

**FIELD**

**RESEARCH**

**CORPORATION**

FOUNDED IN 1945 BY MERVIN FIELD

601 California Street, Suite 900 • San Francisco, California 94108 • 415-392-5763

**Tabulations From a Survey of California Registered Voters About the  
2010 U.S. Senate Race**

*- prepared for the-  
Capitol Alert and the Sacramento Bee*

**March 6, 2009**

## **Introduction**

This volume presents the statistical data developed from a *Field Poll* survey of registered voters in California. Topics covered in this volume include the inclination of all registered voters to re-elect U.S. Senator Barbara Boxer, the voting preferences of Republican primary voters in the 2010 U.S. Senate race, general election trial heat measurements between the leading GOP candidates and Boxer, as well as name recognition and image ratings of the possible candidates. *The Field Poll* is an independent and non-partisan survey of public opinion in California established in 1945 by Mervin Field.

The results contained in this report are based on a *Field Poll* survey completed among a representative sample of 761 registered voters statewide, including 298 Republican primary voters. In order to cover a broad range of issues but still minimize possible voter fatigue, the overall sample of registered voters was divided into random subsamples of registered voters when measuring name recognition and image ratings of the candidates. The total bases shown in these statistical tabulations are weighted bases and may differ slightly from the unweighted number of interviews conducted. All interviewing was conducted February 20 - March 1, 2009 by telephone in English and Spanish.

## **Sampling**

The sample was developed from telephone listings of individual voters selected randomly from a listing of statewide voter registration rolls. Once a voter's name and telephone had been selected interviewers are attempted only with the specified voter. Interviews can be conducted on either the voter's landline or cell phone, depending on the source of the telephone listing from the voter file. For this survey, the sample was stratified so as to yield interviews with approximately equal numbers of Democrats and Republicans. After the completion of interviewing, the results were weighted to return this disproportionate sample allocation to the actual distribution of registered voters by party and by various other demographic and regional characteristics of the state's registered voter population.

## **Data Collection**

Prior to the start of data collection, professionally-trained telephone interviewers were briefed with regard to the survey's proper calling and interviewing procedures by the Study Director. This session provided both interviewers and supervisors with an overview of the study and includes a question-by-question review of all items in the survey. Interviewers then completed all survey interviews by telephone through the computer-assisted telephone interviewing (CATI) system. CATI controls the telephone scripts read to individual respondents by displaying the appropriate questionnaire items and their valid response code alternatives in their proper sequence on computer screens at each interviewer's booth. The interviewer then reads each question aloud to the respondent from the screen and enters each respondent's pre-coded answer category through the keyboard directly to a computer disk. All answers are automatically stored in computer memory.

In order to bring hard-to-reach respondents into the survey, up to six attempts (an initial call plus five callbacks) were made to each telephone number selected for inclusion into the sample. Callbacks were made at different times and on different days to increase the probability of finding adults available for the interview. Where possible, appointments are made at specified dates and times to maximize convenience and cooperation rates.

## **Data Processing**

Because CATI itself provides for the direct data entry of responses by the interviewer and does not permit ineligible or invalid data entries, the data file resulting from CATI interviewing is itself virtually error-free. Following this, a final series of data checks were performed by means of a specially designed cleaning program that scrutinizes each respondent record for internally inconsistent information. Once the data were determined to be clean and error-free, the sample was weighted slightly to align it to known estimates of the demographic and regional characteristics of the state's registered voter population. Please note that the bases shown throughout the tabulations in this report are weighted bases and differ slightly from the actual number of respondents interviewed within each subgroup.

## **Guide to Reading the Tables**

The following is an explanation of the detailed statistical tabulations contained in this report:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the statewide registered voter population. All percentages and frequencies reported in each table are therefore weighted tabulations.
- In instances where percentages are calculated on small bases (e.g., when the base is fewer than 100 respondents) the reader is urged to interpret the data with caution, since results are subject to relatively large levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.
- Bases of subgroups used in the tabulations may add to less than the total number of respondents due to some respondents not reporting that characteristic.

## Subgroup Definitions

The following are some of the definitions applicable to some of the voter subgroups reported in this volume:

### Area

Southern California: Los Angeles, Orange, Riverside, San Bernardino, San Diego, Imperial, Santa Barbara, Ventura, Kern, and San Luis Obispo counties

Northern California: all other 48 California counties

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt and Del Norte counties

Inland counties: all other 38 California counties

### Region

Los Angeles: Los Angeles County

San Diego/Orange: San Diego County and Orange counties

Other South: San Bernardino, Riverside, Imperial, Ventura, Santa Barbara, and San Luis Obispo

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara, San Mateo

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehema, Tulare, Yolo, and Yuba

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, and Tuolumne

## Estimates of Sampling Error

In any survey based on a sampling, there is some sampling error introduced into the data by the process of sampling itself. When the sample has been drawn using random processes, it is possible to apply probability principles to determine the potential range of such error. While survey samples of human populations rarely, if ever, meet all of the criteria theoretically required for the application of these principles, it is customary to use them as an approximation of error that is introduced as a result of sampling. The table below shows the range of error that is associated with samples of various sizes, assuming the use of the 95% confidence level, which is customary for most public opinion surveys.

For example, if 50% of a sample of overall sample of XXX Republican primary voters answered “yes” to a specific question, this statistic would have a sampling error of plus or minus XXX percentage points at the 95% confidence level. This means that there is a 95% chance that had the overall population of Republican primary voters statewide been interviewed using the same questionnaire and methods, the results of such a census would yield a result between XXX% and XXX%. The same procedure can be used to estimate the sample error ranges of any other statistic contained in this report.

