

FIELD

RESEARCH

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**Tabulations From a Survey of California Registered Voters about their
Opinions of Former Governors Arnold Schwarzenegger, Gray Davis and
Pete Wilson**

*- prepared for the-
Capitol Alert and the Sacramento Bee*

June 17, 2011

Introduction

This volume presents the statistical data developed from a *Field Poll* survey of registered voters in California about their opinions of former Governors Arnold Schwarzenegger, Gray Davis and Pete Wilson. The survey was conducted by *The Field Poll* among a representative sample of 950 registered voters in California conducted by telephone in English and Spanish June 3-13, 2011. In order to cover a broad range of issues and still minimize possible respondent fatigue the overall sample was asked of a random sub-sample of 472 voters on the questions in this series.

Sampling

The sample was developed from telephone listings of individual voters selected randomly from a listing of statewide voter registration rolls. Once a voter's name and telephone had been selected interviewers are attempted only with the specified voter. Interviews can be conducted on either the voter's landline or cell phone, depending on the source of the telephone listing from the voter file and the preference of the voter.

Prior to the start of data collection, professionally-trained telephone interviewers were briefed with regard to the survey's proper calling and interviewing procedures by the Study Director. This session provided both interviewers and supervisors with an overview of the study and includes a question-by-question review of all items in the survey. Interviewers then completed survey interviews by telephone through the computer-assisted telephone interviewing (CATI) system. CATI controls the telephone scripts read to individual respondents by displaying the appropriate questionnaire items and their valid response code alternatives in their proper sequence on computer screens at each interviewer's booth. The interviewer then reads each question aloud to the respondent from the screen and enters each respondent's pre-coded answer category through the keyboard directly to a computer disk. All answers are automatically stored in computer memory.

In order to bring hard-to-reach respondents into the survey, up to six attempts (an initial call plus five callbacks) were made to each telephone number selected for inclusion into the sample. Callbacks were made at different times and on different days to increase the probability of finding voters available for the interview. Where possible, appointments are made at specified dates and times to maximize convenience and cooperation rates.

Data Processing

The data file resulting from CATI interviewing is itself virtually error-free. Even so, a final series of data checks were performed by means of a specially designed cleaning program that scrutinizes each respondent record for internally inconsistent information. Once the data were determined to be clean and error-free, the overall sample was weighted to align it to its proper statewide proportions by demographic characteristics of the state's registered voter population.

Guide to Reading the Tables

The following is an explanation of the detailed statistical tabulations contained in this report:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the statewide registered voter population. All percentages and frequencies reported in each table are therefore weighted tabulations.
- In instances where percentages are calculated on small bases (e.g., when the base is fewer than 100 respondents) the reader is urged to interpret the data with caution, since results are subject to larger levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.
- Bases of subgroups used in the tabulations may add to less than the total number of respondents due to some respondents not reporting that characteristic.

Subgroup Definitions

The following are some of the definitions applicable to some of the voter subgroups reported in this volume:

Area

Southern California: Los Angeles, Orange, Riverside, San Bernardino, San Diego, Imperial, Santa Barbara, Ventura, Kern, and San Luis Obispo counties

Northern California: all other 48 California counties

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt and Del Norte counties

Inland counties: all other 38 California counties

Region

Los Angeles: Los Angeles County

San Diego/Orange: San Diego County and Orange counties

Other South: San Bernardino, Riverside, Imperial, Ventura, Santa Barbara, and San Luis Obispo

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara, San Mateo

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehama, Tulare, Yolo, and Yuba

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, and Tuolumne

Estimates of Sampling Error

In any survey based on a sampling, there is some sampling error introduced into the data by the process of sampling itself. When the sample has been drawn using random processes, it is possible to apply probability principles to determine the potential range of such error. While survey samples of human populations rarely, if ever, meet all of the criteria theoretically required for the application of these principles, it is customary to use them as an approximation of error that is introduced as a result of sampling. The table below shows the range of error that is associated with samples of various sizes, assuming the use of the 95% confidence level, which is customary for most public opinion surveys. For example, if 50% of a random subsample of 472 registered voters answered “yes” to a specific question, this statistic would have a sampling error of plus or minus 4.6 percentage points at the 95% confidence level. This means that there is a 95% chance that had the overall population of registered voters statewide been interviewed using the same questionnaire and methods, the results of such a census would yield a result between 55.4% and 54.6%. The same procedure can be used to estimate the sample error ranges of any other statistic contained in this report.

