23.1	19.1	20.0	26.9	16.2
Don't know	202	127	76	147	55	60	38	23	40	32	9	90	63	50	71	131	164	57	107
	55.9	58.5	52.0	58.0	50.8	66.9	57.2	45.0	53.5	52.6	48.2	56.4	53.8	57.8	48.7	60.7	53.0	52.3	53.4

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(k.) Jack O'Connell, State Superintendent of Public Instruction

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	362	169	193	71	41	73	109	68	224	83	21	35	59	53	146	51	53	236	43	75
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	85	38	47	9	7	20	30	19	57	17	3	8	13	8	35	12	16	58	12	16
	23.4	22.7	24.1	12.3	16.6	27.6	27.7	27.7	25.5	20.4	14.3	22.0	22.2	15.2	24.1	24.5	30.1	24.5	26.7	20.9
Unfavorable	75	45	30	14	12	13	24	12	44	22	4	6	22	9	27	9	7	48	6	18
	20.7	26.5	15.7	19.3	29.2	18.2	21.7	18.1	19.8	25.9	19.5	18.3	37.7	17.9	18.5	17.6	13.5	20.4	14.2	23.6
Don't know	202	86	117	49	22	40	55	37	122	45	14	21	24	35	84	29	30	130	25	41
	55.9	50.8	60.3	68.3	54.2	54.2	50.5	54.2	54.7	53.7	66.2	59.7	40.1	66.9	57.4	57.9	56.4	55.1	59.1	55.5

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(k.) Jack O'Connell, State Superintendent of Public Instruction

Favorable or unfavorable?

Base : Form B

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	85	22	25	16	22	17	12	14	11	27	33	19	21	11	69	16	61	21	44	39
	23.4	29.6	18.9	19.1	33.5	34.5	24.3	17.4	22.7	27.0	26.3	21.2	30.1	18.1	24.0	23.3	24.0	21.8	28.2	21.2
Unfavorable	75	11	31	17	13	6	12	23	12	14	24	22	14	11	50	21	52	21	25	50
	20.7	15.6	23.3	20.1	19.2	11.2	25.0	28.7	26.6	14.1	18.9	25.0	20.2	16.7	17.6	31.0	20.2	21.9	15.6	27.0
Don't know	202	40	77	50	31	27	25	43	24	58	68	47	35	42	167	31	143	55	89	97
	55.9	54.8	57.8	60.7	47.3	54.3	50.8	53.9	50.7	58.9	54.8	53.8	49.7	65.3	58.4	45.7	55.8	56.3	56.2	51.8

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(n.) Antonio Villaraigosa, Mayor of Los Angeles

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	North/South		Coast/Inlnd			LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain	Obama
	Total	Cal	Cal	Coast	Inland														
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	128	84	43	89	38	43	20	22	20	18	5	75	26	27	49	79	112	18	94
	35.2	39.0	29.6	35.1	35.4	47.3	30.4	42.4	25.8	30.5	28.1	47.1	21.8	31.5	33.3	36.5	36.2	16.2	47.2
Unfavorable	102	75	27	75	28	32	18	24	14	10	5	31	53	18	53	50	93	54	38
	28.3	34.7	18.9	29.4	25.8	35.3	27.2	46.6	18.7	16.1	26.0	19.8	45.7	20.4	36.0	23.1	29.9	49.7	19.0
Don't know	132	57	75	90	42	16	28	6	42	32	9	53	38	41	45	87	105	37	67
	36.5	26.3	51.5	35.5	38.8	17.5	42.4	11.0	55.5	53.4	45.8	33.1	32.4	48.1	30.7	40.4	33.9	34.2	33.7

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(n.) Antonio Villaraigosa, Mayor of Los Angeles

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
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	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	128	63	65	32	14	21	39	21	60	53	10	6	12	20	46	28	22	78	16	33
	35.2	37.1	33.6	45.4	33.5	29.2	36.1	30.7	26.9	63.6	47.9	16.1	20.9	37.5	31.2	54.4	41.7	33.1	37.2	43.7
Unfavorable	102	48	55	8	9	30	41	15	74	14	7	8	30	20	33	12	8	73	16	12
	28.3	28.2	28.4	11.6	21.2	40.3	37.7	22.1	32.9	16.5	31.7	24.0	49.7	38.5	22.7	22.8	14.9	31.2	37.6	15.7
Don't know	132	59	73	31	19	22	28	32	90	17	4	21	17	13	67	12	23	84	11	30
	36.5	34.7	38.0	43.0	45.3	30.5	26.2	47.2	40.2	19.9	20.5	59.9	29.4	24.0	46.1	22.9	43.4	35.7	25.2	40.5

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(n.) Antonio Villaraigosa, Mayor of Los Angeles

Favorable or unfavorable?