<u>Approximate sample size</u>	<u>Approximate percentage distribution of replies to question</u>				
	<u>10%</u>	<u>30%</u>	<u>50%</u>	<u>70%</u>	<u>90%</u>
100	+/- 6.0	+/- 9.2	+/- 10.0	+/- 9.2	+/- 6.0
200	+/- 4.3	+/- 6.5	+/- 7.1	+/- 6.5	+/- 4.3
400	+/- 3.0	+/- 4.6	+/- 5.0	+/- 4.6	+/- 3.0
500	+/- 2.7	+/- 4.1	+/- 4.5	+/- 4.1	+/- 2.7
800	+/- 2.5	+/- 3.8	+/- 4.1	+/- 3.8	+/- 2.5

There are many other possible sources of error other than sampling variability in this and any other public opinion survey. Different results could occur because of differences in question wording, sequencing, the rigor with which sampling procedures were implemented, or through undetected errors or omissions in sampling, interviewing or data processing. However, the overall design and execution of the survey minimized the potential for these other sources of error.

## Questions Asked

Barbara Boxer is running for re-election to the U.S. Senate next year. Are you inclined or not inclined to vote for Boxer in next year's November general election for U.S. Senate?

(THE FOLLOWING TWO QUESTIONS READ ROTATED AND ASKED OF A RANDOM SUBSAMPLE OF VOTERS) Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican Governor Arnold Schwarzenegger. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote – Boxer or Schwarzenegger?

Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican businesswoman Carly Fiorina. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote – Boxer or Fiorina?

(ASKED OF A RANDOM SUBSAMPLE OF VOTERS) I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. (NAME AND TITLE OF EACH PERSON READ IN RANDOM ORDER, ASKING:) Is your opinion of \_\_\_\_\_ favorable or unfavorable? (SEE RELEASE FOR NAMES READ)

(ASKED OF REPUBLICANS) There will also be a Republican primary election for U.S. Senate next year. Suppose that in the Republican primary election for U.S. Senate the candidates were (NAMES AND TITLES READ IN RANDOM ORDER). If the Republican primary election for U.S. Senate were being held today and these were the candidates, who would be your first choice... (LAST NAMES REPEATED)? (SEE RELEASE FOR CANDIDATES READ) IF SCHWARZENEGGER: If Schwarzenegger was not a candidate, who would be your second choice – Carly Fiorina or Chuck DeVore? (NAMES OF OTHER TWO CANDIDATES REPEATED)?

Late February 2009 Field Poll

Q.10 Barbara Boxer is running for re-election to the U.S. Senate next year. Are you inclined or not inclined to vote for Boxer in next year's November general election for U.S. Senate?

Base: Registered voters

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	761	454	307	533	228	189	139	108	159	126	40	334	246	181	314	447	630	218	412
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Inclined	320	189	131	244	75	105	47	31	74	47	16	221	34	64	129	190	278	14	264
	42.0	41.7	42.6	45.8	33.1	55.3	34.1	29.1	46.6	36.9	39.5	66.2	14.0	35.5	41.2	42.6	44.1	6.6	63.9
Not inclined	324	195	129	202	122	58	63	62	63	62	16	64	176	83	156	168	271	189	81
	42.5	42.9	42.0	37.8	53.5	30.4	45.8	57.6	39.6	48.9	39.3	19.1	71.8	46.0	49.6	37.5	42.9	87.0	19.7
Don't know	118	70	47	87	30	27	28	14	22	18	8	49	35	33	29	89	82	14	68
	15.5	15.5	15.4	16.4	13.3	14.4	20.1	13.2	13.8	14.2	21.2	14.7	14.3	18.5	9.2	19.9	13.0	6.4	16.4

Late February 2009 Field Poll

Q.10 Barbara Boxer is running for re-election to the U.S. Senate next year. Are you inclined or not inclined to vote for Boxer in next year's November general election for U.S. Senate?

Base: Registered voters

	Gender			Age					Ethnicity					Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried	
Weighted Base	761	355	406	148	91	152	227	143	478	154	38	94	129	107	313	111	101	483	92	158	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Inclined	320	130	190	56	39	50	109	65	190	81	13	36	11	30	128	74	77	193	51	65	
	42.0	36.6	46.7	37.9	42.8	32.9	48.2	45.7	39.8	52.7	35.3	38.8	8.5	28.0	40.9	66.6	76.3	40.0	55.5	40.8	
Not inclined	324	179	144	60	34	81	88	61	233	40	13	40	110	58	125	19	11	225	27	61	
	42.5	50.5	35.5	40.5	37.1	53.2	38.6	42.8	48.7	25.8	33.1	42.5	85.3	53.9	40.0	17.2	11.2	46.6	29.3	38.3	
Don't know	118	46	72	32	18	21	30	17	55	33	12	17	8	19	60	18	13	65	14	33	
	15.5	12.8	17.7	21.6	20.1	13.9	13.1	11.6	11.5	21.5	31.6	18.7	6.2	18.1	19.1	16.1	12.5	13.4	15.1	20.9	

Late February 2009 Field Poll

Q.10 Barbara Boxer is running for re-election to the U.S. Senate next year. Are you inclined or not inclined to vote for Boxer in next year's November general election for U.S. Senate?

