

**FIELD**

**RESEARCH**

**CORPORATION**

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**Tabulations From a Survey of California Likely Voters About their  
Voting Preferences in the GOP Primary Election and the November  
General Election for U.S. Senate**

*- prepared for the-  
Capitol Alert and the Sacramento Bee*

**January 21, 2010**

## **Introduction**

This volume presents the statistical data developed from a *Field Poll* survey of likely voters in California about their voting preferences in the GOP primary election and the November general election for U.S. Senate. The survey was conducted by *The Field Poll* is an independent and non-partisan survey of California public opinion.

The results contained in this report are based on a *Field Poll* survey completed among a representative sample of 959 likely voters in the November general election and 202 likely voters in the GOP primary election. The survey polled a random cross section of voters statewide and for the general election the sample was supplemented with additional interviews conducted among random samples of Chinese-American, Korean-American, Vietnamese-American and African-American voters to enable the poll to examine these voter subgroups. The survey was conducted in six languages and dialects – English, Spanish, Cantonese, Mandarin, Korean and Vietnamese – based on the preference of the voter.

## **Sampling**

The main statewide sample was developed from telephone listings of individual voters selected randomly from a listing of statewide voter registration rolls. Supplemental samples of Asian-American voters were developed by selecting voters with surnames most associated with these populations and then screening them to determine their ethnic heritage. Once a voter's name and telephone had been selected interviewers are attempted only with the specified voter. Interviews can be conducted on either the voter's landline or cell phone, depending on the source of the telephone listing from the voter file and the preference of the voter.

Prior to the start of data collection, professionally-trained telephone interviewers were briefed with regard to the survey's proper calling and interviewing procedures by the Study Director. This session provided both interviewers and supervisors with an overview of the study and includes a question-by-question review of all items in the survey. Interviewers then completed survey interviews by telephone through the computer-assisted telephone interviewing (CATI) system. CATI controls the telephone scripts read to individual respondents by displaying the appropriate questionnaire items and their valid response code alternatives in their proper sequence on computer screens at each interviewer's booth. The interviewer then reads each question aloud to the respondent from the screen and enters each respondent's pre-coded answer category through the keyboard directly to a computer disk. All answers are automatically stored in computer memory.

In order to bring hard-to-reach respondents into the survey, up to six attempts (an initial call plus five callbacks) were made to each telephone number selected for inclusion into the sample. Callbacks were made at different times and on different days to increase the probability of finding voters available for the interview. Where possible, appointments are made at specified dates and times to maximize convenience and cooperation rates.

## **Data Processing**

The data file resulting from CATI interviewing is itself virtually error-free. Even so, a final series of data checks were performed by means of a specially designed cleaning program that scrutinizes each respondent record for internally inconsistent information. Once the data were determined to be clean and error-free, the overall sample was weighted to align it to its proper statewide proportions by race/ethnicity and other demographic characteristics of the state's registered voter population.

## **Guide to Reading the Tables**

The following is an explanation of the detailed statistical tabulations contained in this report:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the statewide registered voter population. All percentages and frequencies reported in each table are therefore weighted tabulations.
- In instances where percentages are calculated on small bases (e.g., when the base is fewer than 100 respondents) the reader is urged to interpret the data with caution, since results are subject to relatively large levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.
- Bases of subgroups used in the tabulations may add to less than the total number of respondents due to some respondents not reporting that characteristic.

## Subgroup Definitions

The following are some of the definitions applicable to some of the voter subgroups reported in this volume:

### Area

Southern California: Los Angeles, Orange, Riverside, San Bernardino, San Diego, Imperial, Santa Barbara, Ventura, Kern, and San Luis Obispo counties

Northern California: all other 48 California counties

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt and Del Norte counties

Inland counties: all other 38 California counties

### Region

Los Angeles: Los Angeles County

San Diego/Orange: San Diego County and Orange counties

Other South: San Bernardino, Riverside, Imperial, Ventura, Santa Barbara, and San Luis Obispo

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara, San Mateo

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehema, Tulare, Yolo, and Yuba

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, and Tuolumne

### Estimates of Sampling Error

In any survey based on a sampling, there is some sampling error introduced into the data by the process of sampling itself. When the sample has been drawn using random processes, it is possible to apply probability principles to determine the potential range of such error. While survey samples of human populations rarely, if ever, meet all of the criteria theoretically required for the application of these principles, it is customary to use them as an approximation of error that is introduced as a result of sampling. The table below shows the range of error that is associated with samples of various sizes, assuming the use of the 95% confidence level, which is customary for most public opinion surveys.

For example, if 50% of overall sample of likely voters in the general election answered “yes” to a specific question, this statistic would have a sampling error of plus or minus 3.5 percentage points at the 95% confidence level. This means that there is a 95% chance that had the overall population of registered voters statewide been interviewed using the same questionnaire and methods, the results of such a census would yield a result between 46.5% and 53.5%. The same procedure can be used to estimate the sample error ranges of any other statistic contained in this report.

Approximate <u>sample size</u>	<u>Approximate percentage distribution of replies to question</u>				
	<u>10%</u>	<u>30%</u>	<u>50%</u>	<u>70%</u>	<u>90%</u>
100	+/- 6.0	+/- 9.2	+/- 10.0	+/- 9.2	+/- 6.0
200	+/- 4.3	+/- 6.5	+/- 7.1	+/- 6.5	+/- 4.3
500	+/- 2.7	+/- 4.1	+/- 4.5	+/- 4.1	+/- 2.7
959	+/- 2.0	+/- 3.0	+/- 3.3	+/- 3.0	+/- 2.0

There are many other possible sources of error other than sampling variability in this and any other public opinion survey. Different results could occur because of differences in question wording, sequencing, the rigor with which sampling procedures were implemented, or through undetected errors or omissions in sampling, interviewing or data processing. The overall design and execution of the survey minimized the potential for these other sources of error.

## Questions Asked

(ASKED OF LIKELY VOTERS IN THE NOVEMBER GENERAL ELECTION) I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. (SEE TABLES FOR NAMES OF CANDIDATES READ).

(ASKED OF LIKELY VOTERS IN THE GOP PRIMARY ELECTION) Suppose that in the Republican primary election for U.S. Senate the candidates were (SEE TABLES FOR NAMES READ). If the Republican primary election for U.S. Senate were being held today and these were the candidates, for whom would you vote... (LAST NAMES REPEATED)?

(ASKED OF LIKELY VOTERS IN THE NOVEMBER GENERAL ELECTION) I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were (SEE TABLES FOR NAMES READ)? If the election for U.S. Senate were being held today, for whom would you vote – (SEE TABLES FOR NAMES READ)?

Early January 2010 Field Poll

Table 1109

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Tom Campbell, former Congressman

...favorable or unfavorable?

Base: Likely voter in general election

	Region					Area						Party Regis.				
	North/South Coast/Inlnd					LA	San Diego	Ornge	Other South	Bay Area	S.F. Val-	Other North	Dem	Rep	Non-Part/Other	
	Total	Cal	Cal	Coast	In-land											
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195	
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	196	99	97	150	46	29	16	26	26	61	26	12	86	81	29	
	22.3	19.3	26.4	23.7	18.5	14.6	19.7	30.4	20.4	30.6	18.1	27.7	21.6	26.2	16.7	
Unfavorable	120	64	56	92	27	22	8	17	17	38	15	3	70	33	17	
	13.6	12.5	15.2	14.6	11.1	10.9	10.3	19.7	13.0	19.1	10.5	7.3	17.7	10.6	9.6	
Don't know	556	345	211	386	170	146	56	42	85	100	100	26	237	193	126	
	63.2	67.4	57.4	61.0	68.9	73.4	70.0	50.0	65.8	49.9	69.7	62.5	59.8	62.4	72.8	
Refused	8	4	4	4	3	2	-	-	1	1	2	1	3	3	2	
	0.9	0.7	1.1	0.6	1.4	1.2	-	-	0.9	0.3	1.6	2.5	0.8	0.8	0.9	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173	
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173	

Early January 2010 Field Poll

Table 1110

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Tom Campbell, former Congressman

...favorable or unfavorable?