Base : Form B

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	128	31	42	31	23	23	20	26	16	33	37	36	30	23	95	32	89	33	64	57
	35.2	43.1	31.3	37.3	34.2	44.8	41.3	32.5	34.1	33.3	29.5	41.7	41.7	36.1	33.1	46.2	34.7	34.0	40.5	30.7
Unfavorable	102	14	33	31	23	9	9	25	19	31	39	25	20	15	84	17	72	30	26	74
	28.3	19.1	24.7	37.8	35.1	17.3	18.6	31.4	40.5	31.9	31.6	28.9	28.3	24.3	29.4	25.2	28.0	30.7	16.4	39.9
Don't know	132	28	59	21	20	19	20	29	12	34	48	26	21	25	107	20	95	35	68	55
	36.5	37.8	44.1	24.8	30.7	37.9	40.1	36.1	25.4	34.8	39.0	29.4	30.0	39.6	37.5	28.6	37.3	35.4	43.1	29.4

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(o.) Bill Lockyer, State Treasurer

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	107	49	58	74	33	20	15	12	30	17	13	61	28	19	49	58	98	30	68
	29.5	22.7	39.8	29.3	30.1	21.9	23.3	23.6	39.9	28.1	67.3	38.1	23.5	21.9	33.6	26.8	31.7	27.5	34.0
Unfavorable	92	65	27	70	23	22	25	17	15	12	2	25	38	29	41	51	76	32	43
	25.6	30.1	18.8	27.5	21.1	23.9	37.8	33.0	19.6	20.5	10.6	15.6	32.8	33.9	28.2	23.7	24.4	29.4	21.7
Don't know	163	102	60	110	53	49	26	22	31	31	4	73	51	38	56	107	136	47	88
	44.9	47.2	41.5	43.2	48.9	54.2	39.0	43.4	40.5	51.5	22.1	46.2	43.6	44.2	38.1	49.5	43.9	43.1	44.3

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(o.) Bill Lockyer, State Treasurer

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	362	169	193	71	41	73	109	68	224	83	21	35	59	53	146	51	53	236	43	75
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	107	60	47	10	9	24	33	31	77	18	3	9	12	11	49	18	16	86	11	10
	29.5	35.5	24.4	13.5	22.2	33.1	30.8	44.9	34.5	21.8	12.1	25.5	21.0	21.8	33.5	35.2	30.4	36.4	24.7	12.9
Unfavorable	92	49	43	22	16	15	27	13	55	26	4	8	24	18	26	11	15	55	10	24
	25.6	29.1	22.5	30.9	38.6	20.5	25.0	18.4	24.4	30.9	18.7	23.4	40.2	34.1	17.5	20.7	27.6	23.5	22.1	31.8
Don't know	163	60	103	40	16	34	48	25	92	39	15	18	23	23	72	22	22	94	23	41
	44.9	35.4	53.2	55.6	39.3	46.4	44.2	36.6	41.2	47.2	69.1	51.1	38.8	44.2	49.0	44.1	42.1	40.1	53.2	55.3

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(o.) Bill Lockyer, State Treasurer

Favorable or unfavorable?

Base : Form B

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	107	29	33	27	18	13	15	24	17	29	31	36	23	13	90	16	73	31	67	38
	29.5	39.3	24.5	32.1	27.5	26.2	30.8	30.3	37.5	29.8	25.1	41.7	32.6	20.3	31.4	23.3	28.6	32.3	42.2	20.5
Unfavorable	92	13	37	24	16	13	10	24	15	20	31	15	23	18	70	19	70	22	26	65
	25.6	17.8	27.5	28.6	24.0	26.0	20.5	29.8	32.9	20.0	24.7	16.7	33.0	28.7	24.5	27.4	27.3	22.0	16.6	34.8
Don't know	163	31	64	33	32	24	24	32	14	49	62	36	24	32	126	34	113	45	65	83
	44.9	43.0	48.0	39.3	48.5	47.8	48.7	39.9	29.6	50.1	50.2	41.6	34.5	51.1	44.0	49.2	44.1	45.7	41.2	44.8