Base: Registered voters

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	761	157	255	183	143	91	103	194	75	197	273	178	150	120	576	162	551	194	300	417
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Inclined	320	66	88	79	77	38	51	73	28	92	81	89	69	62	235	76	244	69	152	155
	42.0	41.7	34.3	43.2	53.9	41.6	49.8	37.8	37.3	46.8	29.6	50.0	46.2	51.8	40.9	46.9	44.3	35.6	50.6	37.1
Not inclined	324	61	124	79	51	29	41	89	33	92	148	63	59	38	251	62	231	83	98	204
	42.5	38.7	48.8	43.2	35.6	31.5	39.4	46.1	44.3	46.7	54.2	35.5	39.6	31.9	43.7	38.1	42.0	42.9	32.6	49.0
Don't know	118	31	43	25	15	24	11	31	14	13	44	26	21	20	89	24	75	42	50	58
	15.5	19.5	16.8	13.6	10.4	26.8	10.8	16.1	18.4	6.5	16.1	14.5	14.2	16.2	15.4	15.0	13.7	21.4	16.8	13.9

Late February 2009 Field Poll

Q.10b Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican Governor Arnold Schwarzenegger. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote -- Boxer or Schwarzenegger?

Base : Registered Voters (Version C)

	Region					Area					Party Regis.				Likelihood of Voting in Special Election		2008 Pres. Vote		
	North/South		Coast/Inlnd			San Di-ego/Ornge	Other South	S.F. Bay Area	Cen-tral Val-ey	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter	
	Total	Cal	Cal	Coast	In-land														LA
Weighted Base	432	264	168	319	112	115	82	57	96	59	22	192	135	106	172	260	368	126	242
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boxer	234	147	87	189	45	86	40	19	53	28	8	152	29	53	80	154	208	17	192
	54.1	55.6	51.8	59.2	39.7	74.1	48.7	32.7	55.5	47.3	38.0	79.2	21.8	49.9	46.6	59.1	56.6	13.2	79.4
Schwarzenegger	128	67	61	84	44	14	27	22	33	20	12	22	68	38	63	65	108	71	36
	29.7	25.3	36.6	26.3	39.3	12.2	33.1	38.3	34.0	33.9	56.9	11.5	50.5	36.1	36.7	25.0	29.3	56.5	15.0
Don't know	70	50	20	46	24	16	15	17	10	11	1	18	37	15	29	41	52	38	14
	16.2	19.0	11.7	14.5	21.0	13.8	18.3	29.0	10.5	18.8	5.1	9.3	27.7	14.0	16.6	15.9	14.1	30.3	5.6

Late February 2009 Field Poll

Q.10b Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican Governor Arnold Schwarzenegger. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote -- Boxer or Schwarzenegger?

Base : Registered Voters (Version C)

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	432	204	228	85	48	88	136	75	261	91	21	59	61	70	171	67	64	267	58	91
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boxer	234	98	136	55	30	36	78	35	122	67	16	30	10	32	85	53	54	139	39	50
	54.1	47.9	59.7	64.4	62.6	41.5	57.1	46.3	46.6	73.7	75.4	50.4	16.0	46.1	49.4	79.8	84.9	52.0	66.6	55.1
Schwarzenegger	128	70	58	22	12	32	34	27	100	11	4	13	28	29	61	3	7	85	10	29
	29.7	34.3	25.6	25.6	25.8	36.8	25.3	36.6	38.3	12.5	18.0	21.7	45.5	41.7	35.9	4.7	11.2	31.9	17.8	31.7
Don't know	70	36	33	9	5	19	24	13	39	13	1	17	23	8	25	10	2	43	9	12
	16.2	17.8	14.7	10.0	11.5	21.7	17.6	17.1	15.0	13.8	6.6	27.9	38.6	12.2	14.7	15.4	3.9	16.1	15.7	13.2

Late February 2009 Field Poll

Q.10b Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican Governor Arnold Schwarzenegger. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote -- Boxer or Schwarzenegger?

Base : Registered Voters (Version C)

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	432	96	147	92	81	51	58	112	46	105	141	98	90	75	329	86	319	107	170	240
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boxer	234	52	71	55	48	36	33	60	22	54	52	68	57	44	177	52	180	52	96	126
	54.1	53.8	48.3	59.7	59.1	72.0	57.1	53.7	47.5	51.8	36.7	68.8	62.6	57.9	53.8	60.2	56.3	49.2	56.6	52.4
Schwarzenegger	128	28	49	25	24	9	15	32	14	39	58	23	21	21	104	20	92	34	62	61
	29.7	29.0	33.3	26.8	29.2	17.6	26.8	28.6	30.2	37.0	41.4	23.5	22.7	27.9	31.7	23.0	28.7	31.7	36.7	25.5
Don't know	70	17	27	12	9	5	9	20	10	12	31	8	13	11	48	14	48	20	11	53
	16.2	17.2	18.4	13.5	11.7	10.4	16.1	17.6	22.3	11.2	21.9	7.7	14.7	14.2	14.5	16.8	15.0	19.1	6.8	22.1

Late February 2009 Field Poll

Q.10c Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican businesswoman Carly Fiorina. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote -- Boxer or Fiorina?