<u>Approximate sample size</u>	<u>Approximate percentage distribution of replies to question</u>				
	<u>10%</u>	<u>30%</u>	<u>50%</u>	<u>70%</u>	<u>90%</u>
100	+/- 6.0	+/- 9.2	+/- 10.0	+/- 9.2	+/- 6.0
300	+/- 3.5	+/- 5.3	+/- 5.8	+/- 5.3	+/- 3.5
475	+/- 2.7	+/- 4.2	+/- 4.6	+/- 4.2	+/- 2.7
950	+/- 2.0	+/- 3.0	+/- 3.3	+/- 3.0	+/- 2.0

There are many other possible sources of error other than sampling variability in this and any other public opinion survey. Different results could occur because of differences in question wording, sequencing, the rigor with which sampling procedures were implemented, or through undetected errors or omissions in sampling, interviewing or data processing. The overall design and execution of the survey minimized the potential for these other sources of error.

Questions Asked

I am going to read the names of recent California governors. For each please tell me if your opinion of that person is generally favorable or unfavorable. (NAMES READ IN RANDOM ORDER, ASKING:) Is your opinion of (NAME) generally favorable or unfavorable?

June 2011 Field Poll

14 Jun 2011

Q13a I am going to read the names of recent California governors. For each please tell me if your opinion of that person is generally favorable or unfavorable. Is your opinion of (NAME) generally favorable or unfavorable?

(a.) former Governor Pete Wilson

Base: Registered voters (form A)

	Region		Area					Party Regis.					Attention to Govt /Public Affairs						
	North/South	Coast/Inlnd	LA	San Diego/Ornge	Othr South	S.F. Bay Area	Cen-tral Valley	Other North	Dem	Rep	Non-Part/Other	Congress District	Repub	Most Of The Time	Some Of The Time	Now Hrldly AtAll			
Weighted Base	472	285	187	335	137	123	85	68	95	78	23	208	146	118	256	216	190	159	119
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	177	105	72	117	61	43	31	30	31	36	7	68	78	31	89	88	85	51	39
	37.5	36.9	38.5	34.8	44.0	34.9	36.5	44.5	32.1	45.7	28.9	32.8	53.5	26.2	34.6	40.9	44.8	32.3	32.7
Unfavorable	169	114	55	124	45	47	39	22	26	22	13	84	34	51	87	82	73	60	35
	35.8	40.0	29.5	37.1	32.9	38.4	46.2	32.4	27.0	28.1	56.8	40.6	23.0	43.3	33.9	38.1	38.7	37.5	29.3
No opinion	126	66	60	94	32	33	15	16	39	20	3	55	34	36	81	45	31	48	45
	26.6	23.1	32.0	28.1	23.1	26.7	17.3	23.1	40.9	26.2	14.3	26.6	23.5	30.6	31.4	21.0	16.5	30.2	38.0

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(a.) former Governor Pete Wilson

Base: Registered voters (form A)

	Gender		Age					Ethnicity					Political ideology					Tenure	
	Total	Male	Fe- male	18-29	30-39	40-49	50-64	65 or Older	White non- Hisp- anic	La- tino	Black	Asian/ Other	Strng Con- serv- ative	Mod. Con- serv- ative	Mid. of the Road	Mod. lib- eral	Strng lib- eral	Rent- er	Home- owner
	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====
Weighted Base	472	221	251	95	59	93	122	104	311	94	20	28	89	58	180	52	70	122	312
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	177	100	77	26	19	33	55	44	127	28	4	12	51	27	57	16	21	39	129
	37.5	45.2	30.8	27.3	31.6	35.8	45.4	42.5	40.6	29.9	20.8	42.0	57.8	46.3	31.4	31.2	29.4	31.5	41.2
Unfavorable	169	76	93	19	26	44	41	40	104	45	8	5	21	13	67	20	38	48	114
	35.8	34.4	37.1	19.6	43.4	47.5	33.7	38.5	33.3	47.9	40.6	19.3	23.9	22.6	37.2	38.3	54.7	39.3	36.5
No opinion	126	45	80	50	15	16	25	20	81	21	8	11	16	18	57	16	11	36	69
	26.6	20.5	32.1	53.2	25.0	16.7	20.9	19.0	26.0	22.2	38.6	38.7	18.3	31.1	31.5	30.5	15.9	29.2	22.2