Late February 2009 Field Poll

Q.24 Suppose that in next year's Democratic primary election for Governor the candidates were Dianne Feinstein, U.S. Senator, Jerry Brown, State Attorney General, John Garamendi, Lieutenant Governor, Antonio Villaraigosa, Mayor of Los Angeles Gavin Newsom, Mayor of San Francisco, Jack O'Connell, State Superintendent of Public Instruction, Steve Westly, businessman, Bill Lockyer, State Treasurer. If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	Total	North Cal	South Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	381	218	163	282	100	110	53	49	93	56	20	334	-	47	155	226	338	30	308
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0
Dianne Feinstein, U.S. Senator	143	81	62	118	25	52	22	6	40	20	4	125	-	18	54	90	138	2	136
	37.6	37.3	38.0	42.0	25.3	47.1	40.8	12.3	42.7	35.2	21.6	37.5	-	38.0	34.5	39.7	40.8	7.1	44.1
Jerry Brown, State Attorney General	61	30	31	40	21	10	6	11	19	9	6	54	-	7	29	32	56	10	46
	16.0	13.7	19.2	14.1	21.5	8.7	11.7	21.6	20.8	16.1	31.3	16.1	-	15.6	18.6	14.2	16.5	31.7	15.0
Antonio Villaraigosa, Mayor of Los Angeles	59	45	14	41	18	25	8	11	3	7	5	54	-	5	19	40	50	2	48
	15.5	20.5	8.8	14.5	18.1	22.5	14.9	23.0	3.7	12.9	22.6	16.3	-	9.8	12.3	17.7	14.8	5.9	15.7
Gavin Newsom, Mayor of San Francisco	36	12	25	26	11	7	2	4	16	7	1	29	-	8	18	18	30	2	28
	9.6	5.5	15.0	9.1	10.9	6.3	2.9	7.2	16.8	13.2	7.3	8.6	-	16.3	11.7	8.1	8.9	7.3	9.0
John Garamendi, Lieutenant Governor	15	10	5	9	6	4	1	5	3	2	-	13	-	2	7	8	14	8	6
	3.8	4.5	3.0	3.2	5.7	3.6	2.3	9.4	2.9	3.8	-	3.8	-	4.0	4.6	3.3	4.2	27.1	1.9
Steve Westly, businessman	7	4	3	4	3	-	1	3	1	1	1	5	-	2	2	5	2	1	2
	1.8	1.9	1.8	1.5	2.9	-	2.6	5.7	1.3	1.7	3.5	1.4	-	5.1	1.2	2.3	0.7	2.2	0.6

Late February 2009 Field Poll

Q.24 Suppose that in next year's Democratic primary election for Governor the candidates were Dianne Feinstein, U.S. Senator, Jerry Brown, State Attorney General, John Garamendi, Lieutenant Governor, Antonio Villaraigosa, Mayor of Los Angeles Gavin Newsom, Mayor of San Francisco, Jack O'Connell, State Superintendent of Public Instruction, Steve Westly, businessman, Bill Lockyer, State Treasurer. If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	381	218	163	282	100	110	53	49	93	56	20	334	-	47	155	226	338	30	308
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0
Bill Lockyer, State Treasurer	5	2	3	1	4	1	-	1	1	3	-	4	-	1	3	2	5	2	3
	1.3	0.8	2.1	0.5	3.7	0.8	-	1.7	0.6	5.1	-	1.2	-	2.2	1.8	1.0	1.5	5.6	1.1
Jack O'Connell, State Superintendent of Public Instruction	3	2	1	3	-	1	-	2	1	-	-	3	-	-	1	3	3	2	2
	0.9	1.1	0.6	1.2	-	0.8	-	3.3	1.0	-	-	1.0	-	-	0.6	1.1	1.0	5.2	0.6
Undecided	51	32	19	39	12	11	13	8	9	7	3	47	-	4	23	28	39	2	37
	13.4	14.8	11.6	13.9	12.0	10.3	24.8	15.7	10.1	12.1	13.8	14.0	-	9.0	14.8	12.4	11.6	7.9	12.0