Base : Registered Voters (Version C)

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	North/South		Coast/Inlnd			LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
	Total	Cal	Cal	Coast	In-land														
Weighted Base	432	264	168	319	112	115	82	57	96	59	22	192	135	106	172	260	368	126	242
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boxer	239	148	91	192	47	81	37	26	60	25	11	150	26	62	85	154	211	14	198
	55.3	55.9	54.4	60.0	42.1	69.9	44.5	45.1	62.2	42.7	49.0	78.5	19.5	58.8	49.6	59.1	57.5	10.7	81.9
Fiorina	109	65	44	66	43	19	24	19	19	20	8	15	71	23	60	49	95	82	13
	25.3	24.5	26.4	20.7	38.2	16.3	29.7	34.0	19.4	33.3	37.3	7.8	52.8	21.8	34.9	18.9	25.9	65.3	5.3
Don't know	84	52	32	62	22	16	21	12	18	14	3	26	37	20	27	57	61	30	31
	19.4	19.6	19.2	19.3	19.7	13.7	25.8	20.9	18.4	24.0	13.8	13.7	27.7	19.3	15.5	22.0	16.7	24.0	12.8

Late February 2009 Field Poll

Q.10c Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican businesswoman Carly Fiorina. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote -- Boxer or Fiorina?

Base : Registered Voters (Version C)

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	432	204	228	85	48	88	136	75	261	91	21	59	61	70	171	67	64	267	58	91
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boxer	239	106	133	57	27	37	78	40	131	62	17	30	13	29	80	58	58	138	40	55
	55.3	51.9	58.4	66.1	57.1	41.8	57.4	53.9	50.1	67.8	80.6	50.9	21.8	41.5	46.9	87.1	91.2	51.9	69.5	60.8
Fiorina	109	57	52	13	7	29	36	24	83	16	1	9	34	27	41	5	3	82	10	12
	25.3	27.8	23.0	15.3	15.3	32.7	26.5	32.1	31.8	17.8	3.1	15.6	55.4	39.5	23.7	6.8	4.7	30.9	18.0	13.6
Don't know	84	41	42	16	13	22	22	11	48	13	3	20	14	13	50	4	3	46	7	23
	19.4	20.3	18.6	18.6	27.6	25.5	16.2	14.1	18.2	14.4	16.3	33.5	22.8	19.0	29.3	6.1	4.1	17.2	12.5	25.7

Late February 2009 Field Poll

Q.10c Suppose in next year's general election for U.S. Senate, Democratic U.S. Senator Barbara Boxer were running against Republican businesswoman Carly Fiorina. If these were the candidates and the election for U.S. Senate were being held today, for whom would you vote -- Boxer or Fiorina?

Base : Registered Voters (Version C)

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	432	96	147	92	81	51	58	112	46	105	141	98	90	75	329	86	319	107	170	240
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boxer	239	54	70	53	56	34	43	58	26	54	57	64	63	44	189	45	177	57	112	118
	55.3	56.1	47.4	57.2	68.8	67.7	74.5	51.7	55.9	50.9	40.2	65.4	69.5	58.8	57.6	52.2	55.5	53.6	66.3	49.0
Fiorina	109	23	45	18	21	12	9	24	12	37	49	22	19	15	88	17	82	27	32	71
	25.3	23.6	30.4	19.2	26.2	22.9	14.8	21.2	25.6	35.7	34.7	21.9	20.8	19.4	26.9	19.3	25.6	25.4	18.7	29.7
Don't know	84	20	33	22	4	5	6	30	9	14	35	13	9	16	51	25	60	22	25	51
	19.4	20.3	22.2	23.6	5.0	9.3	10.7	27.2	18.5	13.4	25.1	12.7	9.7	21.8	15.6	28.5	18.9	21.0	15.0	21.2

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(a.) Arnold Schwarzenegger Governor

Favorable or unfavorable?

Base : Form A

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	Cal	Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain	Obama
Weighted Base	399	238	161	280	119	99	73	57	83	66	21	175	129	95	168	231	321	108	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	164	104	60	109	55	40	36	24	25	29	10	61	51	52	66	98	132	40	92
	41.1	43.9	36.9	38.9	46.1	40.5	49.2	42.5	29.5	43.4	50.1	34.9	39.2	54.9	39.2	42.4	41.1	36.7	43.3
Unfavorable	208	121	87	150	58	56	30	31	48	34	9	104	65	39	96	113	171	60	111
	52.2	51.0	54.0	53.7	48.8	56.2	41.6	55.4	57.6	51.5	42.3	59.6	50.6	40.9	56.9	48.8	53.4	55.4	52.3
Don't know	27	12	15	21	6	3	7	1	11	3	2	10	13	4	7	20	18	8	9
	6.7	5.1	9.1	7.4	5.1	3.3	9.2	2.1	12.9	5.0	7.6	5.6	10.2	4.2	3.9	8.8	5.6	7.8	4.4

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(a.) Arnold Schwarzenegger Governor

Favorable or unfavorable?

Base : Form A

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	164	80	83	34	18	28	58	25	119	18	5	24	22	24	73	20	24	100	17	42
	41.1	43.3	39.1	44.0	36.3	36.0	49.2	33.6	46.8	24.9	27.1	40.4	31.4	45.1	43.8	33.8	50.0	40.4	33.9	50.6
Unfavorable	208	99	110	42	27	42	53	45	121	49	12	26	41	29	84	31	24	130	29	38
	52.2	53.1	51.4	54.1	53.6	53.8	44.6	59.7	47.5	69.6	72.9	44.9	58.9	52.9	50.2	51.2	50.0	52.4	59.3	44.9
Don't know	27	7	20	1	5	8	7	5	14	4	-	9	7	1	10	9	-	18	3	4
	6.7	3.6	9.5	1.9	10.2	10.2	6.2	6.6	5.6	5.5	-	14.8	9.8	2.0	6.0	15.0	-	7.2	6.9	4.5

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(a.) Arnold Schwarzenegger Governor

Favorable or unfavorable?