Base: Likely voter in general election

	Gender		Age					Political ideology					Party Ident.		Nativity		Tea Party Enthusiast			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Con- serv- ative	Con- serv- ative	Mid- the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	196	106	90	10	16	33	67	70	42	26	81	20	27	93	85	17	22	173	37	159
	22.3	27.1	18.4	10.6	15.9	19.5	25.5	27.6	26.0	22.6	20.0	28.3	21.0	19.4	27.7	18.9	17.5	23.1	29.7	21.1
Unfavorable	120	58	62	7	13	29	44	27	15	16	58	14	17	78	26	16	10	109	14	105
	13.6	14.9	12.6	7.4	12.9	16.6	16.8	10.8	9.6	13.9	14.3	19.6	13.1	16.3	8.5	16.7	8.1	14.6	11.5	14.0
Don't know	556	223	333	75	72	109	149	151	101	71	262	37	85	305	191	60	95	461	69	487
	63.2	57.0	68.3	81.7	71.1	63.7	56.8	59.8	62.9	62.8	64.8	51.8	65.5	63.5	62.5	64.4	73.9	61.4	56.1	64.4
Refused	8	4	3	*	-	*	2	5	2	1	4	*	*	4	4	-	1	7	3	4
	0.9	1.1	0.7	0.2	-	0.2	0.9	1.8	1.5	0.7	0.9	0.3	0.4	0.8	1.2	-	0.5	0.9	2.6	0.6
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1111

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Tom Campbell, former Congressman

...favorable or unfavorable?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	H.S. Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post-graduate Work	Less Than \$20K	\$20K -40K	\$40K -60K	\$60K -100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ-ate/ Divor-ced	Never Mar-ried	Pro-tstnt /Chrs	Cath-olic	Other	None/ No Pref.		
	Total																			
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	196	33	64	46	51	21	30	32	37	61	52	143	135	35	27	87	39	68	29	
	22.3	18.4	22.0	22.3	26.0	21.5	20.1	23.4	20.1	28.3	25.9	21.3	23.7	22.2	17.3	23.1	20.7	22.7	18.8	
Unfavorable	120	18	39	26	35	12	17	23	29	30	27	91	77	22	21	43	30	45	25	
	13.6	10.0	13.5	12.7	17.9	12.1	11.2	17.0	15.8	14.1	13.6	13.6	13.5	13.9	13.8	11.6	15.9	14.9	15.6	
Don't know	556	127	188	133	107	63	102	81	114	121	119	430	351	98	106	240	118	186	103	
	63.2	70.3	64.4	64.3	54.3	65.2	68.0	59.5	62.2	56.7	59.5	64.2	61.8	62.6	68.7	64.2	62.2	62.1	65.3	
Refused	8	2	*	2	3	1	1	-	4	2	2	6	5	2	*	4	2	1	1	
	0.9	1.3	0.1	0.7	1.7	1.2	0.7	-	1.9	0.8	0.9	0.9	0.9	1.4	0.1	1.1	1.2	0.3	0.3	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1112

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Tom Campbell, former Congressman

...favorable or unfavorable?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups											
	White non- Hisp- Total	La- tino	Black	Total	Chi- nese	Kor- ean	Viet- nam.	Gender Male	Female	Age 18-34	35-54	55 or Older	Party Reg Dem	Rep	NonP/ Other	
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	196	152	19	9	11	4	2	3	8	3	4	3	5	4	5	2
	22.3	24.9	16.1	14.6	15.3	16.3	8.9	17.9	24.0	8.3	17.7	9.7	20.7	15.1	24.1	8.2
Unfavorable	120	81	20	11	5	1	1	1	2	3	1	3	1	4	1	1
	13.6	13.1	16.7	18.0	6.9	5.4	6.0	3.9	5.7	7.9	6.6	8.7	4.7	12.6	4.0	3.0
Don't know	556	375	79	41	56	19	16	13	22	34	15	25	17	20	15	21
	63.2	61.1	66.1	66.8	77.0	77.3	85.0	76.0	68.4	83.8	74.5	80.3	74.6	72.4	71.9	86.4
Refused	8	5	1	*	1	*	-	*	1	-	*	*	-	-	-	1
	0.9	0.9	1.0	0.5	0.8	0.9	-	2.2	1.9	-	1.1	1.3	-	-	-	2.5
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25

Early January 2010 Field Poll

Table 1113

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Carly Fiorina, businesswoman

...favorable or unfavorable?

Base: Likely voter in general election

	Region					Area					Party Regis.				
	Total	Cal	North Cal	Coast	Inland	LA	San Diego	Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	140	70	70	99	40	26	13	11	16	44	27	3	47	62	31
	15.9	13.6	19.1	15.7	16.4	13.0	16.6	12.8	12.3	21.8	18.8	7.6	11.9	20.1	17.6
Unfavorable	161	68	93	125	35	25	8	12	23	69	18	6	104	31	25
	18.3	13.3	25.2	19.8	14.4	12.5	9.4	13.8	17.8	34.7	12.7	14.0	26.3	10.1	14.6
Don't know	573	371	202	405	168	147	59	62	90	85	98	33	242	215	117
	65.2	72.6	55.0	64.0	68.4	73.7	73.9	73.4	69.1	42.6	67.9	78.4	60.9	69.5	67.4
Refused	5	3	3	3	2	2	-	-	1	2	1	-	4	1	1
	0.6	0.5	0.7	0.5	0.8	0.8	-	-	0.9	0.9	0.6	-	1.0	0.3	0.4
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173

Early January 2010 Field Poll

Table 1114

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Carly Fiorina, businesswoman

...favorable or unfavorable?

Base: Likely voter in general election

	Gender		Age					Political ideology					Party Ident.		Nativity			Tea Party Enthusiast		
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Con- serv- ative	Con- serv- ative	Mid- the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	140	75	65	9	17	28	40	47	32	20	63	15	10	62	67	10	16	124	28	111
	15.9	19.3	13.2	9.5	16.5	16.1	15.1	18.7	20.0	17.6	15.6	20.5	7.6	13.0	22.0	10.9	12.3	16.5	23.0	14.7
Unfavorable	161	79	81	7	17	31	64	42	11	7	77	15	50	121	23	17	16	144	8	152
	18.3	20.3	16.7	7.4	16.3	18.1	24.4	16.8	6.6	6.4	19.1	21.0	38.9	25.1	7.4	18.8	12.7	19.2	6.6	20.2
Don't know	573	234	340	76	68	113	157	160	118	85	261	41	68	296	215	63	94	479	85	489
	65.2	59.8	69.6	82.9	66.7	65.6	59.9	63.5	73.4	75.2	64.5	57.5	52.7	61.5	70.2	67.8	73.5	63.8	68.5	64.7
Refused	5	3	3	*	1	*	2	3	-	1	3	1	1	2	1	2	2	4	2	3
	0.6	0.7	0.6	0.2	0.5	0.2	0.6	1.1	-	0.7	0.7	1.0	0.7	0.4	0.3	2.5	1.5	0.5	1.9	0.4
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1115

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Carly Fiorina, businesswoman