Late February 2009 Field Poll

Q.24 Suppose that in next year's Democratic primary election for Governor the candidates were Dianne Feinstein, U.S. Senator, Jerry Brown, State Attorney General, John Garamendi, Lieutenant Governor, Antonio Villaraigosa, Mayor of Los Angeles Gavin Newsom, Mayor of San Francisco, Jack O'Connell, State Superintendent of Public Instruction, Steve Westly, businessman, Bill Lockyer, State Treasurer. If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor Wed	Never Mar- ried
Weighted Base	381	163	218	71	49	66	122	73	215	103	34	31	19	28	168	86	81	222	60	90
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Dianne Feinstein, U.S. Senator	143	49	94	26	19	28	39	32	88	29	13	14	2	14	57	39	31	85	23	34
	37.6	30.3	43.1	36.0	38.1	43.1	32.1	43.1	41.0	28.6	39.4	44.1	12.5	48.2	33.9	45.6	38.9	38.2	38.5	37.3
Jerry Brown, State Attorney General	61	32	30	6	3	7	32	12	46	5	5	5	1	4	30	9	17	37	10	13
	16.0	19.4	13.5	7.9	6.7	11.1	26.7	16.8	21.5	4.7	14.6	16.8	5.2	14.7	18.1	10.2	20.8	16.5	16.3	14.9
Antonio Villaraigosa, Mayor of Los Angeles	59	34	26	12	15	9	15	8	14	37	5	3	4	5	30	12	8	36	5	17
	15.5	20.5	11.7	16.7	31.4	14.1	12.1	10.5	6.5	36.1	15.5	9.3	21.7	19.0	17.8	13.9	9.8	16.0	8.8	18.9
Gavin Newsom, Mayor of San Francisco	36	16	20	16	5	4	9	2	21	12	2	2	-	2	10	13	11	20	3	13
	9.6	9.9	9.3	23.1	10.2	5.7	7.4	2.9	9.9	11.4	5.0	5.6	-	6.4	6.1	15.1	14.2	9.1	4.7	14.8
John Garamendi, Lieutenant Governor	15	7	7	-	-	5	6	4	10	2	1	1	4	1	9	1	1	11	3	1
	3.8	4.5	3.3	-	-	7.1	5.3	4.8	4.7	2.1	4.2	3.4	20.9	2.4	5.1	0.7	1.1	4.8	4.8	1.2
Steve Westly, businessman	7	4	3	1	-	3	1	3	5	2	-	-	1	1	3	1	1	3	1	3
	1.8	2.2	1.6	1.1	-	4.4	0.6	3.6	2.2	2.2	-	-	3.5	3.0	2.0	0.9	1.6	1.3	2.1	3.2

Late February 2009 Field Poll

Q.24 Suppose that in next year's Democratic primary election for Governor the candidates were Dianne Feinstein, U.S. Senator, Jerry Brown, State Attorney General, John Garamendi, Lieutenant Governor, Antonio Villaraigosa, Mayor of Los Angeles Gavin Newsom, Mayor of San Francisco, Jack O'Connell, State Superintendent of Public Instruction, Steve Westly, businessman, Bill Lockyer, State Treasurer. If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor Wed	Never Mar- ried
Weighted Base	381	163	218	71	49	66	122	73	215	103	34	31	19	28	168	86	81	222	60	90
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Bill Lockyer, State Treasurer	5	4	1	-	1	-	2	2	1	2	-	2	2	-	3	-	-	4	1	-
	1.3	2.3	0.7	-	2.1	-	1.5	3.1	0.7	1.8	-	5.8	10.1	-	1.9	-	-	1.7	2.4	-
Jack O'Connell, State Superintenden t of Public Instruction	3	1	3	-	-	-	1	3	3	-	-	-	1	1	-	1	1	-	3	-
	0.9	0.5	1.2	-	-	-	0.7	3.5	1.6	-	-	-	4.1	2.9	-	1.1	1.1	-	5.7	-
Undecided	51	17	34	11	6	10	17	9	26	13	7	5	4	1	25	11	10	28	10	9
	13.4	10.5	15.6	15.2	11.4	14.5	13.6	11.7	12.0	13.1	21.3	14.9	22.0	3.2	15.0	12.4	12.7	12.4	16.7	9.6

Late February 2009 Field Poll

Q.24 Suppose that in next year's Democratic primary election for Governor the candidates were Dianne Feinstein, U.S. Senator, Jerry Brown, State Attorney General, John Garamendi, Lieutenant Governor, Antonio Villaraigosa, Mayor of Los Angeles Gavin Newsom, Mayor of San Francisco, Jack O'Connell, State Superintendent of Public Instruction, Steve Westly, businessman, Bill Lockyer, State Treasurer. If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	381	90	105	100	79	49	53	93	43	99	97	116	87	65	279	96	284	90	171	191
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Dianne Feinstein, U.S. Senator	143	29	36	45	34	21	17	35	13	44	35	43	31	31	114	29	108	33	63	74
	37.6	32.0	34.1	45.1	43.0	44.1	31.6	37.4	31.4	44.7	35.6	36.9	35.6	47.4	40.9	30.0	38.0	36.6	37.2	38.6
Jerry Brown, State Attorney General	61	15	19	13	13	4	11	15	13	11	14	16	14	14	45	15	48	14	23	35
	16.0	16.8	17.9	12.9	16.6	8.2	21.4	16.3	30.1	11.1	14.7	13.8	16.6	21.4	15.9	16.1	16.8	15.1	13.8	18.5
Antonio Villaraigosa, Mayor of Los Angeles	59	22	15	9	12	7	6	16	5	17	15	25	11	5	34	23	44	14	32	21
	15.5	24.1	14.1	9.1	15.6	14.8	11.0	17.7	11.5	16.8	15.5	21.3	12.4	8.4	12.2	24.4	15.4	15.7	18.8	10.9
Gavin Newsom, Mayor of San Francisco	36	6	8	18	5	3	7	10	3	10	7	9	16	4	26	11	34	1	15	18
	9.6	6.6	7.8	17.8	5.8	6.0	13.0	10.2	6.9	10.6	7.5	7.8	18.4	6.2	9.3	11.0	11.9	1.0	9.1	9.4
John Garamendi, Lieutenant Governor	15	5	8	1	1	-	3	7	1	2	3	7	4	1	9	5	10	5	3	12
	3.8	5.4	7.5	0.9	1.4	-	6.4	7.4	2.6	2.2	2.9	5.9	4.4	1.8	3.3	5.6	3.4	5.4	1.5	6.3
Steve Westly, businessman	7	3	2	1	1	2	1	3	2	-	2	3	2	-	6	1	3	4	3	4
	1.8	3.7	1.7	0.8	1.4	3.1	1.6	2.9	4.6	-	2.0	2.9	2.0	-	2.3	0.7	1.2	4.1	1.9	2.0