Base : Form A

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt/Chrs-tian	Cath-olic	Other	None/Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	164	31	53	35	40	9	25	41	8	58	64	28	36	29	126	34	131	31	91	61
	41.1	37.2	43.5	35.5	51.6	22.5	45.9	35.8	27.5	59.1	42.9	30.3	45.6	50.8	43.4	36.1	44.2	31.7	64.2	26.3
Unfavorable	208	51	63	50	35	31	26	66	18	37	75	58	38	26	144	55	147	57	45	153
	52.2	60.0	51.5	50.5	45.3	77.5	47.9	57.8	64.2	37.1	50.2	63.5	47.7	45.6	49.8	58.6	49.7	59.1	31.5	66.5
Don't know	27	2	6	14	2	-	3	7	2	4	10	6	5	2	20	5	18	9	6	17
	6.7	2.8	5.0	14.1	3.0	-	6.1	6.4	8.3	3.9	7.0	6.2	6.7	3.6	6.9	5.3	6.1	9.1	4.3	7.2

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(h.) Barbara Boxer, U.S. Senator

Favorable or unfavorable?

Base : Form A

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	399	238	161	280	119	99	73	57	83	66	21	175	129	95	168	231	321	108	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	209	122	87	159	50	64	33	23	47	30	13	136	23	49	85	124	164	9	156
	52.4	51.5	53.7	56.7	42.2	64.6	45.1	40.2	56.3	44.8	61.2	77.9	17.9	52.1	50.3	53.8	51.3	7.9	73.3
Unfavorable	157	97	60	98	59	26	33	32	29	30	6	29	91	37	74	83	134	93	41
	39.4	40.7	37.5	35.2	49.4	26.5	45.4	56.6	35.4	45.2	31.2	16.8	70.3	39.2	44.3	35.9	41.7	85.9	19.3
Don't know	33	19	14	23	10	9	7	2	7	7	2	9	15	8	9	24	22	7	16
	8.2	7.8	8.8	8.1	8.4	8.9	9.5	3.2	8.4	10.1	7.6	5.4	11.7	8.7	5.4	10.3	7.0	6.2	7.3

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(h.) Barbara Boxer, U.S. Senator

Favorable or unfavorable?

Base : Form A

	Gender			Age					Ethnicity				Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	399	186	213	77	50	79	118	75	254	70	17	58	70	54	167	60	48	248	49	84
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	209	94	115	39	32	37	61	40	119	48	11	32	5	21	96	46	42	125	28	45
	52.4	50.7	53.8	50.8	63.6	46.7	52.0	53.1	47.0	67.7	63.3	55.1	6.8	38.7	57.3	76.1	87.4	50.5	57.9	53.7
Unfavorable	157	80	77	29	15	35	47	32	117	15	3	23	64	23	62	5	3	105	14	30
	39.4	42.9	36.4	37.2	29.1	44.2	40.0	42.5	46.0	21.3	15.3	38.7	91.8	42.0	37.3	8.1	6.9	42.5	29.2	35.4
Don't know	33	12	21	9	4	7	9	3	18	8	4	4	1	10	9	9	3	17	6	9
	8.2	6.3	9.9	12.0	7.2	9.2	8.0	4.4	7.0	11.0	21.4	6.3	1.5	19.3	5.4	15.8	5.7	7.0	12.9	10.9

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(h.) Barbara Boxer, U.S. Senator

Favorable or unfavorable?

Base : Form A

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	399	84	122	100	77	40	54	114	29	99	149	91	79	57	289	94	295	97	142	230
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	209	40	56	50	53	27	36	49	12	54	53	57	52	34	154	47	163	42	93	108
	52.4	48.0	45.6	50.6	68.8	66.5	65.7	42.9	40.2	54.3	35.4	62.3	65.4	60.1	53.3	49.8	55.1	43.9	65.7	46.7
Unfavorable	157	35	52	44	20	11	15	55	12	42	81	28	22	18	111	39	111	43	35	108
	39.4	41.3	42.3	44.2	26.3	26.5	28.4	48.1	41.9	42.3	54.3	31.3	27.3	32.2	38.3	41.3	37.4	44.9	24.9	46.7
Don't know	33	9	15	5	4	3	3	10	5	3	15	6	6	4	24	8	22	11	13	15
	8.2	10.7	12.1	5.2	4.9	7.0	5.9	9.0	17.9	3.4	10.4	6.3	7.3	7.7	8.5	8.9	7.4	11.2	9.4	6.7

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(1.) Carly Fiorina, businesswoman

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	68	36	32	46	22	21	11	5	12	11	9	16	27	25	35	33	60	36	24
	18.9	16.7	22.1	18.3	20.4	23.0	16.3	9.3	16.4	18.3	46.8	10.1	23.5	28.9	24.3	15.3	19.4	33.0	11.9
Unfavorable	78	34	44	64	14	14	12	8	32	9	4	44	20	14	35	43	71	13	58
	21.6	15.8	30.2	25.2	13.2	15.0	18.0	15.3	42.2	14.8	21.4	28.0	17.0	16.0	24.2	19.8	22.9	11.7	29.1
Don't know	215	146	69	143	72	56	43	39	31	40	6	98	70	48	75	140	178	61	118
	59.5	67.5	47.7	56.6	66.5	62.0	65.7	75.4	41.4	66.9	31.8	61.9	59.5	55.1	51.5	64.9	57.7	55.3	59.0