...favorable or unfavorable?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-graduate Work	Less Than \$20K	\$20K -40K	\$40K -60K	\$60K -100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ-ate Divor-wed	Never Mar-ried	Pro-tstnt /Chrs	Cath-olic	Other	None/ No Pref.		
	Total																			
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	140	26	34	46	34	15	15	22	28	47	26	112	102	22	16	60	34	45	18	
	15.9	14.1	11.8	22.4	17.1	15.9	10.1	16.3	15.4	22.0	13.1	16.7	17.9	14.1	10.5	16.0	17.9	15.2	11.2	
Unfavorable	161	24	35	50	50	13	18	21	42	51	33	128	102	30	29	52	32	74	49	
	18.3	13.5	12.2	24.3	25.7	13.5	11.9	15.4	22.8	23.9	16.5	19.1	17.9	19.3	18.6	13.7	17.0	24.8	31.4	
Don't know	573	130	221	108	110	68	115	93	113	113	139	427	359	104	108	262	122	177	88	
	65.2	71.7	75.9	52.3	56.3	70.6	77.3	68.3	61.1	53.0	69.6	63.7	63.3	66.6	70.4	70.0	64.2	59.1	55.8	
Refused	5	1	*	2	2	-	1	-	1	2	2	4	5	-	1	1	2	3	3	
	0.6	0.7	0.1	1.1	0.9	-	0.7	-	0.6	1.1	0.8	0.6	0.8	-	0.5	0.2	0.9	0.9	1.6	
Adds to:																				
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1116

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Carly Fiorina, businesswoman

...favorable or unfavorable?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups												
	White non- Hisp- Total	La- tino Total	Black Total	Asian/Pacific Islander Total	Chi- nese Total	Kor- ean Total	Viet- nam. Total	Gender Male Total	Fe- male Total	Age 18-34 Total	35-54 Total	55 or Older Total	Party Reg Dem Total	Rep Total	NonP/ Other Total		
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95	
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	140	106	19	7	7	3	2	1	5	2	1	3	2	2	2	3	
	15.9	17.2	16.1	10.9	9.4	12.9	8.5	6.8	15.7	4.4	6.8	10.2	10.7	7.0	11.5	10.5	
Unfavorable	161	125	17	9	9	4	1	*	4	5	1	4	3	6	2	1	
	18.3	20.3	13.7	14.5	12.0	15.1	4.5	2.4	11.1	12.7	7.2	12.9	14.9	20.8	10.9	2.9	
Don't know	573	380	83	45	56	17	16	16	23	34	17	23	17	20	16	21	
	65.2	62.0	69.2	74.5	77.0	71.1	87.0	88.5	69.7	82.9	84.9	73.9	74.4	70.4	77.6	84.1	
Refused	5	2	1	-	1	*	-	*	1	-	*	1	-	1	-	1	
	0.6	0.4	1.0	-	1.5	0.9	-	2.2	3.5	-	1.1	2.9	-	1.8	-	2.5	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25	
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25	

Early January 2010 Field Poll

Table 1117

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Chuck DeVore, Assemblyman

...favorable or unfavorable?

Base: Likely voter in general election

	Region					Area						Party Regis.				
	North/South Coast/Inlnd					LA	San Diego	Ornge	Other South	Bay Area	S.F. Val-	Other North	Dem	Rep	Non-Part/Other	
	Total	Cal	Cal	Coast	In-land											
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195	
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	52	37	15	36	16	9	7	8	14	8	6	-	20	23	8	
	5.9	7.2	4.0	5.7	6.3	4.5	8.2	8.9	10.6	4.2	4.3	-	5.1	7.6	4.6	
Unfavorable	82	46	35	60	21	19	5	11	10	23	8	5	36	34	12	
	9.3	9.0	9.7	9.5	8.6	9.5	6.7	12.6	8.0	11.5	5.8	11.9	9.1	10.9	6.7	
Don't know	739	425	314	534	205	170	68	66	103	167	127	37	336	251	153	
	84.1	83.1	85.4	84.3	83.4	85.3	85.1	78.5	79.8	83.6	88.5	88.1	84.5	81.1	88.4	
Refused	7	3	4	3	4	1	-	-	2	2	2	-	5	1	*	
	0.8	0.7	1.0	0.4	1.7	0.6	-	-	1.7	0.8	1.4	-	1.3	0.4	0.3	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173	
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173	

Early January 2010 Field Poll

Table 1118

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Chuck DeVore, Assemblyman

...favorable or unfavorable?

Base: Likely voter in general election

	Gender		Age					Political ideology					Party Ident.		Nativity		Tea Party Enthusiast			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Con- serv- ative	Con- serv- ative	Mid- the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	52	29	22	6	4	10	18	13	11	11	16	9	5	25	24	3	5	46	16	36
	5.9	7.5	4.5	6.6	4.2	5.6	6.9	5.3	6.8	10.0	3.9	12.8	3.5	5.2	7.9	2.7	4.0	6.2	12.8	4.7
Unfavorable	82	43	38	4	10	10	34	23	22	14	37	3	5	33	35	14	15	66	13	69
	9.3	11.1	7.8	4.0	9.9	6.1	13.1	9.2	13.9	12.3	9.2	4.1	4.2	6.9	11.4	14.8	11.9	8.8	10.5	9.1
Don't know	739	315	424	82	86	152	208	211	127	87	348	59	119	418	245	76	106	633	94	645
	84.1	80.6	86.8	89.2	85.0	88.2	79.4	83.8	79.0	76.9	86.1	81.7	91.4	87.0	80.0	82.3	83.1	84.2	75.7	85.4
Refused	7	3	4	*	1	*	1	4	*	1	4	1	1	5	2	*	1	6	1	6
	0.8	0.7	0.8	0.2	0.8	0.1	0.6	1.6	0.2	0.7	0.9	1.4	0.9	1.0	0.7	0.2	1.0	0.7	1.0	0.8
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1119

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Chuck DeVore, Assemblyman

...favorable or unfavorable?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-graduate Work	Less Than \$20K	\$20K -40K	\$40K -60K	\$60K -100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ-ate Divor-wed	Never Mar-ried	Pro-tstnt /Chrs	Cath-olic	Other	None/ No Pref.	
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	52	8	21	14	9	8	9	4	8	16	11	41	32	8	11	24	17	9	2	
	5.9	4.2	7.2	6.9	4.4	8.4	5.8	3.1	4.6	7.4	5.3	6.1	5.6	5.2	7.5	6.4	9.2	3.1	1.4	
Unfavorable	82	17	26	16	21	9	11	15	15	22	20	60	58	15	9	35	19	26	15	
	9.3	9.6	9.0	7.8	10.7	9.8	7.4	10.7	8.2	10.4	9.9	9.0	10.2	9.8	5.6	9.3	10.1	8.8	9.4	
Don't know	739	154	242	175	165	78	128	117	159	174	169	562	473	131	133	315	150	262	140	
	84.1	84.9	83.1	84.6	84.3	80.6	86.0	85.5	86.5	81.5	84.8	83.8	83.4	84.1	86.4	84.0	78.7	87.4	88.8	
Refused	7	2	2	1	1	1	1	1	1	1	-	7	5	1	1	1	4	2	1	
	0.8	1.3	0.7	0.7	0.5	1.2	0.8	0.7	0.6	0.7	-	1.0	0.9	0.8	0.5	0.3	2.0	0.6	0.4	
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1120

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Chuck DeVore, Assemblyman

...favorable or unfavorable?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups												
	White non- Hisp- Total	La- tino	Black	Asian/Pacific Islander Total	Chi- nese	Kor- ean	Viet- nam.	Gender Male	Fe- male	Age 18-34	35-54	55 or Older	Party Reg		NonP/ Other		
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95	
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	52	34	10	4	4	1	*	2	3	1	-	2	2	1	1	1	
	5.9	5.6	8.1	5.9	5.4	3.3	2.3	10.0	7.7	3.4	-	5.7	9.5	4.6	6.9	4.9	
Unfavorable	82	55	13	4	6	1	2	1	3	2	2	1	2	1	4	1	
	9.3	9.0	11.0	6.0	7.6	3.5	9.0	7.9	10.0	5.7	10.0	4.6	9.6	1.8	18.5	5.2	
Don't know	739	520	96	54	62	21	16	14	26	36	17	27	18	25	15	22	
	84.1	84.8	80.0	88.1	84.5	88.4	88.7	80.8	78.8	89.0	87.2	86.5	79.4	89.7	72.9	88.1	
Refused	7	4	1	-	2	1	-	*	1	1	1	1	*	1	*	*	
	0.8	0.6	1.0	-	2.5	4.7	-	1.2	3.4	1.8	2.9	3.2	1.4	3.8	1.7	1.8	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25	
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25	

Early January 2010 Field Poll

Table 1121

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Barbara Boxer, U.S. Senator

...favorable or unfavorable?