Project #2009-001

Field Research Corporation

Late February 2009 Field Poll

Q.24 Suppose that in next year's Democratic primary election for Governor the candidates were Dianne Feinstein, U.S. Senator, Jerry Brown, State Attorney General, John Garamendi, Lieutenant Governor, Antonio Villaraigosa, Mayor of Los Angeles Gavin Newsom, Mayor of San Francisco, Jack O'Connell, State Superintendent of Public Instruction, Steve Westly, businessman, Bill Lockyer, State Treasurer. If the Democratic primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	Yes, Any	No	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	381	90	105	100	79	49	53	93	43	99	97	116	87	65	279	96	284	90	171	191
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Bill Lockyer, State Treasurer	5	3	1	1	1	2	1	1	-	2	2	1	2	-	4	2	5	1	1	4
	1.3	3.0	0.8	1.1	0.7	3.7	1.6	0.6	-	1.9	2.5	0.7	2.1	-	1.3	1.7	1.6	0.6	0.6	2.1
Jack O'Connell, State Superintendent of Public Instruction	3	1	1	-	2	1	3	-	-	-	2	2	-	-	3	-	2	1	3	1
	0.9	0.9	0.8	-	2.3	1.6	5.0	-	-	-	1.8	1.5	-	-	1.2	-	0.6	0.9	1.5	0.4
Undecided	51	7	16	12	10	9	4	7	6	12	17	11	7	10	38	10	32	19	27	22
	13.4	7.5	15.4	12.3	13.2	18.5	8.4	7.5	12.9	12.6	17.4	9.2	8.6	14.7	13.7	10.5	11.1	20.6	15.6	11.7

Late February 2009 Field Poll

Q.25 (ASKED OF FEINSTEIN SUPPORTERS) If Feinstein was not a candidate, who would be your second choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	North/South		Coast/Inlnd			LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
	Total	Cal	Cal	Coast	In-land														
Weighted Base	381	218	163	282	100	110	53	49	93	56	20	334	-	47	155	226	338	30	308
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0
Jerry Brown, State Attorney General	98	47	50	66	32	20	9	14	29	17	9	89	-	8	43	55	94	12	82
	25.6	21.7	30.8	23.3	32.0	18.4	17.1	29.0	30.6	29.8	44.4	26.8	-	17.3	27.7	24.1	27.7	37.9	26.7
Antonio Villaraigosa, Mayor of Los Angeles	84	64	20	67	18	41	14	9	7	9	5	79	-	5	26	58	74	2	72
	22.1	29.4	12.3	23.6	17.7	37.1	25.6	18.6	7.3	16.0	25.5	23.7	-	10.5	16.9	25.7	21.8	5.9	23.4
Gavin Newsom, Mayor of San Francisco	59	19	40	47	12	12	4	4	30	9	1	48	-	11	30	29	52	2	50
	15.5	8.6	24.6	16.6	12.4	10.6	6.8	7.2	32.0	15.8	7.3	14.5	-	22.2	19.1	13.0	15.5	7.3	16.3
John Garamendi, Lieutenant Governor	29	21	8	21	8	11	5	5	4	4	-	22	-	7	13	16	28	6	21
	7.7	9.6	5.1	7.6	7.8	10.4	9.0	9.4	4.4	7.6	-	6.6	-	15.3	8.5	7.1	8.1	20.9	6.9
Steve Westly, businessman	8	4	4	6	3	-	1	3	3	1	1	6	-	2	3	6	3	1	2
	2.2	1.9	2.6	2.0	2.9	-	2.6	5.7	2.8	1.7	3.5	1.8	-	5.1	1.6	2.6	0.9	2.2	0.8
Bill Lockyer, State Treasurer	7	3	4	3	4	1	*	1	1	3	-	6	-	1	3	4	7	2	5
	1.9	1.4	2.7	1.1	4.2	1.3	0.5	1.7	1.6	6.0	-	1.8	-	2.8	1.9	1.9	2.2	6.5	1.8
Jack O'Connell, State Superintendent of Public Instruction	7	2	4	5	2	1	-	1	3	2	-	5	-	2	3	3	7	1	6
	1.7	1.1	2.6	1.8	1.6	1.4	-	1.7	2.8	2.9	-	1.5	-	3.5	2.0	1.5	1.9	2.7	1.9