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(1.) Carly Fiorina, businesswoman

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	362	169	193	71	41	73	109	68	224	83	21	35	59	53	146	51	53	236	43	75
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	68	42	27	12	5	15	20	16	38	23	3	4	16	22	22	2	7	51	7	9
	18.9	24.7	13.9	17.5	12.5	20.1	18.3	23.9	17.0	27.5	15.2	12.2	26.5	41.2	15.1	3.6	13.7	21.7	17.2	11.6
Unfavorable	78	37	41	6	8	15	31	18	59	12	1	6	7	11	24	10	26	55	8	14
	21.6	21.7	21.4	8.8	20.6	20.0	28.7	25.8	26.6	14.4	3.2	16.9	12.1	20.1	16.4	19.5	49.8	23.5	19.3	18.7
Don't know	215	90	125	52	27	44	58	34	126	48	17	25	36	20	100	39	19	129	27	52
	59.5	53.6	64.7	73.7	66.9	59.9	53.0	50.2	56.4	58.2	81.6	70.9	61.5	38.8	68.5	76.9	36.5	54.8	63.5	69.8

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(1.) Carly Fiorina, businesswoman

Favorable or unfavorable?

Base : Form B

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20-40K	\$40-80K	\$80-100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	Yes, Any	No	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	68	25	19	11	12	13	10	12	6	20	24	22	13	7	55	13	48	18	32	34
	18.9	33.8	14.6	13.2	18.3	25.1	21.5	15.6	13.5	19.9	19.4	24.8	18.1	11.2	19.1	18.4	18.9	18.8	20.6	18.3
Unfavorable	78	7	29	22	20	6	8	19	13	26	18	14	19	24	61	16	55	21	45	31
	21.6	9.7	21.7	26.4	29.6	11.3	16.4	24.1	27.9	26.6	14.6	16.0	27.0	38.5	21.4	23.6	21.6	21.0	28.3	16.5
Don't know	215	41	85	50	34	32	30	48	27	53	82	52	39	32	170	40	152	59	81	121
	59.5	56.5	63.6	60.4	52.0	63.7	62.1	60.3	58.6	53.5	65.9	59.2	54.8	50.3	59.5	58.0	59.5	60.2	51.1	65.2

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(m.) Chuck DeVore, Assemblyman

Favorable or unfavorable?

Base : Form B

	Region					Area					Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain Voter	Obama Voter
Weighted Base	362	216	146	254	108	90	66	51	76	60	19	159	117	86	146	216	309	110	200
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	28	20	8	21	7	7	10	3	3	4	1	12	9	7	9	18	28	12	16
	7.7	9.2	5.4	8.2	6.4	7.8	15.1	5.8	3.4	6.7	7.1	7.5	7.8	7.9	6.5	8.5	9.0	11.0	7.9
Unfavorable	35	26	9	23	12	8	8	9	4	6	-	15	14	7	15	20	25	8	17
	9.7	12.2	5.9	9.0	11.4	8.7	12.3	17.6	5.7	9.7	-	9.3	11.7	7.6	10.4	9.2	8.2	7.5	8.6
Don't know	299	170	129	210	89	75	48	39	69	50	17	132	94	73	122	177	256	89	167
	82.6	78.5	88.6	82.8	82.1	83.5	72.6	76.6	90.9	83.6	92.9	83.2	80.4	84.5	83.1	82.3	82.8	81.5	83.5

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(m.) Chuck DeVore, Assemblyman

Favorable or unfavorable?

Base : Form B

	Gender			Age					Ethnicity				Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Separ Divor -wed	Never Mar- ried
Weighted Base	362	169	193	71	41	73	109	68	224	83	21	35	59	53	146	51	53	236	43	75
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	28	11	16	6	5	1	12	4	16	12	-	-	8	4	6	5	5	20	4	3
	7.7	6.8	8.5	8.5	11.4	1.1	11.2	6.2	7.3	13.9	-	-	13.3	8.0	3.8	10.2	9.4	8.7	10.3	4.1
Unfavorable	35	20	15	7	3	8	14	4	18	7	4	6	7	9	10	5	5	23	3	9
	9.7	12.0	7.7	10.4	6.1	10.4	12.7	5.6	8.0	8.6	20.6	16.4	11.8	17.2	6.6	9.8	8.5	9.7	6.3	11.6
Don't know	299	137	162	58	34	65	83	60	190	65	17	29	44	39	131	41	44	192	36	63
	82.6	81.2	83.8	81.1	82.4	88.4	76.1	88.3	84.8	77.5	79.4	83.6	74.9	74.8	89.6	80.0	82.2	81.7	83.5	84.4

Late February 2009 Field Poll

Q.21 I am going to read the names of some people involved in California politics and public affairs. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of..

(m.) Chuck DeVore, Assemblyman

Favorable or unfavorable?