Base: Likely voter in general election

	Region					Area						Party Regis.			
	North/South Coast/Inlnd					LA	San Diego	Ornge	Other South	Bay Area	S.F. Val-	Other North	Dem	Rep	Non-Part/Other
	Total	Cal	North Cal	Coast	In-land										
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	424	239	184	326	97	102	41	37	51	112	60	21	283	45	95
	48.2	46.7	50.2	51.6	39.5	51.2	50.9	43.5	39.3	56.2	41.7	49.6	71.4	14.6	54.9
Unfavorable	344	197	147	223	121	66	30	35	58	67	71	18	68	229	47
	39.1	38.4	40.1	35.2	49.2	33.2	36.8	41.3	44.6	33.6	49.0	43.8	17.2	74.0	27.4
Don't know	111	76	35	83	28	31	10	13	21	20	13	3	46	35	30
	12.6	14.9	9.6	13.2	11.3	15.7	12.3	15.3	16.1	10.0	9.3	6.6	11.5	11.4	17.6
Refused	*	-	*	*	-	-	-	-	-	*	-	-	-	-	*
	*	-	0.1	*	-	-	-	-	-	0.1	-	-	-	-	0.1
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173

Early January 2010 Field Poll

Table 1122

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Barbara Boxer, U.S. Senator

...favorable or unfavorable?

Base: Likely voter in general election

	Gender		Age					Political ideology					Party Ident.		Nativity		Tea Party Enthusiast			
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Con- serv- ative	Con- serv- ative	Mid- the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	424	157	267	37	49	87	136	115	19	36	207	54	108	363	38	23	71	353	3	421
	48.2	40.2	54.6	40.0	48.2	50.5	52.0	45.6	12.0	31.5	51.2	75.9	82.9	75.5	12.3	25.0	55.2	47.0	2.2	55.7
Unfavorable	344	193	151	23	41	63	107	110	133	57	135	11	7	52	246	47	27	317	118	227
	39.1	49.4	31.0	25.4	40.5	36.7	40.8	43.6	83.3	50.8	33.4	16.0	5.2	10.7	80.3	50.6	20.9	42.2	95.1	30.0
Don't know	111	41	71	32	11	22	19	27	8	20	62	6	15	66	22	23	30	81	3	108
	12.6	10.4	14.4	34.4	11.3	12.8	7.2	10.8	4.7	17.7	15.4	8.1	11.9	13.8	7.3	24.4	23.7	10.8	2.7	14.3
Refused	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*
	*	0.1	-	0.2	-	-	-	-	-	-	0.1	-	-	*	-	-	0.2	-	-	*
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1123

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Barbara Boxer, U.S. Senator

...favorable or unfavorable?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	Grad-uate or less	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post-graduate Work	Less Than \$20K	\$20K -40K	\$40K -60K	\$60K -100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ-ate/ Divor-ced	Never Mar-ried	Pro-tstnt /Chrs-tian	Cath-olic	Other	None/ No Pref.	
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Favorable	424	81	138	95	109	50	72	69	99	95	110	308	264	85	74	141	94	185	111	
	48.2	44.8	47.4	45.6	55.4	51.4	48.3	50.8	53.7	44.2	55.5	45.9	46.4	54.5	47.9	37.7	49.5	61.8	70.4	
Unfavorable	344	68	111	89	75	23	55	54	64	108	73	269	250	54	40	188	64	84	34	
	39.1	37.6	38.0	42.8	38.0	23.6	36.9	39.5	34.8	50.2	36.6	40.2	44.0	34.6	26.2	50.3	33.5	28.1	21.6	
Don't know	111	32	42	24	13	24	22	13	21	12	16	93	54	17	40	45	32	30	12	
	12.6	17.5	14.5	11.6	6.6	25.0	14.6	9.8	11.5	5.6	7.9	13.9	9.6	10.9	25.7	12.0	17.0	10.1	7.9	
Refused	*	-	*	-	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	
	*	-	0.1	-	-	-	0.1	-	-	-	-	*	-	-	0.1	-	-	0.1	-	
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1124

Q.17 I am going to read the names of some people who are running for political office in California this year. For each, please tell me whether you have a favorable or unfavorable opinion of that person or whether you don't know enough about him or her to have an opinion. Is your opinion of...

Barbara Boxer, U.S. Senator

...favorable or unfavorable?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups											
	White non- Hisp- Total	La- tino	Black	Asian/Pacific Islander	Chi- nese	Kor- ean	Viet- nam.	Gender Male	Fe- male	Age 18-34	35-54	55 or Older	Party Reg Dem	Rep	NonP/ Other	
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	424	273	67	47	33	13	6	8	16	17	9	12	11	17	6	11
	48.2	44.5	55.9	77.0	45.3	52.5	33.1	43.4	50.4	41.2	47.1	40.4	50.4	59.8	27.0	43.9
Unfavorable	344	281	30	7	19	6	6	2	9	10	5	9	4	4	9	6
	39.1	45.9	25.3	12.2	25.6	24.8	32.1	11.1	27.2	24.3	26.6	30.6	17.9	12.5	44.3	25.0
Don't know	111	59	23	7	21	5	6	8	7	14	5	9	7	8	6	7
	12.6	9.6	18.8	10.8	28.8	22.7	34.8	44.3	21.7	34.5	25.2	29.0	31.7	27.7	28.7	30.2
Refused	*	-	-	-	*	-	-	*	*	-	*	-	-	-	-	*
	*	-	-	-	0.3	-	-	1.2	0.7	-	1.1	-	-	-	-	0.9
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25

Early January 2010 Field Poll

Table 97

Q.20 There will also be a Republican primary election for U.S. Senate in June. Suppose that in the Republican primary election for U.S. Senate the candidates were Carly Fiorina and Chuck DeVore. If the Republican primary election for U.S. Senate were being held today and these were the candidates, for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Region					Area						Party Regis.			
	Total	South Cal	North Cal	Coast	Inland	LA	San Diego	Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other
Unweighted Base	202	109	93	116	86	23	22	19	37	38	53	10	-	197	5
Weighted Base	229	140	90	132	97	34	23	26	46	35	58	8	-	224	5
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0
Carly Fiorina, businesswoman	70	43	28	41	30	12	4	8	16	11	18	1	-	67	4
	30.8	30.6	31.0	30.8	30.7	35.8	19.0	30.8	33.9	33.1	31.4	10.4	-	29.7	75.3
Chuck DeVore, Assemblyman	35	22	13	20	15	5	5	2	8	7	7	1	-	35	-
	15.4	15.7	14.8	15.4	15.3	13.6	23.0	8.5	17.9	19.6	12.5	11.4	-	15.7	-
Don't know	118	72	46	68	50	17	13	15	21	15	32	5	-	116	1
	51.3	51.3	51.2	51.3	51.3	50.5	56.8	56.4	44.3	44.4	54.7	67.9	-	51.9	24.7
Refused	6	3	3	3	3	-	*	1	2	1	1	1	-	6	-
	2.6	2.3	3.0	2.5	2.7	-	1.3	4.4	3.9	2.9	1.5	10.4	-	2.7	-
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	229	140	90	132	97	34	23	26	46	35	58	8	-	224	5
Respondents	229	140	90	132	97	34	23	26	46	35	58	8	-	224	5