Late February 2009 Field Poll

Q.25 (ASKED OF FEINSTEIN SUPPORTERS) If Feinstein was not a candidate, who would be your second choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain	Obama
Weighted Base	381	218	163	282	100	110	53	49	93	56	20	334	-	47	155	226	338	30	308
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0
Undecided	89	57	32	67	21	23	20	13	17	11	4	78	-	11	35	54	74	5	69
	23.3	26.2	19.4	23.9	21.4	20.8	38.4	26.7	18.5	20.3	19.4	23.3	-	23.3	22.3	24.0	21.8	16.6	22.3

Late February 2009 Field Poll

Q.25 (ASKED OF FEINSTEIN SUPPORTERS) If Feinstein was not a candidate, who would be your second choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Gender			Age				Ethnicity					Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Seapar Divor- wed	Never Mar- ried
Weighted Base	381	163	218	71	49	66	122	73	215	103	34	31	19	28	168	86	81	222	60	90
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Jerry Brown, State Attorney General	98	41	57	4	7	16	45	26	76	11	6	5	2	7	46	17	27	60	20	16
	25.6	25.1	26.0	5.9	13.8	23.6	37.1	35.4	35.4	11.0	17.0	14.7	8.2	23.9	27.3	19.6	33.1	26.9	33.0	17.6
Antonio Villaraigosa, Mayor of Los Angeles	84	47	37	21	18	16	19	10	19	50	9	6	4	12	35	21	12	47	7	29
	22.1	29.1	16.9	29.2	37.4	23.8	16.0	13.4	9.1	48.3	26.6	19.6	21.7	40.9	21.1	24.9	14.6	21.1	11.6	31.7
Gavin Newsom, Mayor of San Francisco	59	22	37	23	9	11	12	4	35	16	3	6	-	4	18	18	19	32	8	19
	15.5	13.6	16.9	32.1	18.3	16.0	10.2	5.6	16.1	15.6	8.8	17.8	-	14.6	10.6	21.0	23.7	14.4	13.7	20.8
John Garamendi, Lieutenant Governor	29	12	17	3	5	5	10	5	24	2	3	2	3	1	13	9	3	20	4	5
	7.7	7.4	7.9	4.7	10.2	8.1	8.3	7.4	11.0	1.8	7.9	7.2	13.7	5.0	7.5	11.0	4.1	9.0	6.7	5.8
Steve Westly, businessman	8	4	4	1	-	3	1	4	5	2	-	1	1	1	5	1	1	4	2	3
	2.2	2.6	1.9	1.1	-	4.4	0.6	5.5	2.6	2.2	-	2.3	3.5	3.0	2.9	0.9	1.6	1.6	3.2	3.2
Bill Lockyer, State Treasurer	7	5	3	-	1	-	3	4	3	2	1	2	2	-	4	1	-	6	1	-
	1.9	3.0	1.2	-	2.1	-	2.2	5.0	1.5	1.8	1.8	5.8	11.5	-	2.6	1.1	-	2.7	2.4	-
Jack O'Connell, State Superintenden t of Public Instruction	7	2	5	2	-	-	2	2	5	-	-	2	-	1	2	3	1	2	3	2
	1.7	1.0	2.3	2.3	-	-	2.0	3.4	2.3	-	-	5.3	-	2.9	1.0	3.8	1.1	0.7	5.5	1.8

Late February 2009 Field Poll

Q.25 (ASKED OF FEINSTEIN SUPPORTERS) If Feinstein was not a candidate, who would be your second choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Gender			Age				Ethnicity					Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Tgthr	Seapar Divor- wed	Never Mar- ried
Weighted Base	381	163	218	71	49	66	122	73	215	103	34	31	19	28	168	86	81	222	60	90
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Undecided	89	30	59	18	9	16	29	18	48	20	13	8	8	3	46	15	18	52	14	17
	23.3	18.3	27.1	24.6	18.2	24.1	23.5	24.3	22.2	19.4	37.9	27.2	41.4	9.6	27.1	17.7	21.8	23.5	24.0	19.2