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Base: Registered voters (form A)

	Education				Household Income						Union Status		Marital Status			Tea Party Identification		
	H.S. Grad-uate or Total	Some Col-lege/ Trade Sch'l	Col-lege Grad	Post-Grad-uate Work	Less Than \$20K	\$20-40K	\$40-60K	\$60-100K	More Than \$100K	Yes, Any	No	Mar-ried/ Live Tgthr	Separ- Divor- wed	Never Mar-ried	A lot	Some	All Other	
	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	
Weighted Base	472	115	145	107	101	61	85	58	93	113	115	350	258	74	136	43	98	332
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	177	37	48	49	42	16	32	23	36	45	46	129	99	29	48	26	46	106
	37.5	31.6	33.5	45.5	41.1	26.6	37.5	39.5	38.9	39.9	40.0	37.0	38.3	39.6	35.0	59.9	46.7	31.9
Unfavorable	169	48	48	35	37	25	35	21	30	38	43	123	99	27	42	10	29	130
	35.8	41.3	33.2	32.4	36.5	40.3	40.8	36.7	32.6	33.7	37.4	35.2	38.4	36.9	30.6	22.8	29.8	39.3
No opinion	126	31	48	24	23	20	18	14	27	30	26	97	60	17	47	7	23	95
	26.6	27.1	33.3	22.1	22.3	33.0	21.7	23.8	28.5	26.4	22.6	27.8	23.3	23.4	34.5	17.3	23.5	28.8

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(b.) former Governor Gray Davis

Base: Registered voters (form A)

	Region		Area					Party Regis.					Attention to Govt /Public Affairs						
	North/South	Coast/Inlnd	LA	San Diego/Ornge	Othr South	S.F. Bay Area	Cen- Val- ey	Other North	Dem	Rep	Non-Part/Other	Congress District	Repub	Most Of The Time	Some Of The Time	Now Then/ Hrdly AtAll			
Weighted Base	472	285	187	335	137	123	85	68	95	78	23	208	146	118	256	216	190	159	119
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	191	117	75	150	42	59	31	23	46	26	7	115	25	51	125	66	65	69	58
	40.6	41.0	39.9	44.8	30.3	48.0	36.7	34.2	47.9	32.7	30.6	55.5	17.4	42.9	49.0	30.6	34.2	43.1	48.6
Unfavorable	220	133	88	146	74	49	46	35	39	41	10	65	105	50	97	124	104	71	42
	46.7	46.6	46.8	43.7	54.1	39.7	54.4	51.9	41.2	52.9	41.8	31.5	72.2	42.0	37.7	57.3	55.0	44.7	35.3
No opinion	60	35	25	39	21	15	8	9	10	11	6	27	15	18	34	26	21	19	19
	12.7	12.4	13.3	11.6	15.6	12.3	8.9	13.9	10.9	14.4	27.6	13.0	10.4	15.2	13.3	12.1	10.8	12.2	16.1

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Weighted Base	472	221	251	95	59	93	122	104	311	94	20	28	89	58	180	52	70	122	312
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	191	79	112	44	23	42	45	38	109	47	14	17	17	19	72	24	55	66	115
	40.6	35.8	44.8	46.3	39.9	44.7	37.0	36.2	34.9	49.8	68.7	60.9	19.7	32.4	39.7	46.0	78.0	53.8	36.7
Unfavorable	220	119	101	34	30	40	65	51	164	33	3	9	65	35	75	21	13	46	153
	46.7	53.9	40.3	36.2	51.6	42.6	53.4	49.3	52.8	35.4	13.2	32.7	73.3	60.7	41.8	40.9	18.2	37.3	49.2
No opinion	60	23	37	17	5	12	12	15	38	14	4	2	6	4	33	7	3	11	44
	12.7	10.2	15.0	17.5	8.5	12.7	9.6	14.5	12.3	14.8	18.0	6.4	7.1	7.0	18.5	13.1	3.8	9.0	14.1