Early January 2010 Field Poll

Table 98

Q.20 There will also be a Republican primary election for U.S. Senate in June. Suppose that in the Republican primary election for U.S. Senate the candidates were Carly Fiorina and Chuck DeVore. If the Republican primary election for U.S. Senate were being held today and these were the candidates, for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Gender		Age						Political ideology					Party Ident.		Nativity			Tea Party Enthusiast	
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Born Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	202	111	91	9	12	35	62	84	90	40	69	-	3	17	176	9	16	186	78	124
Weighted Base	229	121	108	15	16	50	67	80	98	48	81	-	2	17	204	8	19	210	83	146
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	70	42	29	3	7	15	24	21	34	9	28	-	-	3	65	2	8	63	27	44
	30.8	34.6	26.5	23.2	43.7	29.0	35.9	26.3	34.3	18.9	34.4	-	-	19.9	32.1	20.5	38.8	30.0	32.5	29.8
Chuck DeVore, Assemblyman	35	27	9	2	2	11	11	9	12	7	15	-	-	3	31	2	3	32	13	22
	15.4	21.9	8.0	15.6	13.3	21.6	16.8	10.6	12.5	15.6	19.1	-	-	14.7	15.1	23.9	16.8	15.2	15.7	15.2
Don't know	118	52	66	9	7	23	30	49	51	30	37	-	*	8	106	4	9	109	41	77
	51.3	42.6	61.1	61.2	41.2	45.8	44.4	60.7	51.7	62.0	45.3	-	20.5	49.2	51.7	44.4	44.4	51.9	49.0	52.6
Refused	6	1	5	-	*	2	2	2	1	2	1	-	2	3	2	1	-	6	2	4
	2.6	0.9	4.5	-	1.8	3.6	3.0	2.3	1.5	3.6	1.2	-	79.5	16.2	1.1	11.1	-	2.8	2.7	2.5
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	229	121	108	15	16	50	67	80	98	48	81	-	2	17	204	8	19	210	83	146
Respondents	229	121	108	15	16	50	67	80	98	48	81	-	2	17	204	8	19	210	83	146

Early January 2010 Field Poll

Table 99

Q.20 There will also be a Republican primary election for U.S. Senate in June. Suppose that in the Republican primary election for U.S. Senate the candidates were Carly Fiorina and Chuck DeVore. If the Republican primary election for U.S. Senate were being held today and these were the candidates, for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20-40K	\$40-60K	\$60-\$100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ- Divor- wed	Never Mar-ried	Pro- tstant /Chrs	Cath- olic	Other	None/ No Pref.	
Unweighted Base	202	40	71	42	47	11	36	30	38	61	36	165	144	44	14	118	40	39	16	
Weighted Base	229	44	78	53	51	12	37	32	43	76	47	182	164	46	19	133	43	47	18	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Carly Fiorina, businesswoman	70	16	18	20	16	2	8	11	10	32	15	55	55	12	4	42	12	16	1	
	30.8	36.4	23.5	37.4	31.4	14.2	21.7	33.8	22.7	42.5	31.8	30.5	33.3	26.0	20.2	31.9	28.9	33.4	5.2	
Chuck DeVore, Assemblyman	35	7	8	8	12	-	10	5	7	12	8	27	23	9	3	21	5	9	5	
	15.4	15.6	10.8	14.4	23.7	-	27.0	15.3	16.2	15.4	16.5	15.1	14.1	19.3	17.2	15.5	11.2	19.0	27.5	
Don't know	118	19	51	23	22	10	17	16	23	31	24	93	83	22	12	67	25	20	10	
	51.3	44.1	65.2	42.7	43.0	85.8	46.6	50.0	54.8	40.4	51.7	51.1	50.7	48.8	62.6	50.3	57.6	43.6	57.2	
Refused	6	2	*	3	1	-	2	*	3	1	-	6	3	3	-	3	1	2	2	
	2.6	3.9	0.4	5.6	1.9	-	4.7	0.9	6.2	1.7	-	3.3	2.0	5.9	-	2.4	2.2	3.9	10.1	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	229	44	78	53	51	12	37	32	43	76	47	182	164	46	19	133	43	47	18	
Respondents	229	44	78	53	51	12	37	32	43	76	47	182	164	46	19	133	43	47	18	

Early January 2010 Field Poll

Table 100

Q.20 There will also be a Republican primary election for U.S. Senate in June. Suppose that in the Republican primary election for U.S. Senate the candidates were Carly Fiorina and Chuck DeVore. If the Republican primary election for U.S. Senate were being held today and these were the candidates, for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Ethnicity					Permanent		
	Total	White	Hispanic	Latino	Black	Asian/Other	Mail Ballot Voter	
	====	====	====	====	====	====	====	====
Unweighted Base	202	166	16	3	17	100	102	
Weighted Base	229	200	21	2	5	107	122	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	70	59	11	-	1	35	35	
	30.8	29.4	49.7	-	19.5	32.9	28.9	
Chuck DeVore, Assemblyman	35	32	1	1	2	16	19	
	15.4	15.7	6.0	29.9	32.2	14.9	15.7	
Don't know	118	104	9	1	2	53	65	
	51.3	52.1	44.3	70.1	40.7	49.6	52.8	
Refused	6	6	-	-	*	3	3	
	2.6	2.8	-	-	7.6	2.5	2.7	
Adds to:	----	----	----	----	----	----	----	
Rows	229	200	21	2	5	107	122	
Respondents	229	200	21	2	5	107	122	

Early January 2010 Field Poll

Table 101

Q.21 What if the choices in the Republican primary election for U.S. Senate were Carly Fiorina, Chuck DeVore, and Tom Campbell.  
If the Republican primary election for U.S. Senate were being held today and these were the candidates,  
for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Region					Area						Party Regis.			
	North/South Coast/Inlnd														
	Total	South Cal	North Cal	Coast	In-land	LA	San Diego	Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other
Unweighted Base	202	109	93	116	86	23	22	19	37	38	53	10	-	197	5
Weighted Base	229	140	90	132	97	34	23	26	46	35	58	8	-	224	5
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0
Carly Fiorina, businesswoman	56	37	19	33	23	12	6	4	12	7	14	1	-	52	4
	24.5	26.3	21.7	25.0	23.8	35.8	27.1	15.6	25.4	19.7	25.0	10.4	-	23.3	75.3
Chuck DeVore, Assemblyman	14	12	2	4	10	-	2	3	8	-	2	-	-	14	-
	6.2	8.9	2.0	3.3	10.1	-	7.0	10.7	17.2	-	3.2	-	-	6.3	-
Tom Campbell, former Congressman	68	39	29	48	20	9	8	10	9	13	14	4	-	67	1
	29.7	27.9	32.5	36.3	20.7	26.7	37.4	37.8	19.5	38.0	25.1	51.2	-	29.8	24.7
Don't know	85	49	37	44	41	13	5	9	16	13	26	3	-	85	-
	37.2	34.8	41.0	33.3	42.6	37.5	23.4	35.9	34.0	37.6	45.3	38.4	-	38.1	-
Refused	5	3	2	3	3	-	1	-	2	2	1	-	-	5	-
	2.4	2.1	2.8	2.1	2.7	-	5.1	-	3.9	4.7	1.5	-	-	2.4	-
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	229	140	90	132	97	34	23	26	46	35	58	8	-	224	5
Respondents	229	140	90	132	97	34	23	26	46	35	58	8	-	224	5

