

# Reach California's Most Influential Politicians and Political Professionals

Get your message in front of California's movers, shakers and agenda-setters with Capitol Alert, the insider state politics site of The Sacramento Bee.

As an online and email product, Capitol Alert delivers breaking political news, insightful analysis and your ad message to a universe of people who shape California politics, including:

- The governor's office
- The Legislature
- Top political consultants and lobbyists
- Elected city officials and their staffs
- Agencies, boards, departments, commissions and more

## Capitol Alert provides the news its users need to make timely and informed decisions

Capitol Alert is packed with news and features that help political professionals stay informed and navigate their days. Key features include:

- Early morning summary and tee-up of the day's biggest stories, issues and events
- Email alerts as news happens throughout the day, plus updated content on the site
- Early access to stories, columns and editorials in the next day's Sacramento Bee
- Unique content from The Bee's Capitol Bureau and exclusive blogs and columns from experts such as Dan Weintraub, Dan Walters and Steve Wiegand
- And much more

## Reach this desirable audience

Capitol Alert provides exceptional advertising and sponsorship opportunities to get your message in front of this influential audience, including:

- Site sponsorship opportunities
- Rectangle ads
  - home page and inside pages
- Leaderboard ads
  - inside pages
- Tile ads
  - rotate on the home page

Contact your Sacramento Bee representative to inquire about advertising on Capitol Alert, or Capitol Alert contacts include:

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