Base : Form B

	Education				Household Income						Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied	
Weighted Base	362	73	133	83	66	50	49	80	46	99	124	87	71	64	286	69	256	98	158	186
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	28	10	9	6	2	4	3	11	3	1	9	11	6	1	25	3	21	5	13	14
	7.7	13.3	7.1	7.8	3.4	8.9	6.8	14.3	6.3	1.5	7.6	12.5	8.0	1.4	8.6	4.9	8.1	5.3	8.5	7.3
Unfavorable	35	9	17	5	2	8	5	8	5	5	8	11	9	6	27	8	21	14	12	23
	9.7	12.8	13.1	6.4	3.1	15.8	10.3	10.6	10.3	5.3	6.7	12.0	12.2	9.1	9.3	11.0	8.1	14.2	7.6	12.4
Don't know	299	54	106	71	62	38	40	60	39	92	106	66	57	57	235	58	214	79	132	150
	82.6	74.0	79.8	85.8	93.5	75.2	83.0	75.1	83.4	93.3	85.7	75.4	79.8	89.5	82.2	84.1	83.7	80.5	83.8	80.3

Late February 2009 Field Poll

Q.27 There will also be a Republican primary election for U.S. Senate next year. Suppose that in the Republican primary election for U.S. Senate the candidates were, Arnold Schwarzenegger, Governor, Carly Fiorina, businesswoman, Chuck DeVore, Assemblyman. If the Republican primary election for U.S. Senate were being held today and these were the candidates, who would be your first choice?

Base : Asked of Republicans

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	Total	Cal	Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain	Obama
Weighted Base	246	156	90	157	89	47	58	43	34	51	13	-	246	-	114	131	192	152	39
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	-	100.0	100.0	100.0	100.0	100.0
Arnold Schwarzenegger, Governor	76	45	30	45	30	16	15	12	10	17	5	-	76	-	34	42	58	41	17
	30.8	29.0	33.9	28.9	34.1	33.3	26.0	28.7	29.3	34.2	40.7	-	30.8	-	29.3	32.1	30.1	26.9	42.5
Carly Fiorina, businesswoman	58	29	30	40	18	8	14	6	17	11	3	-	58	-	32	26	48	41	7
	23.7	18.3	33.1	25.7	20.2	16.5	23.6	13.6	50.2	22.1	19.7	-	23.7	-	28.2	19.8	25.0	26.7	18.3
Chuck DeVore, Assemblyman	23	21	2	18	5	3	13	5	1	2	-	-	23	-	8	15	21	17	4
	9.4	13.3	2.7	11.5	5.7	6.1	22.2	11.7	1.6	3.8	-	-	9.4	-	7.3	11.3	10.8	10.9	10.1
Undecided	89	61	27	53	35	21	16	20	6	20	5	-	89	-	40	48	65	54	11
	36.1	39.4	30.3	33.9	39.9	44.1	28.2	46.0	18.9	40.0	39.6	-	36.1	-	35.1	36.9	34.2	35.5	29.2

Late February 2009 Field Poll

Q.27 There will also be a Republican primary election for U.S. Senate next year. Suppose that in the Republican primary election for U.S. Senate the candidates were, Arnold Schwarzenegger, Governor, Carly Fiorina, businesswoman, Chuck DeVore, Assemblyman. If the Republican primary election for U.S. Senate were being held today and these were the candidates, who would be your first choice?

Base : Asked of Republicans

	Gender			Age				Ethnicity					Political ideology				Marital Status			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Tgthr	Separ Divor- wed	Never Mar- ried
Weighted Base	246	123	123	33	22	58	77	55	181	28	2	36	94	59	79	8	6	176	28	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Arnold Schwarzenegge r, Governor	76	49	27	9	15	14	22	16	58	10	-	8	18	20	32	2	3	51	6	17
	30.8	39.7	21.9	28.1	67.4	23.4	27.9	29.6	32.0	34.5	-	22.4	19.6	34.3	40.5	30.0	46.2	29.0	22.0	54.5
Carly Fiorina, businesswoman	58	24	35	1	2	24	17	14	46	4	1	7	29	9	18	-	2	47	6	4
	23.7	19.3	28.1	3.6	10.2	40.9	21.8	25.6	25.4	15.1	30.5	20.5	31.0	15.4	23.1	-	32.4	26.7	22.0	12.5
Chuck DeVore, Assemblyman	23	13	11	11	-	2	7	4	16	4	-	4	11	7	3	3	-	15	3	4
	9.4	10.3	8.6	32.2	-	3.5	8.9	6.7	8.8	12.8	-	10.0	11.1	12.1	3.2	36.9	-	8.8	9.7	14.0
Undecided	89	38	51	12	5	19	32	21	61	11	1	17	36	23	26	3	1	62	13	6
	36.1	30.7	41.4	36.1	22.4	32.2	41.5	38.0	33.8	37.6	69.5	47.1	38.3	38.2	33.2	33.1	21.4	35.5	46.4	19.1

Late February 2009 Field Poll

Q.27 There will also be a Republican primary election for U.S. Senate next year. Suppose that in the Republican primary election for U.S. Senate the candidates were, Arnold Schwarzenegger, Governor, Carly Fiorina, businesswoman, Chuck DeVore, Assemblyman. If the Republican primary election for U.S. Senate were being held today and these were the candidates, who would be your first choice?