Early January 2010 Field Poll

Table 102

Q.21 What if the choices in the Republican primary election for U.S. Senate were Carly Fiorina, Chuck DeVore, and Tom Campbell.  
If the Republican primary election for U.S. Senate were being held today and these were the candidates,  
for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Gender		Age						Political ideology					Party Ident.		Nativity			Tea Party Enthusiast	
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Born Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	202	111	91	9	12	35	62	84	90	40	69	-	3	17	176	9	16	186	78	124
Weighted Base	229	121	108	15	16	50	67	80	98	48	81	-	2	17	204	8	19	210	83	146
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	56	36	20	3	7	12	17	17	26	9	21	-	-	1	54	1	6	50	24	32
	24.5	29.9	18.5	23.2	43.7	23.8	24.9	20.9	26.6	19.6	25.6	-	-	6.7	26.5	11.1	31.8	23.8	28.9	22.0
Chuck DeVore, Assemblyman	14	8	6	2	-	2	10	-	8	4	3	-	-	-	14	-	-	14	6	8
	6.2	6.6	5.7	15.6	-	4.3	14.5	-	7.8	8.4	3.1	-	-	-	7.0	-	-	6.8	7.8	5.3
Tom Campbell, former Congressman	68	38	30	-	2	14	23	29	29	11	28	-	-	6	60	3	6	62	27	41
	29.7	31.6	27.5	-	13.8	27.1	34.7	35.9	29.3	23.8	34.5	-	-	32.5	29.3	33.3	32.8	29.4	32.2	28.3
Don't know	85	37	48	9	7	21	17	31	36	20	29	-	*	9	74	3	6	80	25	60
	37.2	30.5	44.7	61.2	42.5	41.2	25.9	38.7	36.3	42.1	35.9	-	20.5	50.2	36.2	35.1	29.5	37.9	30.0	41.3
Refused	5	2	4	-	-	2	-	4	-	3	1	-	2	2	2	2	1	4	1	5
	2.4	1.3	3.6	-	-	3.6	-	4.5	-	6.0	0.9	-	79.5	10.6	1.0	20.5	5.9	2.0	1.0	3.1
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	229	121	108	15	16	50	67	80	98	48	81	-	2	17	204	8	19	210	83	146
Respondents	229	121	108	15	16	50	67	80	98	48	81	-	2	17	204	8	19	210	83	146

Early January 2010 Field Poll

Table 103

Q.21 What if the choices in the Republican primary election for U.S. Senate were Carly Fiorina, Chuck DeVore, and Tom Campbell.  
If the Republican primary election for U.S. Senate were being held today and these were the candidates,  
for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in Republican primary

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20K -40K	\$40K -60K	\$60K -100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ- Divor- wed	Never Mar-ried	Pro-tstnt /Chrs	Cath-olic	Other	None/ No Pref.	
Unweighted Base	202	40	71	42	47	11	36	30	38	61	36	165	144	44	14	118	40	39	16	
Weighted Base	229	44	78	53	51	12	37	32	43	76	47	182	164	46	19	133	43	47	18	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Carly Fiorina, businesswoman	56	10	18	16	12	1	9	7	6	26	9	47	46	7	3	36	6	14	1	
	24.5	23.6	23.0	30.0	22.8	7.4	24.0	20.3	15.2	34.9	19.6	25.8	27.8	16.0	16.3	27.0	14.9	29.5	6.4	
Chuck DeVore, Assemblyman	14	1	4	5	4	-	2	3	2	7	5	9	11	1	2	9	4	1	-	
	6.2	2.1	5.0	9.6	8.2	-	6.4	9.5	4.3	9.2	10.4	5.1	6.5	2.5	12.1	6.8	10.0	1.9	-	
Tom Campbell, former Congressman	68	13	20	14	20	-	12	13	15	22	12	56	55	11	2	36	18	14	8	
	29.7	29.7	25.6	26.3	38.5	-	33.5	40.1	34.9	28.5	25.7	30.8	33.7	24.1	8.9	26.7	41.6	29.6	43.5	
Don't know	85	19	34	16	15	11	12	10	17	21	21	64	51	22	12	50	14	16	7	
	37.2	42.6	43.9	30.6	28.8	92.6	31.5	30.1	39.6	27.4	44.3	35.3	31.0	48.9	62.6	37.4	31.8	35.1	40.0	
Refused	5	1	2	2	1	-	2	-	3	-	-	5	2	4	-	3	1	2	2	
	2.4	2.0	2.4	3.4	1.6	-	4.7	-	6.0	-	-	3.0	1.0	8.5	-	2.2	1.8	3.9	10.1	
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	
Rows	229	44	78	53	51	12	37	32	43	76	47	182	164	46	19	133	43	47	18	
Respondents	229	44	78	53	51	12	37	32	43	76	47	182	164	46	19	133	43	47	18	

Early January 2010 Field Poll

Table 104

Q.21 What if the choices in the Republican primary election for U.S. Senate were Carly Fiorina, Chuck DeVore, and Tom Campbell.  
If the Republican primary election for U.S. Senate were being held today and these were the candidates,  
for whom would you vote?

Base: Absolutely certain to vote and voted in one previous primary and registered Republican or non-partisan intending to vote in  
Republican primary

	Ethnicity					Permanent	
	White	Hispanic	Latino	Black	Asian/Other	Mail	Ballot
Total	anic	tino	Black	Other	Yes	No	
====	====	====	====	====	====	====	====
Unweighted Base	202	166	16	3	17	100	102
Weighted Base	229	200	21	2	5	107	122
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Carly Fiorina, businesswoman	56	47	8	-	1	24	33
	24.5	23.4	39.5	-	15.4	22.1	26.6
Chuck DeVore, Assemblyman	14	12	2	1	-	9	5
	6.2	5.9	7.9	29.9	-	8.8	3.9
Tom Campbell, former Congressman	68	61	4	-	3	29	39
	29.7	30.5	17.0	-	60.9	27.6	31.6
Don't know	85	75	8	1	1	41	44
	37.2	37.4	35.6	70.1	23.8	38.8	35.8
Refused	5	5	-	-	-	3	3
	2.4	2.7	-	-	-	2.7	2.1
Adds to:	----	----	----	----	----	----	----
Rows	229	200	21	2	5	107	122
Respondents	229	200	21	2	5	107	122

Early January 2010 Field Poll

Table 1137

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Chuck DeVore, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Region					Area						Party Regis.			
	Total	South Cal	North Cal	Coast	In-land	LA	San Diego	Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	451	242	208	346	104	109	38	31	54	130	69	21	313	36	101
	51.3	47.3	56.7	54.7	42.5	54.6	47.2	36.6	41.5	64.8	47.8	49.8	78.7	11.8	58.7
Chuck DeVore, Republican	302	185	117	186	116	53	33	35	58	46	63	14	44	226	33
	34.4	36.2	31.8	29.5	47.1	26.5	41.0	41.8	44.5	23.2	43.7	34.1	11.1	73.0	19.0
Don't know	119	83	36	96	23	38	9	18	17	19	12	6	37	44	38
	13.6	16.2	9.9	15.1	9.5	18.9	11.7	21.6	13.1	9.6	8.5	13.7	9.4	14.1	22.2
Refused	7	1	6	5	2	-	-	-	1	5	-	1	3	3	*
	0.8	0.2	1.6	0.7	0.9	-	-	-	0.9	2.3	-	2.5	0.8	1.1	0.1
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173

Early January 2010 Field Poll

Table 1138

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Chuck DeVore, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Gender		Age						Political ideology					Party Ident.		Nativity			Tea Party Enthusiast	
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Born Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	451	172	279	42	59	93	134	123	17	37	220	56	120	405	22	23	71	380	2	449
	51.3	44.0	57.1	45.5	58.2	54.0	51.1	48.9	10.7	32.6	54.5	78.0	92.6	84.3	7.2	24.9	55.3	50.6	1.2	59.4
Chuck DeVore, Republican	302	163	139	23	30	59	99	91	130	54	110	5	3	25	244	34	26	277	113	189
	34.4	41.8	28.5	25.0	29.9	34.4	37.8	36.0	81.4	48.0	27.1	6.6	2.6	5.1	79.8	36.6	20.0	36.8	91.5	25.0
Don't know	119	53	67	27	10	20	28	34	9	21	73	11	5	49	37	33	31	88	5	114
	13.6	13.5	13.7	29.3	10.2	11.6	10.7	13.5	5.7	18.6	18.0	15.4	4.0	10.3	12.2	35.2	24.5	11.7	4.4	15.1
Refused	7	3	4	*	2	-	1	4	4	1	1	-	1	1	3	3	*	7	4	3
	0.8	0.7	0.8	0.2	1.6	-	0.4	1.6	2.2	0.8	0.3	-	0.8	0.3	0.8	3.2	0.2	0.9	2.9	0.4
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1139