Late February 2009 Field Poll

Q.25 (ASKED OF FEINSTEIN SUPPORTERS) If Feinstein was not a candidate, who would be your second choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	381	90	105	100	79	49	53	93	43	99	97	116	87	65	279	96	284	90	171	191
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Jerry Brown, State Attorney General	98	24	24	25	23	9	16	23	17	28	23	28	23	21	73	23	72	26	41	54
	25.6	26.7	23.2	25.3	28.9	17.6	31.1	24.7	39.8	27.9	23.9	24.4	26.2	32.1	26.2	24.2	25.3	28.7	24.2	28.0
Antonio Villaraigosa, Mayor of Los Angeles	84	27	28	16	12	15	11	26	5	19	23	36	10	12	51	31	64	19	44	34
	22.1	29.6	26.8	16.0	15.6	30.3	21.1	28.0	11.5	19.5	23.4	31.1	11.0	18.9	18.3	32.2	22.5	21.5	26.0	18.0
Gavin Newsom, Mayor of San Francisco	59	10	9	27	13	5	8	13	7	19	10	16	25	9	45	14	49	8	23	33
	15.5	10.8	8.9	26.8	16.8	10.7	15.8	13.9	16.3	19.7	9.9	13.9	28.3	13.2	16.1	14.6	17.4	8.6	13.6	17.2
John Garamendi, Lieutenant Governor	29	6	8	10	6	1	5	8	3	8	6	10	8	5	22	7	21	8	10	15
	7.7	6.6	7.4	9.6	7.7	2.4	8.6	8.7	6.3	7.7	5.9	8.6	9.3	8.4	8.0	7.2	7.3	9.4	6.1	8.1
Steve Westly, businessman	8	3	2	1	3	2	1	4	2	-	3	4	2	-	8	1	5	4	4	4
	2.2	3.7	1.7	0.8	3.2	3.1	1.6	4.4	4.6	-	2.7	3.5	2.0	-	2.8	0.7	1.7	4.1	2.3	2.3
Bill Lockyer, State Treasurer	7	3	1	2	1	2	1	1	1	3	4	2	2	-	6	2	7	1	2	5
	1.9	3.6	0.8	2.0	1.7	3.7	2.7	0.9	1.2	2.8	4.0	1.5	2.1	-	2.1	1.7	2.4	0.6	1.4	2.6

Late February 2009 Field Poll

Q.25 (ASKED OF FEINSTEIN SUPPORTERS) If Feinstein was not a candidate, who would be your second choice?

Base : Democrats and Non-Partisans Voting in Democratic Primary

	Education					Household Income					Religion			Union Status		Know Gays Lesbians		Opinion of Budget Deal		
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	381	90	105	100	79	49	53	93	43	99	97	116	87	65	279	96	284	90	171	191
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Jack O'Connell, State Superintendent of Public Instruction	7	-	3	-	3	2	3	-	-	2	3	2	2	-	5	2	6	-	4	2
	1.7	-	3.0	-	4.3	3.4	6.2	-	-	1.6	3.3	1.5	1.9	-	1.8	1.7	2.0	-	2.5	1.2
Undecided	89	17	29	19	17	14	7	18	9	20	26	18	17	18	69	17	61	24	41	43
	23.3	19.1	28.1	19.5	21.8	28.8	12.8	19.4	20.3	20.6	26.8	15.5	19.3	27.4	24.7	17.7	21.4	27.0	23.8	22.6

Late February 2009 Field Poll

Q.26 There will be an election next year for Governor of California and Governor Arnold Schwarzenegger is prevented by law from seeking a third term. Suppose that in next year's Republican primary election for Governor the candidates were Meg Whitman, businesswoman, Steve Poisner, State Insurance Commissioner, Tom Campbell, former Congressman. If the Republican primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Asked of Republicans