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	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====	====
Weighted Base	472	115	145	107	101	61	85	58	93	113	115	350	258	74	136	43	98	332
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	191	52	61	31	48	32	38	27	36	38	53	135	97	26	67	1	23	167
	40.6	45.2	42.0	28.9	47.2	53.1	44.4	45.8	38.5	34.0	45.9	38.7	37.5	35.2	49.5	2.2	23.8	50.5
Unfavorable	220	46	67	62	42	23	41	26	43	59	50	167	132	34	52	37	65	118
	46.7	39.9	46.7	57.9	41.9	38.5	48.7	44.4	45.8	52.7	44.0	47.9	51.1	45.6	38.4	87.4	66.9	35.5
No opinion	60	17	16	14	11	5	6	6	15	15	12	47	30	14	17	4	9	47
	12.7	14.9	11.4	13.2	10.9	8.4	6.9	9.8	15.7	13.3	10.1	13.4	11.4	19.2	12.1	10.4	9.3	14.0

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	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	94	49	45	68	26	12	25	10	25	16	6	30	35	30	49	45	41	27	27
	19.9	17.3	23.9	20.2	19.2	9.9	29.6	15.0	26.0	20.5	24.9	14.3	23.9	25.0	19.1	20.9	21.5	16.7	22.4
Unfavorable	356	224	132	250	106	103	58	56	64	58	16	170	105	81	194	162	137	125	91
	75.4	78.5	70.7	74.7	76.9	84.2	69.0	82.0	67.2	74.2	70.2	81.7	72.3	68.1	75.8	74.9	72.4	78.7	75.8
No opinion	22	12	10	17	5	7	1	2	6	4	1	8	6	8	13	9	12	7	2
	4.7	4.2	5.4	5.1	3.8	5.9	1.4	3.1	6.8	5.3	4.9	4.1	3.8	6.9	5.1	4.2	6.1	4.6	1.8

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	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	94	52	42	24	13	18	21	17	70	17	1	3	22	11	42	10	7	20	63
	19.9	23.7	16.6	25.6	22.1	19.7	17.5	16.5	22.6	18.1	4.4	11.0	24.5	19.6	23.5	19.4	10.0	16.2	20.2
Unfavorable	356	159	197	68	43	71	91	82	227	75	19	21	65	45	129	40	59	97	234
	75.4	71.9	78.5	72.0	72.8	76.8	75.0	79.1	72.9	79.2	95.6	75.7	73.3	78.5	71.5	77.1	84.2	79.0	74.9
No opinion	22	10	12	2	3	3	9	4	14	3	-	4	2	1	9	2	4	6	15
	4.7	4.4	4.9	2.5	5.1	3.5	7.5	4.3	4.5	2.7	-	13.3	2.1	1.9	5.0	3.5	5.8	4.8	4.9

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Weighted Base	472	115	145	107	101	61	85	58	93	113	115	350	258	74	136	43	98	332
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	94	29	23	19	22	13	9	15	19	25	15	75	49	13	31	5	23	66
	19.9	25.4	16.0	17.4	22.0	22.0	10.9	25.3	20.9	22.3	13.4	21.5	19.1	17.2	22.5	12.2	23.6	19.8
Unfavorable	356	81	118	84	70	47	75	42	64	81	95	257	194	58	102	37	70	249
	75.4	70.5	81.5	77.9	69.2	78.0	87.9	73.2	68.9	72.2	82.7	73.4	75.0	78.1	74.9	85.5	71.7	75.2
No opinion	22	5	4	5	9	-	1	1	10	6	4	18	15	3	3	1	5	17
	4.7	4.2	2.4	4.7	8.8	-	1.1	1.5	10.2	5.5	3.9	5.1	5.9	4.7	2.6	2.4	4.7	5.0