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Chuck DeVore, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20-40K	\$40-60K	\$60-100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ- Divor- wed	Never Mar-ried	Pro- testant /Chrs	Cath-olic	Other	None/ No Pref.	
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Barbara Boxer, Democrat	451	90	144	104	112	55	82	66	106	99	111	333	277	90	82	136	113	196	120	
	51.3	49.8	49.5	50.2	57.1	56.8	55.0	48.4	57.6	46.1	55.8	49.8	48.9	57.5	53.5	36.3	59.7	65.5	76.4	
Chuck DeVore, Republican	302	61	95	76	69	24	45	53	46	97	74	228	222	44	36	188	53	58	17	
	34.4	33.5	32.6	36.6	35.0	24.9	30.1	39.1	25.0	45.5	37.2	34.0	39.2	28.1	23.4	50.1	28.1	19.2	11.1	
Don't know	119	27	50	26	15	18	19	16	31	18	14	102	63	21	35	47	22	44	20	
	13.6	14.7	17.2	12.6	7.8	18.4	12.8	11.8	16.8	8.3	7.0	15.2	11.1	13.2	23.0	12.7	11.5	14.6	12.5	
Refused	7	4	2	1	-	-	3	1	1	-	-	7	5	2	*	4	1	2	-	
	0.8	2.0	0.7	0.5	-	-	2.2	0.6	0.6	-	-	1.0	0.8	1.2	0.1	1.0	0.6	0.7	-	
Adds to:																				
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1140

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Chuck DeVore, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups											
	White non- Hisp- Total	La- tino	Black	Asian/ Pacific Islander Total	Chi- nese	Kor- ean	Viet- nam.	Gender Male	Fe- male	Age 18-34	35-54	55 or Older	Party Reg		NonP/ Other	
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	451	284	77	53	33	12	6	6	17	16	8	13	12	19	5	10
	51.3	46.3	63.8	87.5	45.3	49.7	34.0	35.3	52.8	39.3	42.6	42.2	51.9	67.9	22.4	38.5
Chuck DeVore, Republican	302	252	30	3	14	3	4	2	5	8	3	7	4	1	9	4
	34.4	41.1	25.1	4.4	18.7	12.2	23.0	12.0	16.8	20.2	14.4	23.7	15.7	1.9	46.4	14.9
Don't know	119	72	12	5	26	9	8	9	10	17	8	11	7	8	6	11
	13.6	11.7	10.0	8.0	35.7	38.1	43.0	51.4	29.7	40.5	41.9	34.1	32.4	30.1	31.2	45.7
Refused	7	6	1	-	*	-	-	*	*	-	*	-	-	-	-	*
	0.8	0.9	1.0	-	0.3	-	-	1.2	0.7	-	1.1	-	-	-	-	0.9
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25

Early January 2010 Field Poll

Table 1141

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Carly Fiorina, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Region					Area						Party Regis.			
	Total	South Cal	North Cal	Coast	In-land	LA	San Diego	Ornge	Other South	S.F. Bay Area	Cen-tral Valley	Other North	Dem	Rep	Non-Part/Other
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	439	234	205	338	102	105	36	30	55	128	65	20	306	36	97
	50.0	45.8	55.8	53.3	41.3	52.7	45.2	36.1	42.3	63.8	45.1	48.6	77.1	11.6	56.1
Carly Fiorina, Republican	309	188	121	191	118	55	33	35	55	50	66	13	48	224	37
	35.1	36.7	32.9	30.2	47.9	27.8	41.6	41.3	42.8	25.1	45.9	32.2	12.0	72.6	21.2
Don't know	123	86	37	98	24	38	11	19	17	17	13	8	40	45	38
	14.0	16.8	10.0	15.6	9.9	19.0	13.1	22.1	13.4	8.7	9.0	19.2	10.1	14.5	22.0
Refused	8	3	5	6	2	1	-	*	2	5	-	-	3	4	1
	0.9	0.7	1.3	1.0	0.8	0.5	-	0.6	1.5	2.3	-	-	0.8	1.3	0.6
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173

Early January 2010 Field Poll

Table 1142

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Carly Fiorina, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Gender		Age						Political ideology					Party Ident.		Nativity			Tea Party Enthusiast	
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Born Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	439	166	273	46	60	86	125	123	14	37	214	56	118	396	20	23	67	372	2	438
	50.0	42.6	55.9	49.6	58.9	49.8	47.7	49.0	8.5	32.8	53.0	78.7	90.7	82.4	6.6	24.6	52.5	49.5	1.2	57.9
Carly Fiorina, Republican	309	169	140	20	30	65	105	89	132	50	119	4	4	32	240	36	27	282	113	196
	35.1	43.2	28.7	21.3	29.9	37.9	40.0	35.4	82.1	44.6	29.4	5.9	2.8	6.8	78.5	39.4	20.8	37.6	91.1	26.0
Don't know	123	53	70	26	11	20	31	35	14	22	69	11	7	50	43	30	33	90	8	115
	14.0	13.6	14.3	28.4	11.2	11.5	11.9	13.7	8.8	19.7	17.0	14.7	5.7	10.4	14.1	31.9	25.4	12.0	6.3	15.2
Refused	8	2	6	1	-	2	1	5	1	3	2	*	1	2	2	4	2	6	2	6
	0.9	0.6	1.2	0.7	-	0.9	0.4	2.0	0.6	3.0	0.6	0.7	0.8	0.4	0.8	4.2	1.3	0.9	1.4	0.8
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1143

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Carly Fiorina, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20-40K	\$40-60K	\$60-\$100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ- Divor- wed	Never Mar-ried	Pro- testant /Chrs	Cath-olic	Other	None/ No Pref.	
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Barbara Boxer, Democrat	439	85	144	97	113	55	81	64	99	96	113	320	265	89	84	137	109	187	117	
	50.0	47.1	49.6	46.6	57.5	56.9	53.9	47.0	53.8	44.6	56.9	47.7	46.6	57.1	54.6	36.7	57.6	62.6	74.7	
Carly Fiorina, Republican	309	62	90	84	71	23	45	52	54	101	71	236	231	44	34	182	56	66	20	
	35.1	34.0	30.9	40.6	36.2	23.4	29.8	38.3	29.3	47.0	35.8	35.2	40.6	27.9	22.4	48.7	29.4	22.1	12.8	
Don't know	123	32	55	23	12	19	21	17	29	18	14	106	69	20	34	52	22	43	19	
	14.0	17.8	18.8	10.9	6.3	19.7	13.8	12.8	16.0	8.3	7.3	15.8	12.1	12.7	22.2	13.8	11.6	14.5	12.4	
Refused	8	2	2	4	*	-	4	3	2	*	-	8	3	3	1	3	3	2	*	
	0.9	1.1	0.7	1.9	0.1	-	2.5	2.0	0.9	0.1	-	1.2	0.6	2.2	0.8	0.9	1.4	0.8	0.1	
Adds to:																				
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1144