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	246	156	90	157	89	47	58	43	34	51	13	-	246	-	114	131	192	152	39
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	-	100.0	100.0	100.0	100.0	100.0
Meg Whitman, businesswoman	51	26	25	31	20	8	10	8	13	11	2	-	51	-	28	23	44	35	8
	20.6	16.7	27.3	19.8	22.1	16.0	17.1	18.5	37.0	20.8	15.8	-	20.6	-	24.2	17.5	22.7	23.3	20.5
Tom Campbell, former Congressman	45	29	15	30	15	7	11	9	9	6	2	-	45	-	24	20	35	28	7
	18.2	18.9	17.1	19.1	16.7	15.4	19.9	21.5	24.9	12.5	15.1	-	18.2	-	21.3	15.5	18.5	18.4	19.1
Steve Poisner, State Insurance Commissioner	18	10	8	12	6	4	5	1	2	5	1	-	18	-	10	8	15	13	2
	7.2	6.3	8.8	7.8	6.3	8.1	8.5	2.6	4.9	9.7	9.7	-	7.2	-	8.6	6.0	8.0	8.7	5.6
Undecided	133	91	42	84	49	29	32	24	11	29	8	-	133	-	52	80	97	76	22
	54.0	58.1	46.9	53.4	55.0	60.4	54.5	57.4	33.3	57.0	59.4	-	54.0	-	45.9	61.0	50.7	49.7	54.9

Late February 2009 Field Poll

Q.26 There will be an election next year for Governor of California and Governor Arnold Schwarzenegger is prevented by law from seeking a third term. Suppose that in next year.s Republican primary election for Governor the candidates were Meg Whitman, businesswoman, Steve Poisner, State Insurance Commissioner, Tom Campbell, former Congressman. If the Republican primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Asked of Republicans

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor Wed	Never Mar- ried
Weighted Base	246	123	123	33	22	58	77	55	181	28	2	36	94	59	79	8	6	176	28	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Meg Whitman, businesswoman	51	26	24	5	3	14	18	10	45	4	-	2	22	14	11	3	-	41	4	5
	20.6	21.4	19.8	15.5	12.6	24.3	23.8	18.5	24.6	15.5	-	4.7	23.0	24.2	14.1	42.3	-	23.3	16.0	16.4
Tom Campbell, former Congressman	45	28	17	4	4	11	12	14	32	5	-	8	17	8	18	2	-	30	6	6
	18.2	22.6	13.9	13.4	17.5	18.8	15.4	24.7	17.4	18.5	-	22.4	17.8	13.2	23.1	24.6	-	17.1	21.8	18.5
Steve Poisner, State Insurance Commissioner	18	7	11	2	-	3	9	4	11	2	-	4	7	5	6	-	-	12	4	*
	7.2	5.8	8.6	6.4	-	4.7	11.1	7.8	6.2	8.1	-	11.7	7.6	8.2	7.3	-	-	6.8	13.4	1.5
Undecided	133	62	71	21	15	30	38	27	94	16	2	22	49	32	44	3	6	93	14	20
	54.0	50.2	57.7	64.6	70.0	52.2	49.8	49.0	51.8	57.9	100.0	61.2	51.5	54.4	55.5	33.1	100.0	52.8	48.8	63.6

Late February 2009 Field Poll

Q.26 There will be an election next year for Governor of California and Governor Arnold Schwarzenegger is prevented by law from seeking a third term. Suppose that in next year's Republican primary election for Governor the candidates were Meg Whitman, businesswoman, Steve Poisner, State Insurance Commissioner, Tom Campbell, former Congressman. If the Republican primary election for Governor were being held today and these were the candidates, who would be your first choice?

Base : Asked of Republicans

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	Yes, Any	No	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	246	42	93	63	38	17	26	69	24	70	130	44	32	26	190	45	169	70	70	156
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Meg Whitman, businesswoman	51	6	19	15	10	2	6	10	13	15	32	8	5	6	43	8	39	11	18	33
	20.6	15.4	20.2	24.2	26.4	14.1	22.6	15.2	55.2	22.2	24.6	17.3	17.0	21.9	22.6	17.1	23.0	15.7	25.7	21.0
Tom Campbell, former Congressman	45	8	15	10	9	2	6	12	2	15	23	8	7	3	36	7	30	15	13	28
	18.2	17.9	15.6	16.2	23.2	14.4	24.9	17.8	10.3	20.8	17.9	17.5	22.6	11.4	19.0	14.5	17.5	21.0	18.8	17.9
Steve Poisner, State Insurance Commissioner	18	3	6	5	3	1	1	7	-	5	9	1	5	1	14	2	13	4	5	12
	7.2	6.2	6.5	7.9	8.5	7.7	3.1	10.3	-	6.9	7.2	2.9	14.8	3.5	7.5	4.7	7.6	5.2	6.8	7.9
Undecided	133	25	54	33	16	11	13	39	8	35	65	27	15	16	97	29	88	41	34	83
	54.0	60.4	57.8	51.7	41.8	63.8	49.4	56.7	34.4	50.1	50.4	62.3	45.6	63.1	51.0	63.7	52.0	58.1	48.7	53.2