Base : Asked of Republicans

	Education					Household Income					Religion				Union Status		Know Gays Lesbians		Opinion of Budget Deal	
	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work		Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	246	42	93	63	38	17	26	69	24	70	130	44	32	26	190	45	169	70	70	156
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Arnold Schwarzenegger, Governor	76	19	26	15	15	7	9	24	3	26	37	14	10	11	58	17	51	23	38	32
	30.8	44.2	27.7	23.6	39.7	44.5	34.2	35.0	14.7	36.7	28.8	32.7	32.4	41.9	30.5	36.6	30.3	33.1	55.1	20.8
Carly Fiorina, businesswoman	58	7	18	21	12	3	6	8	10	21	36	11	6	3	46	10	43	15	11	45
	23.7	16.8	19.0	32.5	30.8	19.1	22.8	12.3	42.1	29.8	28.0	25.2	19.7	12.5	24.1	22.6	25.4	21.2	15.9	29.1
Chuck DeVore, Assemblyman	23	3	11	6	1	2	4	6	5	4	11	6	4	2	19	4	18	5	4	18
	9.4	7.3	11.8	9.6	2.8	13.8	15.9	9.4	21.5	5.1	8.5	12.8	13.6	6.1	10.0	7.8	10.9	6.8	5.9	11.8
Undecided	89	13	39	22	10	4	7	30	5	20	45	13	11	10	67	15	57	27	16	60
	36.1	31.6	41.5	34.4	26.7	22.6	27.1	43.3	21.7	28.4	34.7	29.3	34.3	39.5	35.4	33.0	33.5	38.9	23.0	38.3

Late February 2009 Field Poll

Q.28 If Schwarzenegger was not a candidate, who would be your second choice -- Carly Fiorina or Chuck DeVore?

Base : Asked of Republicans

	Region					Area						Party Regis.			Likelihood of Voting in Special Election		2008 Pres. Vote		
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego/Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other	Yes	No	Total	Mc-Cain	Obama
Weighted Base	246	156	90	157	89	47	58	43	34	51	13	-	246	-	114	131	192	152	39
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	-	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	77	40	37	52	24	13	17	7	20	16	4	-	77	-	42	35	64	54	10
	31.2	25.6	40.9	33.3	27.4	26.9	29.8	15.8	59.4	31.1	29.7	-	31.2	-	36.7	26.4	33.2	35.5	24.4
Chuck DeVore, Assemblyman	47	34	14	34	13	5	20	9	5	7	2	-	47	-	20	28	36	28	9
	19.3	21.7	15.2	21.8	14.8	11.2	34.6	20.0	15.4	13.2	12.9	-	19.3	-	17.4	21.0	18.8	18.1	21.6
Undecided	122	82	39	70	51	29	21	27	9	28	7	-	122	-	52	69	92	71	21
	49.5	52.8	43.8	44.8	57.8	61.9	35.6	64.2	25.3	55.7	57.4	-	49.5	-	45.9	52.6	48.0	46.4	54.0

Late February 2009 Field Poll

Q.28 If Schwarzenegger was not a candidate, who would be your second choice -- Carly Fiorina or Chuck DeVore?

Base : Asked of Republicans

	Gender			Age				Ethnicity					Political ideology					Marital Status		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Mar- ried/ Live Tgthr	Seapar Divor- wed	Never Mar- ried
Weighted Base	246	123	123	33	22	58	77	55	181	28	2	36	94	59	79	8	6	176	28	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	77	30	46	3	5	27	24	19	62	7	1	7	33	14	28	-	2	61	7	7
	31.2	24.8	37.6	8.0	21.4	46.0	30.9	33.6	34.1	24.2	30.5	20.5	35.5	23.4	35.0	-	32.4	35.0	24.8	22.2
Chuck DeVore, Assemblyman	47	34	13	16	5	6	12	8	34	7	-	6	16	11	13	6	2	29	3	15
	19.3	27.8	10.9	49.3	24.7	10.6	15.6	13.8	18.9	23.7	-	18.1	16.7	19.3	16.7	66.9	28.8	16.6	9.7	47.0
Undecided	122	58	63	14	12	25	41	29	85	15	1	22	45	34	38	3	2	85	18	10
	49.5	47.4	51.5	42.7	53.9	43.4	53.5	52.6	46.9	52.1	69.5	61.4	47.7	57.3	48.2	33.1	38.8	48.4	65.5	30.9

Late February 2009 Field Poll

Q.28 If Schwarzenegger was not a candidate, who would be your second choice -- Carly Fiorina or Chuck DeVore?

Base : Asked of Republicans

	Education					Household Income					Religion			Union Status		Know Gays Lesbians		Opinion of Budget Deal		
	Total	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post Grad-uate Work	Less Than \$20K	\$20 -40K	\$40 -80K	\$80- \$100K	More Than \$100K	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	No	Yes, Any	Yes	No	Satis-fied	Dis-satis-fied
Weighted Base	246	42	93	63	38	17	26	69	24	70	130	44	32	26	190	45	169	70	70	156
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	77	9	24	25	18	4	7	15	10	30	48	14	9	3	64	11	57	19	22	52
	31.2	21.1	26.1	38.8	46.6	26.0	28.3	21.1	42.1	42.4	36.8	31.4	28.3	12.5	33.6	23.5	34.0	26.6	31.9	33.4
Chuck DeVore, Assemblyman	47	10	22	9	4	5	8	13	7	12	22	9	8	8	38	9	34	13	19	28
	19.3	23.8	23.7	14.7	10.5	27.1	32.3	19.6	27.9	16.7	17.0	21.3	23.7	30.5	19.9	20.1	20.1	18.0	26.6	18.1
Undecided	122	23	47	30	16	8	10	41	7	29	60	21	16	15	88	26	78	39	29	76
	49.5	55.1	50.2	46.5	42.9	46.9	39.4	59.3	30.0	40.9	46.2	47.3	48.0	57.0	46.5	56.4	45.9	55.4	41.4	48.5