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Carly Fiorina, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups											
	White non- Hisp- Total	La- tino	Black	Asian/Pacific Islander Total	Chi- nese	Kor- ean	Viet- nam.	Gender Male	Fe- male	Age 18-34	35-54	55 or Older	Party Reg		NonP/ Other	
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	439	274	74	53	33	11	8	7	16	17	9	13	11	18	5	10
	50.0	44.7	61.9	87.5	44.9	47.4	41.3	36.9	50.1	40.7	45.9	40.8	49.5	64.9	23.3	40.0
Carly Fiorina, Republican	309	258	28	3	14	4	4	1	7	7	3	7	4	2	9	4
	35.1	42.2	23.3	5.1	19.3	17.1	21.4	8.3	21.0	18.0	15.8	21.3	19.7	6.8	42.7	14.2
Don't know	123	76	16	5	25	8	7	9	9	16	7	11	7	8	6	10
	14.0	12.4	13.0	7.4	33.6	35.1	36.6	50.9	27.8	38.1	34.8	34.8	30.8	28.3	31.1	41.6
Refused	8	4	2	-	2	*	*	1	*	1	1	1	-	-	1	1
	0.9	0.7	1.8	-	2.2	0.5	0.7	3.9	1.1	3.2	3.5	3.1	-	-	2.9	4.2
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25

Early January 2010 Field Poll

Table 1145

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Tom Campbell, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Region					Area						Party Regis.			
	Total	South Cal	North Cal	Coast	In-land	LA	San Diego	Ornge	Other South	S.F. Bay Area	Central Valley	Other North	Dem	Rep	Non-Part/Other
Unweighted Base	959	579	380	756	203	276	65	125	100	235	120	38	427	337	195
Weighted Base	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	426	232	194	331	94	106	38	31	49	119	63	20	298	31	98
	48.4	45.3	52.8	52.3	38.4	53.1	47.5	36.9	37.9	59.4	44.1	46.7	74.9	9.9	56.5
Tom Campbell, Republican	338	200	138	211	127	59	34	35	62	61	71	15	55	241	42
	38.4	39.1	37.5	33.3	51.7	29.5	42.8	42.0	47.5	30.6	49.5	36.6	14.0	77.9	24.2
Don't know	110	77	32	86	23	34	8	16	18	17	9	7	42	34	33
	12.5	15.1	8.8	13.6	9.4	17.3	9.7	19.4	13.7	8.5	6.5	16.7	10.6	11.1	19.2
Refused	6	3	3	5	1	*	-	1	1	3	-	-	2	3	*
	0.7	0.6	0.8	0.7	0.5	0.1	-	1.7	0.9	1.5	-	-	0.6	1.1	0.1
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rows	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173
Respondents	879	512	367	633	246	199	80	84	130	200	144	42	397	309	173

Early January 2010 Field Poll

Table 1146

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Tom Campbell, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Gender		Age						Political ideology					Party Ident.		Nativity			Tea Party Enthusiast	
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Dem	Rep	Non- Part/ Other	Born Out- side U.S.	Born in U.S.	Yes	All Othrs
Unweighted Base	959	481	478	81	81	154	310	333	177	143	435	86	118	500	333	126	305	653	117	842
Weighted Base	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	426	162	263	40	58	92	120	116	17	37	207	53	111	388	15	23	73	353	*	426
	48.4	41.5	54.0	43.8	57.0	53.4	45.6	46.2	10.7	32.6	51.2	74.3	85.9	80.8	4.8	24.5	57.0	47.0	0.1	56.3
Tom Campbell, Republican	338	177	161	25	30	64	115	104	133	63	130	7	4	39	260	39	28	310	117	221
	38.4	45.4	32.9	27.6	29.8	37.0	43.9	41.1	83.3	55.7	32.1	10.1	3.5	8.1	85.0	42.2	21.6	41.3	94.2	29.3
Don't know	110	49	61	26	13	16	26	28	8	12	65	11	13	50	30	29	26	83	6	103
	12.5	12.5	12.4	27.9	13.2	9.4	10.1	11.1	5.3	10.9	16.1	14.9	9.8	10.5	9.9	31.2	20.7	11.0	4.9	13.7
Refused	6	2	4	1	-	*	1	4	1	1	2	*	1	3	1	2	1	5	1	5
	0.7	0.6	0.7	0.7	-	0.1	0.4	1.6	0.7	0.8	0.6	0.7	0.8	0.6	0.3	2.1	0.7	0.7	0.7	0.7
Adds to:	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----
Rows	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755
Respondents	879	391	488	92	101	172	262	252	160	113	404	72	130	481	306	93	128	751	124	755

Early January 2010 Field Poll

Table 1147

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Tom Campbell, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Education					Household Income					Union Status		Marital Status			Religion				
	Total	H.S. Grad-uate or less	Some Col-lege/Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20-40K	\$40-60K	\$60-100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ- Divor- wed	Never Mar-ried	Pro- tstnt /Chrs	Cath- olic	Other	None/ No Pref.	
Unweighted Base	959	235	298	220	199	141	179	151	174	200	191	750	644	164	147	395	196	346	162	
Weighted Base	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Barbara Boxer, Democrat	426	88	140	93	104	52	76	62	102	93	106	315	263	84	77	126	109	185	115	
	48.4	48.4	48.1	45.1	53.2	53.4	50.9	45.1	55.6	43.3	53.1	47.0	46.4	53.9	50.2	33.7	57.2	61.9	73.0	
Tom Campbell, Republican	338	65	104	88	78	29	53	59	50	107	76	260	242	53	43	207	59	68	21	
	38.4	36.1	35.9	42.4	39.7	29.7	35.5	43.0	27.1	50.2	38.0	38.9	42.6	34.0	27.8	55.1	31.1	22.8	13.4	
Don't know	110	26	46	23	14	16	18	15	30	13	17	89	59	17	34	40	20	44	21	
	12.5	14.3	15.7	11.2	6.9	16.9	12.2	11.2	16.3	6.0	8.8	13.3	10.3	10.8	21.9	10.6	10.8	14.6	13.7	
Refused	6	2	1	2	*	-	2	1	2	1	*	6	4	2	*	2	2	2	-	
	0.7	1.1	0.4	1.2	0.1	-	1.5	0.6	1.0	0.5	0.1	0.8	0.7	1.2	0.1	0.6	0.9	0.7	-	
Adds to:																				
Rows	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	
Respondents	879	181	291	207	196	97	149	137	184	214	199	670	568	156	154	375	190	299	157	

Early January 2010 Field Poll

Table 1148

Q.23 I am going to read match-ups between some possible Democratic and Republicans in next November's general election for U.S. Senate. For each pairing, please tell me which candidate you would vote for if the election for U.S. Senate were being held today. What if the candidates were Barbara Boxer, Democrat, and Tom Campbell, Republican. If the election for U.S. Senate were being held today, for whom would you vote?

Base: Likely voter in general election

	Race/Ethnicity				Asian Pacific Isle Subgroups											
	White non- Hisp- Total	La- tino	Black	Asian/Pacific Islander Total	Chi- nese	Kor- ean	Viet- nam.	Gender Male	Fe- male	Age 18-34	35-54	55 or Older	Party Reg Dem Rep		NonP/ Other	
Unweighted Base	959	462	81	89	295	109	89	86	164	131	52	103	140	109	91	95
Weighted Base	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barbara Boxer, Democrat	426	263	75	51	34	11	7	6	17	16	9	13	11	20	4	10
	48.4	42.9	62.2	83.3	45.9	46.7	37.6	34.8	53.7	39.7	47.3	43.2	48.3	71.0	19.4	39.3
Tom Campbell, Republican	338	282	31	5	16	5	5	3	6	10	3	8	5	1	10	5
	38.4	46.0	26.0	7.9	21.9	19.0	27.8	16.0	19.2	24.1	15.7	27.1	20.3	4.9	48.3	19.4
Don't know	110	64	13	5	23	8	6	8	9	14	7	9	7	7	6	10
	12.5	10.5	10.8	8.8	30.9	33.4	34.7	45.3	26.5	34.5	33.5	29.0	31.3	24.1	28.9	40.4
Refused	6	4	1	-	1	*	-	1	*	1	1	*	-	-	1	*
	0.7	0.6	1.0	-	1.3	1.0	-	3.9	0.7	1.7	3.5	0.8	-	-	3.4	0.9
Adds to:	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rows	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25
Respondents	879	613	120	61	73	24	19	18	33	41	20	31	23	28	20	25

